

President's Message



Eyun-Jung Ki, Ph.D.

*Professor,
University of Alabama
KACA President 2017-2019*

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Dear KACA Fellows, Families, Friends, and supporters,

It has been my honor and privilege to serve as the 15th KACA President for the past two years. I would like to thank my executive officers who have put up with me and have done all the work. We have accomplished a lot more than we initially planned in the two years that passed too quickly.

At the beginning of my term, I identified the three goals I intended to meet during my presidency. The first goal was to prepare the KACA 40th anniversary celebration. This milestone anniversary conference turned out to be a great success. We had a great opening with a key speaker, Yongjin Kim, President of The Korea Center for Investigative Journalism, eight successful sessions, a book launch session for the two books, and an award ceremony among many other events. The KACA took a giant leap forward with this landmark occasion.

Second, I intended to secure financial stability for the KACA. Its financial status is more stable than ever before thanks to unprecedented member and non-member support. One hundred twenty-three individuals participated in the 40 Day Challenge: \$40 for 40 Years fund drive and 12 institutions across the countries sponsored the 40th anniversary (see the full list at the end of this newsletter).

Third, I planned to broaden our networks beyond the KACA. We have made an effort to build more bridges to make it a global organization. Along with regular collaboration with the Chinese Communication Association (CCA) at the ICA and NCA KACA sessions, the KACA became part of the 20th anniversary conference of the Korean Association of Advertising and Public Relations (한국광고홍보학회, KADPR) in summer 2018 and will join the 60th anniversary celebration of the Korean Society for Journalism and Communication Studies (한국언론학회) in summer 2019. More importantly, the KACA along with other Asian communication associations officially established the Asian Pacific Communication Alliance (APCA). The founding members held the inaugural conference at Tsinghua University in Beijing, China, at the end of October 2018 (see page 3 for more information about APCA and the first conference).

All of the three goals looked unreachable at first, but they were met thanks to your overwhelming support and participation. We even went a few steps further and had some bonus achievements. First, with the help of the KACA student representatives, our webmaster, Dr. Nakho Kim, expanded the KACA history section that includes visual data from history, historical accounts, past officers, past research sessions, and award recipients. This expansion will be available for you to access at the end of this spring.

KACA Executive Committee

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President

Dr. Eyun-Jung Ki
University of Alabama

ICA Vice President

Dr. Chang Wan "Isaac" Woo
James Madison University

AEJMC Vice President

Dr. Gi Woong Yun
University of Nevada, Reno

NCA Vice President

Dr. Eun-Ho Yeo
Plymouth State University

Secretary

Dr. Yoonmo Sang
University of Canberra

Treasurer

Dr. Jiyoung Cha
San Francisco State University

Newsletter Editor

Dr. Soomin Seo
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Dr. Nakho Kim
Penn State University, Harrisburg

Student Representatives

Ah Ram Lee
University of Florida

Bumsoo Kim

University of Alabama

Jeeyun (Sophia) Baik

University of Southern California

Jeyoung Oh

University of Alabama

Second, with a donation of \$5K from Professor Jae-won Lee and his family, we established the Jae-won Lee Distinguished Service Award that will be awarded annually to a KACA member who has displayed dedicated and selfless service to the KACA and the field of communication. Dr. Taehyun Kim graciously agreed to serve as the chair of the award committee (see page 17 for more information about Professor Jae-won Lee and the award).

All these great accomplishments cannot be the work of one or a few, it is all of us. All of this happened because of you, the members of the KACA. I also want to express my gratitude to the following ad hoc committees who have selflessly given their time, energy, and heart for the KACA:

Membership Committee

Myoung-Gi Chon (Chair), Auburn University
Jisu Kim, University of Minnesota - Twin Cities
Sungsu Kim, University of Georgia
Joonkyoung Kim, University of South Carolina

Award Committee

Joonghwa Lee (Chair), University of North Dakota
Chang-Dae Ham, University of Illinois at Urbana-Champaign
Kyung Jung Han, California State University, Bakersfield
Soojung Kim, University of North Dakota

Fundraising Committee

Moonhee Cho, University of Tennessee
Juoak Kim, Texas A&M International University
Soojin Kim, Louisiana State University
Yeunjae Lee, Miami University
Jooyoung Jang, University of California-Davis
Joon Yea Lee, University of Alabama
Kyungji Lee, University of Colorado-Boulder

Directory Committee

Wonseok Jang, Sungkyunkwan University
Junga Kim, University of North Florida
Hyeseung Koh, University of Texas at Austin
Janice Kim Cho, Texas Tech University

My gratitude goes to all of the former presidents, officers, and conference participants at any level for their engagement. Thank all of you for trusting me with the responsibility of serving during this important time. I believe our efforts have begun to lay a foundation upon which a great academic organization will continue to be built in years to come. This is a great time to step up and become engaged with a great network of dedicated and hardworking scholars seeking to improve their academic life and society.

