

A Message from the President

In the president's note, Dr. Kang thanked those who generously supported recent KACA events. She also encouraged KACA members to join for coming events.

[Read the full note from Dr. Kang here.](#)



2022 KACA-ICA Report

Research Session | Sunday, May 29th, 2022

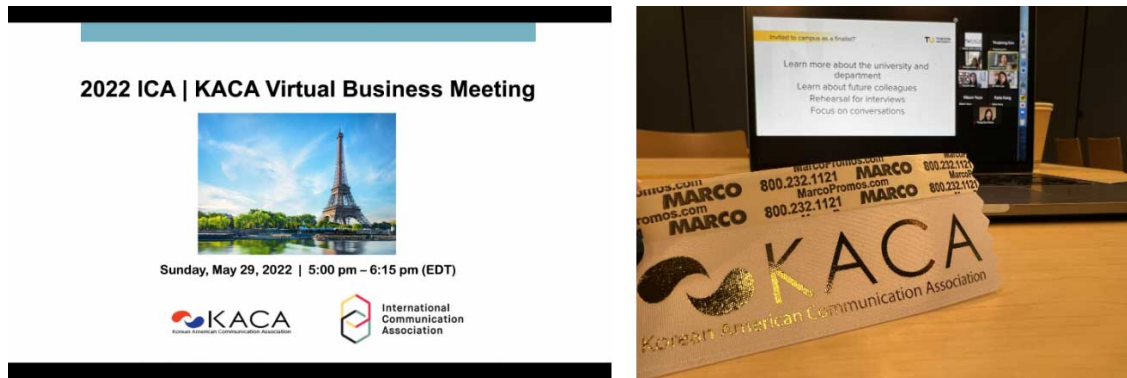
Five accepted research studies were presented in the hybrid research session. Due to the nature of the hybrid research session, two studies were video recorded and shown to the audience. Three studies were presented in person. We want to extend congratulations to our top paper winners!



Business Meeting & Graduate Student Webinar | Sunday, May 29, 2022

The hybrid KACA-ICA business meeting was held on Sunday evening. Drs. Hyunjin Seo (University of Kansas), Hyang-Sook Kim (Towson University), and Ah-Ram Lee (University of Massachusetts Amherst) were invited to speak about job search and interview

preparations for graduate students at the Graduate Student Webinar.



KACA Reception | Sunday, May 29, 6:30-9:30 PM (CET)

KACA held an onsite reception on Sunday evening in person. Over 40 KACA scholars and graduate students, including prospective KACA members, joined the KACA reception.



[Check out here for more information.](#)

2022 KACA-AEJMC Program

The 105th annual conference of the AEJMC will be held from August 3 to 6, 2022 in Detroit, MI under the theme of “Focusing on the Future Together”. The programmed KACA sessions and events are below.

2022 KACA-AEJMC Program

Thursday, August 4

2:30-4:00 p.m. Research Paper Session

Moderating/Presiding: Dr. Jinhyon Kwon, Flagler College

Discussants: Dr. Yeonsoo Kim, University of Texas at Austin (Open Competition) and Dr. Won-Ki Moon, University of Florida (Student Competition)

Open Competition

- Relationship between social capital type and newspaper use: Factors and motives for using the daily newspaper people section of Korean social elites*
Dr. Wansoo Lee, Dongseo University
- Integrating norm activation model and ethics position theory: A moral decision-making process on mask-wearing behavior
Dr. Surin Chung, Ohio University
- Hate prompts participation: Unraveling the causal relationship between affective polarization and political participation
Dr. Sangwon Lee, New Mexico State University, Dr. Jihyang Choi, Ewha Womans University & Chloe (Jae-Kyung) Ahn, University of Pennsylvania

Student Competition

- Examining the Asian publics' heuristic-system processing of messages from different sources as predictors of individual activism intentions: Focused on anti-Asian crimes**
Yoosun Ham, Indiana University
- Image analysis of blurred scenes in incident and accident TV news in South Korea- Using an automatic detection program of the blur effect scene
Kum Hee Jung, Ewha Womans University

*Open Competition Top Paper; **Student Competition Top Paper

4:30-6:00 p.m. Business Meeting

Moderating/Presiding: Dr. Yeonsoo Kim, University of Texas at Austin

6:30-8:30 p.m. KACA Networking Dinner

@ Andiamo Detroit Riverfront (400 Renaissance Center A-03, Detroit, MI 48243)

[Click here for more information about the KACA-AEJMC 2022.](#)



2022 KACA-KOFICE
Joint Virtual Conference
Thurs. October 6, 2022 at 7:30 p.m. (EST)

Power and potential of Korean studies and Korean cultural contents in the transnational media environment

CALL FOR PAPERS!

