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Have items for the newsletter?

Send them to the editor, Yeuseung Kim, at ykim53@depaul.edu

From the President



Dear KACA members,

The KACA always hopes to be a powerhouse for your academic lives. The KACA has provided you with meetings, sessions, and gatherings that may enhance your teaching, research, and service credentials. Through these activities, the KACA hopes to facilitate your journey to success in the field of communication.

The KACA is preparing another leap to benefit all of you. The New Journal Committee has had substantial progress in getting ready to launch a new peer-reviewed journal. The committee is at the stage of seeking editor, associate editor, and editorial board members. In the meantime, the logistics of the new journal including startup costs, number of

issues, pages, and online review system are being discussed and detailed.

From the 2014 NCA, the KACA's Student Council has offered the Student Travel Award for student conference participants. The Student Council manages the award and the KACA provides monetary support for a qualified graduate student at each conference.

The KACA has been approved of an affiliate membership with the NCA which grants two sessions in 2015–2019. The NCA committee thoroughly reviewed our renewal application including bylaws, officer organization, nonprofit organization status, and articles of incorporations certified by the state of Texas.

This year will be the second year for the KACA-KSJCS (The Korean Society for Journalism and Communication Studies) joint session at the spring conference. The spring conference this year will be held at POSTECH, Pohang, Kyungbuk in May 15–16. This session is open to all KACA and KSJCS members as long as participants submit research

papers about Korea-related communication topics in English. The best paper of the session will be also reviewed by the conference-wide review committee for recognition.

If you love the KACA, shop at Amazon Smile (<http://smile.amazon.com/>) to benefit the KACA by choosing it as a charity organization. One half percent of your purchase will be donated to the KACA.

You can also donate through PayPal by choosing the KACA as your charity organization (<https://www.paypal-donations.com/>). This option can be used for either your annual membership dues payment or an independent donation to the KACA.

Further, ebay accepts such donation if you choose the KACA as your charity organization

(<http://givingworks.ebay.com/>). It cannot be overemphasized that your support is all about the KACA! Thank you Dr. Sun Young Lee, KACA Treasurer, for making these possible!

It is the time again, KACA election. There will be an announcement for you about the election of the new president, vice presidents (AEJMC, ICA, and NCA), and officers that will run the KACA for 2015–2017.

If you have any KACA members including yourself in mind for nominations, don't forget to check out our email announcements and nominate them. Self-nomination is welcome too!

Seok Kang, Ph.D.

President
Korean American Communication Association



KACA Executive Committee

President

Seok Kang

University of Texas at San Antonio

Vice Presidents

Seungahn Nah (ICA)

University of Kentucky

Wonjun Chung (NCA)

University of Suwon, Korea

Sung-Un Yang (AEJMC)

Indiana University

Secretary

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Soo Yun Kim

University of Wisconsin-Madison

Young Kim

Louisiana State University

Please visit our Website at
<http://www.theKACA.org>



KACA Business Updates

Under President Kang’s leadership and with the generous support and involvement from the KACA members, the KACA has been able to see much growth as an organization in the past year. We have strengthened and expanded our current businesses and have active future agenda. In this issue, we wanted to revisit and share some of the updates, resources available to our members, and opportunities for how you can be further involved with the KACA. 🇰🇷

KACA is a 501(c)(3) organization that supports students and scholars in the area of Korean studies in communication

KACA became a 501(c)(3) as of September, 2014. As a 501(c)(3) organization, KACA:

- Can accept donations at any amount from donors that are all tax deductible.
- Is exempt from federal and/or state corporate income taxes; although it varies by state, is exempt from state sales and property taxes.
- Can apply for grants and other public or private allocations available to nonprofit organizations.
- Can receive discounts on US Postal bulk-mail rates and other mailing services.
- Is an official nonprofit organization with the public legitimacy of IRS recognition.

Please see KACA Membership Information page (p. 10) for more information on how to make donations to KACA via Paypal.

AmazonSmile

Korean American Communication Association [\(About\)](#) San Antonio, TX
Student Services and Organizations

Now you can support KACA when you shop at Amazon. When you select KACA as your charity organization and shop online at AmazonSmile, 0.5% of your total purchase of products that are eligible for AmazonSmile donation will be donated to KACA at no cost to you.

AmazonSmile is the same Amazon shopping website you have been using—the same selection, same prices, and same service. All you need to do is visit <http://smile.amazon.com/>, select KACA as your charity organization, and start shopping at AmazonSmile.