Last, I want to thank our founding members for taking the difficult and courageous steps together to form this invaluable organization in 1978 and all of those people who have continued making it strong all the years it has been in existence. From these roots, more and better fruits will be harvested, as long as they are continually nurtured. That is up to all of us.

Serving as KACA President has been one of the most rewarding jobs of my life.

I am looking forward to handing the baton to the incoming president and officers.

Eyun-Jung Ki

Asian Pacific Communication Alliance (APCA) is officially formed!

My predecessor, Dr. Seungahn Nah, and Dr. Bu Zhong, former president of the Chinese Communication Association (CCA), initiated an idea of establishing something like an Asian Communication Association a few years ago. This idea has finally become a reality. The KACA co-organized the inaugural APCA conference with the CCA and Tsinghua University at the Tsinghua School of Journalism and Communication Media Center in Beijing, China, from 8:00 a.m. to 8:00 p.m. Thursday, October 25, 2018. Out of more than 50 attendees, 25 were delegates from 17 associations in the Asia-Pacific region as listed below. They are inaugural association members of APCA.



Asian Pacific Communication Alliance (APCA)
Tsinghua University in Beijing, China on October 25, 2018.

- All India Communication and Media Association (AICMA)
- Asian Network for Public Opinion Research (ANPOR)
- Australia and New Zealand Communication Association (ANZCA)
- ASPIKOM [Indonesia]
- Chinese Association for the History of Journalism and Communication (CAHJC)
- Chinese Communication Association (CCA)
- Chinese Journalism Education & Research Society, affiliate to the Higher Education Association
- Chinese Communication Research Society, affiliate of the Chinese Culture Promotion Association
- Indonesian Communication Scholars Association (ISKI)
- Japanese Communication Association
- Japanese Society for Studies in Journalism and Mass Communication
- Korean American Communication Association (KACA)
- Korean Society for Journalism and Communication Studies (KSJCS)
- Malaysian Association of Communication Educators (MACE)
- Philippine Association of Communication Educators (PACE)
- Association of Development Communication Educators and Practitioners
- University Mass Communication Teachers' Association (UMTA) [Sri Lanka]

The attendees brainstormed goals, directions, and mission. At the conclusion of the conference, each steering committee member's duties were discussed and the following inaugural steering committee members were elected to serve for three years:

- Chen Chang Feng, President
- Shuhua Zhou, Vice President
- Eyun-Jung Ki, Vice President
- Jantima Kheokao, Vice President
- Dadang Rahmat Hidayat, Advisory Committee Member
- Terry Flew, Scientific Committee Member
- Sung Kyum Cho, Secretary General
- Jack Qiu, Secretary

As of February 2019, the constitution has been established and approved. The APCA will hold a conference every other year. The conference venues will be rotating but will be in the Asia-Pacific region. I hope KACA members will benefit from the existence of the APCA.

KACA Executive Committee Messages

TIME FLIES. IT IS ALREADY THE TIME TO SAY GOODBYE TO KACA'S 2018-2019 EXECUTIVE OFFICERS. WE ASKED EACH OF THEM THREE QUESTIONS AS THEIR DEPARTING MESSAGES BEFORE THEY COME BACK TO US AS LAY MEMBERS

ICA Vice President Dr. Chang Wan (Isaac) Woo

James Madison University

The best thing...: The best thing was definitely working with my subcommittee members. From organizing the committee, having Skype meetings, working on paper calls and reviews, planning the conference, and actually working on the ground at the conference, I enjoyed the entire process of interacting with my subcommittee members. In Prague (ICA), the subcommittee members did a day trip together and had meals together. Two of my subcommittee members and I took a tour of Konopiste Castle right after a presentation Sunday morning. On the trip, our tour guide wanted to move on fast, and we ended up losing the group because we were having too much fun looking around the castle. I do not usually have fun at an academic conference. I just go, present, and come back. However, it was a good experience to have a team who support and socialize with one other. During the two whole years, I don't think I could have done anything without the endless support of my subcommittee members.