Topics related to Korean studies and/or Korean cultural contents including the current and future potentials of:

- K-culture
- Korean wave
- K-entertainment
- Strategies for the global market

Submitted papers are eligible to receive the *The Best Paper Award* based on the evaluation scores.

Submission Policies

- Two separate files are required for the paper submission:
 - a. Cover page
 - b. Manuscript
 - 8000 words in length (including references, figures, and tables)
- Accepted papers:
 - Will be presented virtually
 - KACA membership is required for the conference presentation.

Send completed papers to:
Dr. YoungJu Shin icakaca2021@gmail.com

DEADLINE
Wednesday, August 31, 2022
by 11:59 pm (EDT)

Call for 2022 KACA-KOFICE Conference Paper

KACA will host a virtual conference on October 6th, Thursday from 7:30pm to 10:30pm (EST), sponsored by Korean Foundation for International Cultural Exchange (KOFICE). We would like to invite you to submit your completed papers related to the power and potential of Korean studies and Korean cultural contents in the transnational media environment for the competitive paper session.

[Click here for more information.](#)

We are about to launch our own online journal, Korean Communication Research (KCR)

KCR, the journal of Korean American Communication Association, is soliciting original research papers, commentaries/scholarly opinions, field notes/data analyses, and book reviews to publish its first issue. For submission information and guideline, please visit <https://www.koreancommunication.org/instructions>

Also, as part of launching our journal, we would like to ask our members to create a meaningful logo that symbolically represents our journal. Please send the logo with its meaning to the editor ([Dr. Do Kyun David Kim](#)). The person with the selected logo will get a \$150 VISA gift card as a prize. Please send it **before August 15th**.

[Click here for more information about the 1st \(Launching\) Issue of Korean Communication Research.](#)

A message from the late Dr. Jaewon Lee's family

The late Professor Lee's family, Gina S. Lee and Eric S. Lee, sent us a message to commemorate Dr. Jaewon Lee (1940-2022), one of the founders of KACA. Their message will be of great comfort to the members who miss the professor.



"... The defining feature of his professional life was his unending intellectual curiosity and desire to find meaning in all of his life experiences..."

[Read the full memorial tribute from Gina S. Lee and Eric S. Lee here.](#)

Thanks to the following members

Based on membership dues paid to June 2022

Life-time	Prime	Regular	Regular	Regular	Regular
Jiyoung Han	Regina Ahn	Sukyoung Choi	Ye Ju Ki	Jaemin Lee	Keonyoung Park
Yunbo Jung	Soo Young Bae	Yunjin Choi	Do Own Kim	Jeehyun (Jenny) Lee	Sejung Park
Seok Kang	Jee-Young Chung	Yunmi Choi	Donggyu Kim	JongHwa Lee	Seulgi Park
Jinae Kang	Myojung Chung	Min Sung Chun	Eunyoung Kim	Joonghwa Lee	Sung Eun Park
Eyun-Jung Ki	Ilyoung Ju	Deborah S. Chung	Gooyong Kim	Junhee Lee	Sun-Young Park
K. Hazel Kwon	Jungmi Jun	Eunji (Angie) Chung	Hanmin Kim	Sangwon Lee	Soojin Roh
Platinum	Heewon Kim	Nathaniel Ming Curran	Hye Min Kim	Saymin Lee	Mincheol Shin
Jisu Huh	Hyang-Sook Kim	Surin Chung	Jinsook Kim	Seungyeon Lee	Sumin Shin
David C. Jeong	Jiyoun Kim	Yoo Jin Chung	Ji Young Kim	Sun Young Lee	YoungJu Shin
Nojin Kwak	Joon Kim	Jae Sik Ha	Ju Oak Kim	Susanna S. Lee	Rachel Son
Gold	Mijung Kim	Arianna Hall	MinJi Kim	Tae Kyoung Lee	Yong Whi Greg Song
Chang-Dae Ham	Soojung Kim	Benjamin Han	Nakho Kim	Yoon Joo Lee	Jeongwon Yang
Mo Jones-Jang	Sungso Kim	Eun-Jeong Han	Seon-Woo Kim	Roselyn Lee-Won	Hocheol Yang
Seok Kang	Yung Soo Kim	Woori Han	Yeonsoo Kim	Kristy Leung	Kyung-Hyan Yoo
Do Kyun David Kim	Sang Lee	Soo-Hye Han	Yang Soo Kim	JongIn Lim	Seung Hee Yoo
Jangyul Kim	Jungyun Won	Yujin Heo	Young Ji Kim	Rachel Esther Lim	Kyong Yoon
Hye-ryeon Lee	Sung-Un Yang	Yangsun Hong	Young Yun Kim	Wonki Moon	Kibum Yoon
Hyojung Park	Regular	Hyun Ju Jeong	JiHae Koo	Seung-Hwan Mun	Stephanie Young
Hyunjin Seo	So Yun Ahn	Jaehyeon Jeong	Kyeongwon Kwon	Kilhoe Na	
Chang Wan Woo	Suhwoo Ahn	Kum Hee Jung	Yeji Kwon	Siho Nam	
Kyu Ho Youm	Janice Cho	Da-young Kang	Claire Shinhea Lee	David Oh	
Silver	Suyeon Cho	Jiyeon Kang	Euriang Lee	Soo Kwang Oh	
Kyung Jung Han	Jin Choi	Katie Kang	Hojeong Lee	Jihyun (Esther) Paik	