This is one simple way to help KACA continue to grow and give back to Korean scholars and students.

The KACA Facebook Page

The KACA Facebook page (<https://www.facebook.com/groups/thekaca/>) is open to all KACA members. You can sign up as a member and post your message to KACA Facebook friends. We currently have more than 150 KACA Facebook friends. Please feel free to post stories, photos, news, conference stories, announcements, publications, and many others that KACA members can share and benefit from.

For those of you who are looking for more outlets to present and publish your work in Asian studies, our social media manager, Sherri Ter Molen, does a terrific job of sharing call for papers and scholarship opportunities that you do not want to miss.

New Peer-Reviewed Journal

A task force committee for launching a new journal is at the stage of seeking editor, associate editor, and editorial board members. Once it officially launches, it will be a great venue for KACA members to submit and publish quality research work in a peer-reviewed journal. The scope of topics will include, but not limited to, Korea-related communication from interpersonal to the media, PR, advertising, and digital technologies.

Please contact Dr. Seungahn Nah (seungahn.nah@uky.edu) if you are interested in serving as the editor or a member of the editorial board.

Are You Registered On Our Website? Take Advantage of Our Member Resources

<http://www.theKACA.org>



Home About KACA » News » Conferences » Blog Membership Login/Register Contact Us

Visit **About KACA >> Member Resources** for:

- KACA Member Directory (updated February, 2015)
- Job Search Guideline
 - Guideline on Creating Your CV
 - Interviewing Tips
 - Building a Portfolio
- Sample Syllabi (Communication Theory, Research Methods, Advertising Campaign, and others)

KACA Business Updates

Listed below, in chronological order, are important dates in 2015 including deadlines and upcoming KACA events.

March 25	Submissions to NCA-KACA Session due
April 1	Graduate Students: KACA Travel Grant for ICA Conference due Apply here: https://docs.google.com/forms/d/1GLV7Q166-i9JXgZhDEsld-vj5IJSF4Jhi83hmtMAZaY/viewform
April 5	Submissions to AEJMC-KACA Session due
May–June	2015 KACA Election for 2015-2017 Officers: President, Vice Presidents (AEJMC, ICA, NCA), Secretary, Treasurer, Editor, Webmaster, and Student Representatives
May 24	KACA Sessions at ICA Annual Convention, San Juan, Puerto Rico <ul style="list-style-type: none">• 3:00-4:15 p.m. Research Session I• 4:30-5:45 p.m. Research Session II• 6:00-7:15 p.m. Reception and Business Meeting
May 15–16	KACA Session at KSJCS Spring Conference, Pohang University of Science and Technology (POSTECH), Korea
August 8	KACA Research Sessions at AEJMC Annual Convention, San Francisco <ul style="list-style-type: none">• 1:45-3:15 p.m. Research Session I• 3:30-5:00 p.m. Research Session II
November 19–22	KACA Research Sessions at NCA Annual Convention, Las Vegas

2014 KACA-NCA Conference Report

Chicago, IL

By Wonjun Chung, Ph.D.
Associate Professor
University of Suwon, Korea

The past annual convention of the National Communication Association (NCA) celebrated the NCA's 100th anniversary. It was held in Chicago, IL (Nov. 20-23, 2014) at Palmer House Hilton. Four KACA events were held on Saturday, November 22.



11:00 a.m., November 22, 2014 Graduate Student Social

KACA supported graduate students' social gathering event at a local café in the morning. KACA thanks Young Kim (student representative, Louisiana State University) who organized the event.

12:30 – 1:45 p.m., November 22, 2014

Panel: Effective Teaching Strategies in the American College Setting

In the afternoon, KACA hosted a panel discussion session. The theme of the session was **“Effective Teaching Strategies in the American College Setting.”**

Dr. Changwan Woo (James Madison University) was the chair, and Dr. Eun-Jeong Han (John Carroll University), Dr. Choonghee Han (Hope College), Dr. Jiyoung Kong (Western Kentucky University), and Dr. Michael Park (University of Idaho) participated in the session.



The panelists shared their own experiences as Korean American teachers and scholars in the U.S. academic setting and provided all of the session attendees with insightful and productive suggestions related to the theme.



Then, KACA hosted a research session chaired by Dr. Changwan Woo (James Madison University). Five research papers were presented:

Dr. Jungmi Jun (Wayne State University) and Kyeong Mi Oh (George Mason University) presented their paper titled, “Cancer Information Seeking Behaviors of Korean Americans: A Mixed Methods Approach.” This paper was one of the recipients of the KACA-NCA Top Paper Award and was acknowledged with a cash prize and certificates during the social meeting.