I wish my successor could... : For the two ICA conferences, I could not secure funds to host a reception. Even though a social gathering is still fun and a good opportunity to meet people, a reception may be a good way to express appreciation to scholars who support KACA. I hope my successor can successfully secure some funds to host a reception.

If I had 10K...:

I would host one great reception! 10K is actually not that much. It may be good for just one reception. At the reception, I would give out about 5 scholarships to graduate students. KACA needs more participation from young scholars. I would love to see them come to KACA meetings and benefit from everything KACA offers.

AEJMC Vice President Dr. Gi Woong Yun

University of Nevada, Reno

The best thing...: I had so much fun working with this energetic KACA leadership and AEJMC sub-committee members. Although I knew only a few of the AEJMC's 40th anniversary committee members before ICA in Prague, we hit it off immediately as if we had known each other for a long time. Working with such great scholars in the field was one of the best experiences I've had in my career.

Having said that, one of the most memorable moments was working on the last-minute editing of the presentation slides during the 40th anniversary conference. Past presidents Hye-Ryeon Lee and Seungahn Nah along with the current president Eyn-Jung Ki spurred creative and strategic ideas, which immediately impressed collaborators.

I wish my successor could...: I wish I had more streamlined communications with Korean scholars and institutions outside KACA. As we grow, we will have more capacity to make broader impacts on academia and society. Building better connections with other Korean academics and institutions will help each other grow. By the way, I will be honest with the future 50th anniversary committee. It will be difficult to top the 40th anniversary conference at AEJMC in Washington, D.C.



If I had \$10K ...: I would use the fund to create a fundraising committee targeting a one million dollar-scholarship fund campaign. We can give scholarships to KACA students members with this generous fund. I guess there is no penalty for dreaming, right?!

NCA Vice President Dr. Eun-Ho Yeo

Plymouth State University

The best thing...: The best thing about serving KACA was connecting with other Korean Communication scholars. Meeting and working with them on- and offline was truly a gratifying experience. Working at a teaching university, my chances of going to conferences and meeting with Korean Communication scholars are limited. Staying involved with KACA has encouraged me to get out of my comfort zone and connect with others. KACA meetings, whether online or offline, were celebratory to me.

I wish my successor could...: I've always hoped KACA would provide some types of casual small group activities online (i.e. Book Club) outside of conferences. Since most of the KACA events are held during conferences, member participation is somewhat limited. I imagine all members listed in the KACA directory could become involved in one or more small group activities. Initiating and maintaining small group activities online, and thus expanding the scope of participation, would enhance the connections among KACA members considerably.

If I had 10K...: I would definitely use that money for starting a scholarship or grant. The grant wouldn't be grand with \$10,000 seed money. But I think it would be a great start. I would leave it to the next KACA officers what kind of scholarship or grant to arrange.

Secretary Dr. Yoonmo Sang

University of Canberra

The best thing...: Overall, serving for the KACA as its Secretary has been a rewarding experience. Given that my role was to routinely send a wide range of messages to the KACA members, I was able to interact with many individuals

KACA Executive Committee Messages

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both online and offline. Those frequent interactions prompted me to realize that as international teachers and researchers, we are building an academic community together, taking the value of our presence and influence to the next level. The belief that my emails could benefit members of the KACA by providing them with timely and much needed information motivated me to keep serving and fulfilling my duties with due diligence. At the same time, seeing what other members were contributing to the academic community motivated me to do my best in my own teaching and research roles.

I wish my successor could...: KACA is facing a critical juncture as it strives to expand its boundaries. Thus, it would be great if KACA could be more proactive in terms of interacting with other academic organizations such as the Chinese Communication Association and the Australian and New Zealand Communication Association. By doing so, KACA members might be able to obtain more information about job announcements and conferences.

If I had \$10K ...: In 2018, KACA hosted its 40th anniversary conference in Washington, D.C. During the historically meaningful event, KACA introduced a handbook and an annotated bibliography of Korea-related communication scholarship written in English. As one of the contributors who participated in the KACA book project, I am well aware of the significance of that project. Thus, if I were able to contribute \$10k to the organization, I would hope the funds could be spent to support future KACA book projects.

