

2024 KACA-NCA Program

The NCA 110th Annual Convention will be held in New Orleans, Louisiana. The KACA will hold a research session and a roundtable session.

Research Session

KOFICE Sponsored Research Presentations

Thu, 11/21: 2:30 PM-3:45 PM CST | Marriott-Floor 2 Preservation Hall Studio 10

Chair

Dr. Yeonsoo Kim (University of Texas at Austin)

Keynote speaker

Dr. Jungmin Kwon (Portland State University)

Panelists

Dr. Benjamin Han (University of Georgia). Korean Creative Laborers and the Making of K-Dramas in the Global Media Marker.

Drs. Chang Wan Woo, Victoria Bertram, Yufan "Sunny" Qin, Kristen Okamoto (James Madison University). ARMY vs. Swifties: Community Construction and Relationship Cultivation of Two Successful Fan Communities.

Dr. Jeonghyun Janice Lee (Louisiana State University). A Measurement for Readiness of Industry 4.0 in Communication Management.

Dr. Jihoon Kim (University of Alabama). Make Korean War Veterans Proud: How Virtual Reality Can Improve Mental Health and Quality of Life

Roundtable Session

(Im)possibilities of Studying Minorities in Korean Contexts and the Korean Diaspora for the Greater Regard

Fri, 11/22: 2:30 PM-3:45 AM CST | Marriott-Floor 3 Mardi Gras, Salon C

Chair

Dr. Stephanie L. Young (University of Southern Indiana)

Panelists

Lyounghee Kim (University of New Mexico)

Dr. Jungmin Kwon (Portland State University)

Dr. Benjamin Han (University of Georgia)

Dr. Dasol Kim (SUNY New Paltz)

Dr. Scarlett Hester (Ball State University)

Jin R. Choi (University of Maryland)

Awards & Business Meeting

Thu, 11/21: 1:00 PM-2:15 PM CST | Marriott-Floor 2 Preservation Hall Studio 10

Chair

David C. Oh (Syracuse University)

Emerging Scholar Award Recipients

Dr. Jin-A Choi (Montclair State University)

Dr. Yangsun Hong (University of New Mexico)

Participants

Dr. Yeonsoo Kim (University of Texas at Austin)

Dr. Jin-A Choi (Montclair State University)

Dr. Scarlett Hester (Ball State University)

Donggyu Kim (University of Southern California)

Lyounghee Kim (University of New Mexico)

Dr. Nakho Kim (Penn State University Harrisburg)

Dr. Jihyun E. Paik (Yonsei University)

KACA Dinner

Thu, 11/21: 6 PM CST | Iberville Cuisine (821 Iberville St., New Orleans, LA 70112)

The KACA dinner is a time for faculty and students to gather in community to get to know each other better. Thanks to the support of KOFICE, dinner will be free for graduate students and adjunct faculty, and it will be subsidized for faculty (the amount of support depends on the number of people in attendance).

Please meet at the lobby of the Sheraton (conference hotel) around 5:45. From there, we'll walk in groups to the location. It is about a 4- minute walk.

Please RSVP here:

<https://forms.gle/WKPLYdHpHpy2QZTS9>

Contact info

Drs. Jin-A Choi (choij@montclair.edu) and Scarlett Hester (scarlett.hester@bsu.edu)

Graduate Social

Fri, 11/22: 11 AM CST | Shake Shack Canal Place (333 Canal St., New Orleans 70130)

The graduate social is exclusively for graduate students who are members of or are simply interested in KACA. The early lunch/brunch is on us. Through the support of KOFICE and KACA, we'll pay for your meal.

Please RSVP here:

<https://shorturl.at/EflYX>

We will meet in the lobby of the Sheraton (conference hotel) at 10:50 AM. From there, we'll walk to the location together!

Contact info

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