Dr. Hyo Jin Kim (Texas Tech University) presented her paper titled, “The understanding of being a science-fiction fan in science communication: A case study of the fandom of Doctor Who in South Korea.” This paper was one of the recipients of the KACA-NCA Top Paper Award and was acknowledged with a cash prize and a certificate during the social meeting.

Dr. Inkyu Kang (Penn State Univ, Erie the Behrend College) presented his paper titled, “From Fu Manchu to PSY: Asian Stereotyping and Ways of Seeing “Gangnam Style.”

Myojung Chung (Syracuse University) presented her paper titled, “National Image and Diplomats: Public Diplomacy Practitioners’ Perspective.”

Myounggi Chon (Louisiana State University) presented his paper titled, “The effects of social media on the swing voter in 2012 Korea presidential election.”

Approximately 20 members attended the KACA social meeting at a local restaurant. During the meeting, two top paper awards (Dr. Jungmi Jun, Wayne State University and Kyeong Mi Oh, George Mason University; Dr. Hyo Jin Kim, Texas Tech University), KACA graduate student award (Sherri L. Ter Molen, Wayne State University), travel grant award (Myounggi Chon, Louisiana State University) were recognized.



Attendees had a great time while all enjoyed productive academic and social discussions. KACA especially thanks Dr. Kyu Ho Youm (University of Oregon) for his dedicated support for KACA.

The 2015 NCA convention will be held in Las Vegas, Nevada, November 19-22, 2015. Submissions of papers related to all areas of Korean and/or Korean-American communication and the convention theme, “Embracing Opportunities,” is encouraged. KACA looks forward to meeting many Korean and Korean American scholars there. 🇰🇷

KACA Member News

New Hires

Dr. Mi Jung Kim (Ph.D., Michigan State University) is currently a postdoc at Pohang University of Science and Technology in the Department of Creative IT Engineering.

Job Changes

Dr. Seung Chul Yoo (Ph.D., University of Texas at Austin) joined the faculty at Ewha Womans University as an Assistant Professor of Advertising/PR in the Division of Communication and Media in February, 2015.

Awards

Myounggi Chon (Ph.D. student, Louisiana State University)'s paper is "Digital Publics, the Spiral of Silence, and Communicative Actions in an Organizational Crisis" has been selected to receive the *University of Miami School of Communication Top Student Paper Award* at International Public Relations Research Conference (IPRRC) in March, 2015.

Young Kim (Ph.D. student, Louisiana State University) and **Dr. Sang-hwa Oh** (Appalachian State University)'s paper "Understanding Activism 2.0 and Its Influence on Crisis Communication: Conceptualizing Digitalized Activists and Their Communicative Behaviors For

Effective Crisis Communication" has been selected to receive the *Red Raider Public Relations Research Award* at IPRRC in March, 2015.

Other Announcements

Dr. Jisu Huh (University of Minnesota) has been nominated for re-election for the [AEJMC's Standing Committee on Research](#). She currently serves as Vice Chair of the AEJMC Research Committee and President-Elect of the American Academy of Advertising. Below you can find her candidate profile.

Brief Biographical Sketch



Jisu Huh (Ph.D., University of Georgia) is Associate Professor and Director of Graduate

Studies at the School of Journalism and Mass Communication, University of Minnesota. She has published over 50 refereed journal articles and book chapters across the advertising, health communication, and general mass communication fields. Her research interests include advertising effects in the healthcare context with focus on DTC advertising, credibility and trust in advertising, advertising skepticism and avoidance, and digital/social media advertising

effects. She has published in *Journal of Advertising*, *International Journal of Advertising*, *Journal of Advertising Research*, *Journalism & Mass Communication Quarterly*, *Communication Research*, *Journal of Health Communication*, and elsewhere. She was awarded the Korean American Communication Association (KACA) Distinguished Young Scholar Award in 2008, and also won American Academy of Advertising (AAA) Research Fellowships in 2008, 2011, and 2014.

Huh currently serves as an Associate Editor of *Journal of Advertising* and is a member of the Editorial Boards of *Journal of Advertising*, *International Journal of Advertising*, *Journal of Current Issues and Research in Advertising*, and *Journal of Advertising Education*. She was 2014 Vice President of the American Academy of Advertising and is currently serving as President-Elect. Huh has been an active AEJMC member since 2000, serving on AEJMC Standing Committee on Research and the Graduate Student Recruitment and Information Center Committee. She is Vice Chair of the Research Committee in 2014-2015.