Treasurer Dr. Jiyoung Cha

San Francisco State University

The best thing...: What I liked most about serving with KACA was the invaluable opportunities to connect with other faculty, researchers, and students. It was such a great pleasure to meet with and get to know people who have passion for a wide range of interests. I want to take this opportunity to thank the kindness, patience, and support you showed to me each time we met in person or communicated via email. Another great thing about serving with KACA, in particular as a treasurer, was to see the growth of the KACA fund, which can be used to support various scholarly activities for KACA members. Thanks to your membership and generous donations, KACA was able to ensure financial stability.

If I had \$10K ...: If I could expend \$10K for KACA, I would provide more small research grant opportunities. Depending on the discipline and institution, faculty and students may have difficulty finding financial resources for their research. Small research grants can open up new opportunities to them. Without the dedication and endeavors of KACA founders and former members, KACA would not exist today.

Thus, I would also allocate some amount to linking today's KACA with KACA's past. This idea could be implemented in various forms, for example connecting with previous KACA members to learn KACA's history and hear their stories as well as strengthening the historical content on the KACA website.

Newsletter Editor Dr. Soomin Seo

Temple University

The best thing...: The best thing about serving as an editor for KACA was the editorial meetings with exceptional team, where we carved out a "safe space" to freely share our passions, fears and dreams without judgment. How valuable are we as teachers in the US, when most of us have grown up in South Korea and came here for advanced schooling? What does our "privilege" look like in the US where we juggle multiple identities in the mainstream society? The no-holds-barred discussions were absolutely delightful.

I wish my successor could...: Fully integrate the newsletter with the online website, and publish online (making sure we archive it thoroughly for future generation of members). We contemplated this but never got to do it, partly because of the weight of 40th anniversary for which we felt compelled to continue the print edition.

If I had 10K...: Create an emergency fund for KACA members facing hardship.

Webmaster Dr. Nakho Kim

Penn State University, Harrisburg

The best thing...: There is a long list of the splendid work accomplished by the KACA team, which I was fortunate to witness up close. The core mission of KACA, may it be furthering academic research or fostering community of researchers, can never be fulfilled without tremendous dedication of our officers. I wish the best to the next team, and I have no doubt they will raise KACA up to the next level.

I wish my successor could... : At the same time, I'm looking back on the past two years, and there is another long list of unfulfilled ambitions of mine, ranging from smaller things such as customized newsletters to larger projects such as developing a full database of KACA history.

If I had 10K...: more research grants for our grad students!

KACA Executive Committee Messages

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Student Representative Ah Ram Lee

University of Florida

The best thing...: 1. Opportunities to get involved in Korean Academic society. 2. Connecting with colleagues who have passion for building beneficial relationships and helping communities among Korean scholars. 3. Learning about how to pass helps and support I received along to others.

I wish my successor could...: I wish my successors could organize more successful graduate student social events. As a student representative, one of the important tasks was to plan and execute a graduate social event at NCA, ICA, and AEJMC. For some conferences, it was hard to grab students' attention to our event. Well, reunions with old friends, cohorts, professors, and touristic attractions of the conference city are hard to compete. However, it would be great to come up with some activities that added more excitements to the events.

If I had 10K...: I might invest on creating diverse awards, funding, and learning opportunities.

The current benefits of becoming KACA members are already huge, such as applying for awards, participating in KACA programs, getting connected to valuable networks of Korean scholars through mentor-mentee programs and social events. That said, it would be exciting to see other new opportunities that stimulate even more engagement both academically and socially.

Student Representative Bumsoo Kim

University of Alabama

The best thing...: One of the memorable moment for me was the 40th KACA anniversary. All the KACA officers, faculties and students, had shown a good harmony while preparing the event, and the 40th anniversary was successfully done.

I wish my successor could...: One of the important tasks concerned with organizing KACA events is that we should let people know what KACA is and why the existence of KACA is necessary. During the past two years, KACA officers have made effort to increase new members' participations across various social gatherings and sessions at major conferences such as ICA, AEJMC, and NCA. We strived to encourage graduate students to engage in graduate socials, but student participation rates were lower than we would hope. I'd like to encourage future KACA officers to bring up innovative ideas to effectively mobilize graduate students' participations.

If I had 10K...: I would make KACA research grant for early career PhDs and graduate students. The grant theme would be "North Korea-related research". I believe that this topic would become an important research agenda in communication fields. For instance, professors and graduate students in academia can bid with interesting and noteworthy proposals on this topic, and a winner will get 10K! This grant opportunity would be also beneficial that we can have potential KACA members.