Please join & renew your 2022 KACA membership!

Your membership helps us grow stronger!
 2022 KACA membership valid until December 2022
 Scan QR code for instant membership payment!

PayPal: <https://paypal.me/KACA1978>
 Venmo: @KoreanACA
 Zelle: khan1@csub.edu

KACA Shout-Outs

Award

Dr. Dal Yong Jin was awarded ICA Fellow, which is primarily a recognition of distinguished scholarly contributions at the International Communication Association Conference held in Paris in 2022.

Appointment

Dr. Jisu Huh (University of Minnesota) was named the next Editor in Chief of the Journal of Advertising. The new editor term formally starts on January 1, 2023.

Dr. Seungahn Nah will be joining the University of Florida's College of Journalism and Communications this Fall as the inaugural Dianne Snedaker Chair in Media Trust and Research Director for the Consortium on Trust in Media and Technology.

Dr. Yeonsoo Kim will be joining the University of Texas-Austin as an associate professor.

Dr. Won-Ki Moon will be joining the University of Florida as an assistant professor.

Dr. Minji Kim will be joining Flagler College as an assistant professor.

Promotion

Dr. Hye Kyung “Kay” Kim was promoted to associate professor with tenure in the Wee Kim Wee School of Communication and Information at Nanyang Technological University.

Dr. Jeeyun Oh was promoted to associate professor with tenure in the Stan Richards School of Advertising and Public Relations at University of Texas Austin.

Dr. Young Kim was promoted to associate professor with tenure in the Diederich College of Communication at Marquette University.

Dr. Soo Young Bae was promoted to associate professor with tenure in the Communication department at University of Massachusetts - Amherst.

Dr. Mi Rosie Jahng was promoted to associate professor with tenure in the Department of Communication of Wayne State University.

Dr. Heewon Kim was promoted to associate professor with tenure in the Hugh Downs School of Human Communication at Arizona State University.

Dr. Kyung Jung Han was promoted to associate professor with tenure at California State University, Bakersfield.

Book

Dr. Do Kyun David Kim (University of Louisiana at Lafayette) recently edited a book titled “Global health communication for immigrants and refugees: Cases, theories, and strategies” (Routledge).

Dr. David Oh (Ramapo College of New Jersey) recently edited a book titled "Mediating the South Korean Other: Representations and Discourses of Difference in the Post/Neocolonial Nation-State" (University of Michigan Press).

We would like to recognize and thank the following sponsors

Thank our sponsors who made it possible for us to hold such a fantastic event at the



A special thanks to the KACA-ICA subcommittee



Dr. YoungJu Shin
Arizona State University



Dr. Katie Kang
West Virginia University



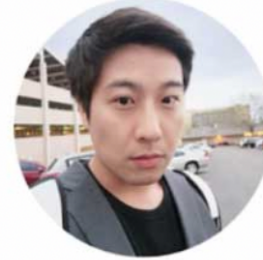
Dr. Hyang-sook Kim
Towson University



Dr. Youjeong Kim
Texas State University



Dr. Susanna Lee
Temple University



Kibum Youn
University of Tennessee

Shopping at Amazon.com? Here is a way you can support the KACA



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[Learn more about the KACA's AmazonSmile program.](#)



We hope you enjoyed the issue of summer 2022 newsletter! If you have suggestions for future content, please reach out to the newsletter editor [Dr. Jiyoun Kim](#).

KACA Newsletter Committee

Dr. Jiyoun Kim, Assistant Professor, University of Maryland
Dr. Mina Choi, Assistant Professor, Kent State University
Dr. Hyun Ju Jeong, Assistant Professor, University of Kentucky
Dr. Jungmi Jun, Associate Professor, University of South Carolina
Dr. Yangsun Hong, Assistant Professor, University of New Mexico
Saymin Lee, Doctoral Student, University of Maryland

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