KACA Member News

Dr. Jeong-Nam Kim (Purdue University) has been nominated for the [AEJMC's Publications Committee](#).

Brief Biographical Sketch



Jeong-Nam Kim (University of Maryland, 2006) is a tenured, associate professor at

the Brian Lamb School of Communication, Purdue University. He has developed the situational theory of problem solving (STOPS) and has conducted studies on public information behavior and its social dynamics in digital networked society and electronic communication settings. He has been an active member of NCA, AEJMC, ICA and IPRR for 15 years.

He currently serves as an associate editor for *Health Communication* and has guest edited for 3 journals. He serves as a member of the editorial board of *Health Communication*, *Journal of Public Relations Research*, *Corporate Communication*, and reviews book proposals for Sage and Routledge. He is also a frequent ad hoc reviewer for journals such as *Communication Theory*, *Journal of Communication*, and *Communication Research*. Kim's research encompasses

communication theory, digital network media, and public relations. He has 3 books (1 authored and 2 co-edited) and published more than 40 journal articles, which have appeared in *Journalism & Mass Communication Quarterly*, *Journal of Communication*, *Communication Yearbook*, *Journal of Public Relations Research*, *Public Understanding of Science*, *Communication Monographs*, *Health Communication*, *Journal of Health Communication*, *Management Communication Quarterly*, *Journal of Public Affairs*, and other journals.

Kim was the recipient of the AEJMC, PR Division's 2013-2014 Top Downloaded Article Award for the *Journal of Public Relations Research*. Besides his research, Kim has also been recognized multiple times for his mentorship, winning the Brian Lamb School of Communication's Outstanding Graduate Faculty Award, and has been nominated as the Purdue College of Liberal Arts' Outstanding Graduate Teacher and Provost's Award for Outstanding Graduate Faculty Mentor.

AEJMC 2015 Election

Online votes must be received by April 3, 2015.

If you're a member of the AEJMC, you should have received an AEJMC election email. Hope all of you will actively participate in the AEJMC election (graduate students can cast votes as well) and support KACA members by casting your votes for Dr. Huh and Dr. Kim.

KACA Membership Information

The annual student membership fee is \$20, and there are four membership categories for faculty and non-student members: regular (\$30), silver (\$40), gold (\$70), and platinum (at least \$100). Silver, gold, and platinum members will be recognized as such in all KACA publications. All of

the additional contribution that goes beyond the regular dues (\$30) is separately maintained from KACA’s general operating account and used to support graduate student members in various venues, including scholarship, paper awards, and program support. Platinum members may

contribute their membership dues to the graduate student program fund or to a special fund of their choice. Some popular choices may include a young scholar’s award fund, KACA graduate representative scholarship, and a research award in honor of someone you designate.

Membership Categories	Annual Dues	Use of the Membership Dues	Member Benefits
Student Member	\$20	KACA Operational Account	All membership benefits
Regular Member	\$30	KACA Operational Account	All membership benefits
Silver Member	\$40	KACA Operational Account (\$30) + Graduate Student Fund (\$10)	All membership benefits + Name recognition in the newsletter, blog and website
Gold Member	\$70	KACA Operational Account (\$30) + Graduate Student Fund (\$40)	Silver membership benefits + Name recognition at conferences
Platinum Member	At least \$100	KACA Operational Account (\$30) + Establishment/contribution to a special fund	Gold membership benefits + You choose to direct up to one or more of the special funds

*All membership benefits include Newsletter and KACA Members Page.

Pay by Check

Fill out the online membership application form (<http://goo.gl/forms/2LBZIBKsZG>) and mail the check (payable to **Korean American Communication Association**) to:

Sun Young Lee
Assistant Professor
Department of Public Relations
College of Media and communication
Texas Tech University, Box 43082
Lubbock, TX 79409

Use Paypal

Fill out the online membership application form (<http://goo.gl/forms/2LBZIBKsZG>) and once you “submit,” you will find a PayPal payment link. On the PayPal page, please enter the amount of your membership dues and click “Donate with PayPal.”

To send dues directly to the KACA PayPal account, please fill out the application form above and electronically submit your payment to the KACA PayPal account (kacassociation@gmail.com) from your PayPal account.