Student Representative Jeeyun (Sophia) Baik

University of Southern California

The best thing...: I enjoyed serving as a student representative because it provided me with valuable opportunities to get to know many senior scholars, junior scholars and other PhD students whose research interests are diverse. I also could learn the inner workings of conference organizations, session organizations, call for proposals, and travel grants, which were something I wouldn't have been able to comprehend if it were not for my role in KACA.

I wish my successor could...: I wish I contributed better to making graduate socials at three conferences more successful with many PhD students joining for the lunch. There are various factors that affect the participation rates of the graduate socials every year and the current committee members have recently brainstormed some ideas to make the event more useful and interesting to the students. I hope this new idea can be implemented and further established well by successors.

If I had 10K...: I would use 10K to make 40-50 special grants for collaborative works composed of KACA members. There should be some criteria such as collaborations preferably among KACA members who didn't know each other well prior to KACA events or weighing the applications more if they are comprised of senior/junior scholars and students or students only. I'd like to hold a face-to-face workshop event at one of the three conferences where KACA members would attend to pitch or share their ideas and find members who want to work on them together, which will lead to their grant proposals.

Student Representative Jeyoung Oh

University of Alabama

The best thing...: It was a great experience to be a help to the association I personally identify most closely as a Korean scholar. I have learned so much from professors and fellow student members. By sharing constructive thoughts and opinions every month, I have learned about KACA better, which made me want to engage more enthusiastically even after my term as a student representative of KACA ends.

I wish my successor could...: It would have been great if we had a time for all of KACA student officers, including sub-committee graduate students, could get together and socialize.

If I had 10K...: It would be nice to expand the research funding that KACA could provide to scholars. In addition to that, we could create journal that provide with readings to those who want to learn more about communication research related to Korea. The journal could focus on the communication process specifically in Korea and Asia.

KACA-ICA Committee

Dr. Chang Wan (Isaac) Woo

Associate Professor
James Madison University

Dr. Jinae Kang

Associate Professor
East Carolina University

Dr. Yeojin Kim

Assistant Professor
Central Connecticut
State University

Dr. Sungeun Park

Assistant Professor
University of Southern
Indiana

Dr. Yeonsoo Kim

Assistant Professor
James Madison University

Jiyoung Lee

Doctoral Student
Syracuse University

Dr. Kyunsoo Kim

Associate Professor
Chonnam National
University

Dr. Sookyong Hong

Associate Professor
Hansei University

2019 KACA-ICA Program

Korean American Communication Association (KACA) will hold two competitive paper sessions, jointly with Chinese Communication Association (CCA) at the annual conference of the International Communication Association (ICA) in Washington, May 24 – 28, 2019.

KACA-CCA JOINT SESSION:

PUSHING THE BOUNDARIES OF ASIAN COMMUNICATION RESEARCH: CASES AND ISSUES

May 25, 2019, Sat., 3:30 PM - 4:45 PM Tenleytown West (Washington Hilton, First Floor)

Chair: Dr. Shuhua Zhou, University of Missouri

Discussant: Dr. Trisha Lin, National Chengchi University

Timorese Hakka Online Community Participation in Australia: An Extension of the Theory of Planned Behavior

Sonia Huang, National Chiao Tung U; and Daniel Chew, U of Malaysia Sarawak

The perceptions of trust between experienced and inexperienced users in a developed digital environment.

Gwangjae Kim, Hanyang Cyber U, & Jee Young Lee, U of Canberra, Australia

GOT7's Chinese K-Pop Fandom: Mobile Communications and China's Transnational Popular Culture

Sun Meicheng, Nanyang Technological U

Social media, compassion, and civic actions for a disaster: A case of Sewol Ferry disaster in Korea. [KACA-Faculty Top Paper]

Jeehyun Kim, Yong-Chan Kim, Yeji Kwon, Arha Cho, & Euikyung Shin, Yonsei U

From Silicon Valley to Silicon Delta: A Case Study of Shenzhen in its 40th Year Anniversary of Open Reform Policy

Grace Yuehan Wang, U of Southern California

A Pragma-Dialectical Study of News Commentaries: Take News Commentaries for Japan's Revision of History Textbooks in People's Daily as an Example

Jingyu Guo and Xinyang You, Beijing Normal U

KACA-CCA JOINT SESSION:

MECHANISMS OF HEALTH COMMUNICATION AND NEWS EFFECTS IN ASIAN CONTEXTS

May 25, 2019, Sat., 3:30 PM - 4:45 PM Tenleytown East (Washington Hilton, First Floor)

Chair: Dr. Chang Wan Woo, James Madison University

Discussant: Dr. Kang Namkoong, University of Maryland & Dr. Minsun Shim, Inha University

[Ewha-KACA Award Winner] Differential Attention but Equally Overwhelming Support: Newspaper Coverage of Vaccination in South Korea and the Swiss Canton of Ticino

Peter Schulz, U of Lugano & Soontae An, Ewha Womens U

Examining patterns and frames in news coverage of a public health crisis between Chinese, US, and South Korean Agencies: A comparative analysis of the 2016 MERS Outbreak in South Korea.

Bitt Moon, Indiana U, & Sunwook You, Halla U

Science VS Laymen: How Genetically Modified Food (GMF) is Discussed in Zhihu?

Jingjing Liang, Chelsea Ximing Liu, and Weiyu Zhang, National U of Singapore

How to reduce negative stigma about mental health issues: Cultural differences in applying attribution theory.

Hye-Jin Cho, Jung-Hyun Kim, Sogang U

Bridging between construal level theory and the transtheoretical model: the effect of temporal distance on organ donor registration behavior.

Yoo Jung Oh, U of California, Davis, & Hee Sun Park, Korea University

Applying expectancy violation theory to the audience's perception on news articles.

Jong In Lim, Jae Chul Shim, & Hee Sun Park, Korea University

KACA-NCA Committee

Dr. Eun-Ho Yeo

Associate Professor
Plymouth State University

Dr. Jee Young Chung

Assistant Professor
University of Arkansas

Dr. Eunyoung Kim

Assistant Professor
Auburn University
at Montgomery

Dr. Hanna Park

Assistant Professor
Middle Tennessee
State University

Ji Won Kim

Doctoral Student
Syracuse University

Soyoung Jung

Doctoral Student
Syracuse University

2018 KACA-NCA Conference

THE 104TH ANNUAL CONVENTION OF THE NATIONAL COMMUNICATION ASSOCIATION

The 104th annual convention of the National Communication Association (NCA) was held in Salt Lake City, UT (Nov. 8-11, 2018) with the theme "Communication at Play." KACA sponsored/cosponsored the following three research sessions:

Session 1: Korean Culture and Communication at Play
(Friday, November 9, 12:30 p.m. - 1:45 p.m.)

Session 2: Traditional and New Media in East Asia
(Saturday, November 10, 8:00 a.m. -9:15 a.m.)

Session 3: Asian Communication in Full Display: From Information Management, Language, Social Network, and Health communication
(Saturday, November 10, 9:30 a.m. - 10:45 a.m.)

In 2018, KACA expanded its outreach by developing a co-sponsored session Chinese Communication Association (CCA).

THE HIGHLIGHTS

Top faculty paper award Hyeri Jung, Eastern University (Paper title: Reversed Ethnography Toward Transculturality: A Case Study of the Korean Wave in the United States)

Top student paper award Jeyun Park, Western Kentucky University (Paper title: The Motivation of English Native Learners in Asian Language)

Top dissertation award Byung Wook Kim, University of Iowa



Top faculty paper award
Hyeri Jung,



Top student paper award
Jeyun Park



Top dissertation award
Byung Wook Kim

KACA SOCIAL GATHERING

November 9, 2018 6:00PM

Approximately 18 people attended the KACA social gathering at a local Asian restaurant. During the meeting, KACA Dissertation Award (Byung Wook Kim - University of Iowa) was recognized.

2019 NCA in Baltimore

The 2019 NCA convention will be held in Baltimore, Maryland (Nov. 14-Nov. 17, 2019). The 105th convention theme is "Communication for Survival." KACA is looking forward to meeting many Korean and Korean American scholars there.

Call for 2019 NCA Papers

The National Communication Association (NCA) will hold its 105th Annual Conference in Baltimore, Maryland, on November 14-17, 2019. The Korean American Communication Association (KACA) invites individual papers for competitive research sessions.

We invite submissions of papers broadly related to all areas of Korean and/or Korean-American communication themes, including but not limited to intercultural/international communication; new technologies and social media influence on communities; and contemporary communication issues in health, science, environment, sports, or entertainment. The submission of papers pursuing the convention theme, **“Communication for Survival”** is encouraged. The KACA embraces all theoretical and methodological approaches to research.