We now accept credit cards (Visa, MasterCard, American Express, Discover, and JCB). For more information about credit card payment, please visit: <http://www.thekaca.org/membership/>

2015 March KACA Financial Report

General Operation Account	Income	Expense	Balance
Balance from August 2014			3470.25
Membership dues (September 2014-February 2015)	1352.09		
Wells Fargo Promotional Bonus	100.00		
NCA Top paper awards		200.00	
NCA dinner		123.95	
Envelope and stamps (to mail checks, certificates, etc.)		16.76	
ICA Top faculty award		100.00	
ICA Top student award		100.00	
Total Income to Account Sep. 2014-Feb. 2015	1452.09		
Total Expenses from Account Sep. 2014-Feb. 2015		540.71	
End of February 2015 Balance			4381.63
Graduate Program Account	Income	Expense	Balance
Balance from Feb 2014			3889.92
Contribution from membership dues (Sep '14-Feb '15)	1527.40		
Graduate student travel grant		300.00	
Graduate student representative travel support		100.00	
NCA Graduate Social		65.06	
Total Income to Account Sep. 2014-Feb. 2015	1527.40		
Total Expenses from Account Sep. 2014-Feb. 2015		465.06	
End of February 2015 Balance			4952.26

Note discrepancy regarding August 2014 Balance from previous newsletter. "Outstanding graduate student award" was originally expensed from General Account in July 2014; it was later correctly expensed from Graduate Program Account.

Special Thank You to the following Platinum, Gold, and Silver Members:

Platinum	Gold	Silver
Huh, Jisu	Mun, Seung-Hwan	Cha, Jiyoung
Jung, Younbo	Ki, Eyun-Jung	Ha, Jae Sik
Kang, Seok	Kim, Yeuseung	Kim, Do Kyun
Khang, Hyoungkoo	Kwon, Kyounghee "Hazel"	Kim, Eunice
Kim, Jangyul	Park, Hyojung	Kim, Hyangsook
Kim, Seihill	Seo, Hyunjin	Kim, Jooyoung
Lee, Chunsik	Shin, Wonsun	Kim, Kyongseok
Lee, Eun-Ju		Kim, Yung Soo
Lee, Hye-ryeon		Lee, Jaejin
Nam, Inyoung		Lee, Joonghwa
Yang, Sung-Un		Lee, Sun Young
Youm, Kyu Ho		Lim, Hyunji
		Nam, Siho
		Shim, Kyujin
		Wohn, Donhee Yvette

*Based on membership dues paid during September 2014-current.

Call for Papers

Korean American Communication Association (KACA) session at
the 101st National Communication Association (NCA)

Las Vegas, Nevada
November 19 - 22, 2015

The KACA invites individual papers for the 2015 NCA convention to be held in Las Vegas, Nevada, November 19-22, 2015.

INDIVIDUAL PAPER SUBMISSIONS

Submissions of papers related to all areas of Korean and/or Korean-American communication are welcome. The KACA embraces all theoretical and methodological approaches to research.

The submission of papers pursuing the convention theme, **“Embracing Opportunities,”** is encouraged.

The KACA solicits submissions of complete papers. All submissions will be blind reviewed by at least two referees/reviewers with expertise in the area. Papers selected will be presented at the KACA session during the 2015 NCA Convention.

All individual paper submissions must be made online at NCA Submission Central. Papers must be uploaded to the site. All submissions must be made by **11:59 p.m., PT, March 25 (Wed.), 2015.**

Please submit the same submission to only one NCA unit or affiliate.

Two papers that receive the highest evaluation will be selected as the Best KACA Papers, and will receive a certificate and a small cash prize each.

Additional details about individual paper submissions are provided below.

- Only full papers are considered for review.
- Maximum length is 25 pages exclusive of references, tables, and figures.
- All papers must be uploaded online in either Microsoft Word or PDF file format.
- To ensure blind review, please remove author names before uploading your paper, and make sure that no information that can identify authors is included in the upload.
- All papers must include a title and an abstract with approximately 250 words.

Questions about the call should be directed to the program planner:

Wonjun Chung, Ph.D.
Associate Professor
Department of Journalism and Mass Communications
University of Suwon
email: wjchun1@hotmail.com

Call for Papers

12th Korean Studies Graduate Students Convention (KSGSC) in Europe

The KSGSC committee is pleased to announce the 12th convention for graduate students, hosted by the University of Malaga, School of Social and Labour Studies, Area of East Asian Studies – Korean Studies. The conference aims to give graduate students in all Korea-related fields an opportunity to present their research, share academic interests, and strengthen ties with other junior scholars.