We accept three types of submissions:

1. Full length completed research papers. No more than 25 double-spaced pages, excluding references, tables, and figures. Work already presented, published or accepted for presentation or publication should not be submitted. All papers must include a title and a 250-word abstract. Only full length completed papers are eligible for top research awards. Submitters should select “individual paper” as their submission type in the electronic submission form.

2. Extended abstracts (completed research/research in progress). 2-3 single-spaced pages, plus references. Abstracts should clearly state: Aims, research questions, methods, projected results, and keywords (up to 6). The authors must use the individual paper submission type for their initial submission. If accepted, the authors are expected to send the full paper to the session planner no later than 6 weeks before the convention. Submitters should select “individual paper” as their submission type in the electronic submission form.

Individual papers will be blind reviewed by two or three referees/reviewers with expertise in the area. Submitters **MUST DELETE ALL IDENTIFYING INFORMATION** from the uploaded document before submitting a paper or abstract.

3. Panel Discussion proposal. Panel proposals should include a title, a rationale (2-3 single-spaced paragraphs), a description for the conference online program (250 words), a list of names and institutions of panelists, and summary of each paper/presentation. Panels should avoid single institution representation.

AV requests must be made at the time of submission to be considered.

Please submit your work online using the **NCA Convention Central** (<https://ww4.aievolution.com/nca1901>). All submissions must be made by **March 27 (Wednesday), 2019 at 11:59 PM Pacific.**

Submitters do not need to be a member of the NCA or the KACA to submit a paper/abstract/proposal for the sessions. However, if accepted, at least one author will need to (1) register for the convention and (2) attend the convention to present the work (otherwise, the presentation will be removed from the program).

All submitters are encouraged to review the **Professional Standards for Convention Participants** (https://www.natcom.org/sites/default/files/NCA_Convention_Resources_Convention_Standards.pdf) prior to submission. Helpful resources, including live and recorded step-by-step instructions on how to submit, are available in the **Convention Resource Library** (<https://www.natcom.org/convention-events/convention-resources/convention-resource-library/scholar-scholar-faqs-and-tips>).

For inquiries about this call, please contact the session planner:

Eun-Ho Yeo, PhD
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KACA-AEJMC Committee

Dr. Gi Woong Yun

Associate Professor
University of Nevada, Reno

Dr. Bokyung Kim

Assistant Professor
Rowan University

Dr. SangHee Park

Assistant Professor
University of Wisconsin-
Whitewater

Dr. Dong Hoo Kim

Assistant Professor
University of North Carolina
at Chapel Hill

Dr. Kyung Jung Han

Assistant Professor
California State University-
Bakersfield

Dr. Claire Youngnyo Joa

Assistant Professor
Louisiana State University
Shreveport

Dr. Jiyoun Kim

Assistant Professor
University of Maryland

Dr. Sumin Shin

Assistant Professor
University of Wisconsin-
Whitewater

SeoYoon Lee

Doctoral Student
University of Illinois,
Urbana-Champaign

2018 KACA-AEJMC Conference: 40th anniversary

THE 2018 ANNUAL CONFERENCE OF AEJMC

KACA celebrated its 40th anniversary with a special full-day conference and gala reception at the Renaissance Hotel in Washington D.C. on August 9, 2018.

We had four panel sessions and two research sessions. They dealt with topics including computation, algorithm, or big data analysis in communication, Korean wave, democracy, Korean press, and gender sensibility issues.



Final Plenary: The Past, Present, and Future of Asian Communication Research

THE HIGHLIGHTS

Top faculty paper award: Sungeun Chung and Yunjin Choi, Sungkyunkwan University (Paper title: Three main determinants of other-self perceptual gap in partisan news effect: Evaluation of news desirability, self-other perceptual gap in political knowledge, and self-other perceptual gap in critical literacy for political information)

Top student paper award: Hojeong Lee, Temple University (Paper title: Korean digital diaspora and its social movements since 2014)

3 Minute thesis competition: The room was full of attendees and audiences. Attendees received very good feedbacks for this session.