This conference now in its 12th edition will follow the KSGSC's history marked by successful previous conventions at Ruhr University, Bochum (2004), SOAS, London (2005), the Oriental Institute, Prague (2006), Edinburgh University (2007), Leiden University (2008), Moscow State University (2009), Babes-Bolyai University (2010) and Maison de l'Asie, Paris (2011), University of Warsaw (2012), University of Helsinki (2013) and Saint Petersburg State University (2014). The convention is organized by the KSGSC committee and is funded by the Korea Foundation.

VENUE AND DATES

Venue: University of Malaga, Spain

Dates: 30th Sept. – 2nd October 2015

ELIGIBILITY AND SUPPORT

Eligible Applicants: MA students, PhD students, and post-docs who have received their PhD in the last two years. The conference is open to applicants from outside Europe but preference in the selection process will be given to students studying at European universities. Accommodation and meals will be provided to all accepted participants.

PRESENTATIONS AND PAPERS

All successful applicants will be expected to give a 30 minute presentation (20 minutes presentation+10 minutes Q&A) and will have to submit their full paper (5-7 pages) by August 1st.

APPLICATION AND SUBMISSION OF ABSTRACTS

Applicants should submit the following information by e-mail to: ksgsc2015@gmail.com:

- 1) your full name as you would like it to appear in the abstract booklet
- 2) contact info (e-mail and telephone)
- 3) major area of study (region and discipline)
- 4) title of your paper
- 5) one-page (500 words max.) abstract in print-ready format, including your name and institution

The file with the paper & the information should be named as follows: LastnameNameKSGSC15.doc (e.g. JohnsonPeterKSGSC15.doc). You will be sent a confirmation that your application has been received. If you do not receive a confirmation within 5 days after you sent it, please, send your application over again.

The deadline for applications is **March 31, 2015**. We will contact all applicants by the beginning of May regarding the acceptance of their application.

We would like to receive applications only from those who are definitely able to attend the convention. Please, bear in mind that applicants who confirm and then later cancel their participation potentially deprive others of the chance of attending and lead to waste of KSGSC resources. *Please, note that any participants who cancel after July 15th may be liable to pay the hotel expenses and may be restricted from attending future KSGSC conferences.

Organizer contact details: e-mail: ksgsc2015@gmail.com (The KSGSC committee)

For more details and important dates, please visit: <https://networks.h-net.org/node/22055/discussions/61868/cfp-12th-korean-studies-graduate-students-convention-ksgsc-europe>

Call for Papers

2015 AEJMC Convention
Marriott San Francisco Marquis, San Francisco, USA
August 5 - 9, 2015

KACA Research Session I: August 8 (Saturday), 1:45-3:15 pm

KACA Research Session II: August 8 (Saturday), 3:30-5:00 pm

The Korean American Communication Association (KACA) invites submissions of original papers that focus on various aspects of media and communication studies related to Korea. Various theoretical orientations and methodological approaches are welcome. Consistent with the APA style, paper should be double-spaced and be **30 pages or less (including references, tables, and all notes)**.

GUIDELINES FOR ALL SUBMISSIONS

1. Deadline: All submissions must be made no later than **11 p.m., EST, April 5 (Sunday), 2015**.
2. Categories of Submissions: Two categories of submissions may be accepted: full papers (30 pages maximum including references, tables, figures, and all notes) and extended abstracts (5 pages plus references, tables, and figures). **Full papers are preferred**. Extended abstracts should contain literature review, research questions/hypotheses, a detailed method section, and **actual findings (NOT expected findings)**. **Abstracts only with literature review or research questions would NOT be considered.**
3. All submissions must include **a separate cover page and an abstract with approximately 250 words**. A separate cover page should include the following information: Title, name(s) of the author(s), affiliation, mailing address, email address, and phone numbers.
4. Author Identification: **Names and all information that may identify the author(s) should not appear anywhere in the paper other than on the separate cover page.**
5. Submission Method: All submissions should be in either MS Word or PDF format and sent to Sung-Un Yang by email: yang223@indiana.edu.

At least one author of the submitted paper should attend the conference and present the paper at the KACA session. For paper submission, authors do not need to be formal membership-paying members of KACA.

The best paper (best faculty paper and best student paper) will be selected and awarded a cash prize. A paper will be considered a student paper only when ALL authors of the paper are students. If you have any questions regarding the call for papers, you may contact:

Sung-Un Yang, Ph.D.

Associate Professor School of Journalism

Indiana University

812-855-0078

yang223@indiana.edu