Gala Reception & Award Ceremony

NON-SESSION PROGRAMS/SOCIALS



Post final plenary social

Mentorship Program: Six mentors (Dr. Sang Lee, West Virginia; Dr. Seungahn Nah, U of Oregon; Dr. Chang-Dae Ham, U of Illinois at U-C; Dr. Kyu Ho Youm, U of Oregon; Dr. Jisu Huh, U of Minnesota; Dr. Seok Kang, U of Texas at San Antonio) were matched with 10 mentees (3 junior faculty, 6 doctoral students, and 1 master student).

Post final plenary social: Approximately 40 members joined the social after the final plenary session.

Graduate student gathering: On Tuesday night (Aug 7th), eight graduate students gathered together for dinner. The atmosphere was intimate and all graduate students talked about their life as well as their research. All graduate students had a great time in DC.

Call for 2019 AEJMC Papers

The Korean American Communication Association (KACA) invites you to submit original research papers to 2019 AEJMC – KACA competitive research sessions to be held from August 7-10, 2019 in the Sheraton Centre Toronto, Toronto, Canada. Research topics that focus on various aspects of media and communication studies related to Korea are welcome. The AEJMC-KACA sessions embrace various theoretical orientations and methodological approaches to research.

Guidelines for All Submissions

1. Deadline: All submissions must be made no later than **11pm, EST, April 6 (Saturday), 2019**

2. Categories of Submissions (two categories):

1) Full papers

- 25 pages maximum (no more than 25 pages), plus references, tables, figures, and all notes.
- Consistent with the APA style.

2) Extended abstracts

- Five pages maximum, plus references, tables, figures, and all notes.
- Consistent with the APA style.
- Extended abstracts should contain literature review, research questions/hypotheses, a detailed method section, and actual findings (NOT expected findings). Abstracts only with literature review or research questions would NOT be considered.

3) Full papers are preferred. Only original research will be accepted. Research studies that are already presented, submitted, or accepted for presentation or publication should not be submitted.

3. Submission process, requirement, and paper award

1) All submissions must include **a separate cover page and an abstract with approximately 250 words**. A separate cover page should include the following information: paper title, author names, affiliations, mailing addresses, email addresses, and phone numbers.

2) Author Identification: **Names and all information that may identify the author(s) should not appear anywhere in the paper other than on the separate cover page.**

3) All submissions will be blind reviewed by two or three referees/reviewers with expertise in the area.

4) For paper submission, authors do not need to be a member of KACA or AEJMC. However, once the paper is accepted, **at least one author** of the submitted paper should register for the conference, and attend the conference to present the paper at the KACA session.

5) Only full papers, no extended abstracts, will be considered for the top papers. **The candidates for the top student paper should have student authors only.** If you have any question regarding the call for papers, you may contact: Gi Woong Yun via email: gyun@unr.edu

4. Submission Method: send the files (the title page file and the research paper file in MS Word or pdf format) to Gi Woong Yun by email: gyun@unr.edu

5. Reviewer recruitment: Please volunteer to review papers submitted to AEJMC-KACA session! If you are interested, you can fill out the form with this link (<http://bit.ly/2TuXQsB>)

Gi Woong Yun, Ph.D.

Associate Professor, Director of Center for Advanced Media Studies

Reynolds School of Journalism, Mail Stop 310

University of Nevada, Reno, NV 89557

Email: gyun@unr.edu

Voice: 775-784-4192, Fax: 775-784-6656

Member News

TENURE, PROMOTION, APPOINTMENTS, AND NEW BOOKS

Dr. Ah Ram Lee (University of Florida) will join University of Massachusetts Amherst as assistant professor in fall 2019.

Dr. Matthew Shapiro (Illinois Institute of Technology) recently published his co-authored article (with Toby Bolsen), “Korean perceptions of transboundary air pollution and domestic coal development: Two framing experiments” with the journal *Energy Policy*. This research was conducted with the support of Ewha-KACA Research Award.

GLOBAL OUTREACH COMMITTEE FORMED TO FOSTER PARTNERSHIPS



KACA's joint session with KADPR
Kyunghee University in June 28, 2018.

KACA's newly-formed Global Outreach Committee (ad-hoc) has been busy at work to strengthen ties between KACA and other academic associations on the globe.

In June in 2018, KACA had a joint session with Korean Association of Advertising and Public Relations (KADPR) at its annual conference at Kyunghee University in Seoul, celebrating the 20th years of anniversary of KADPR. Three KACA delegates participated in the conference. Under the theme of Branded Content in Strategic Communication, Jin-Ae Kang (ECU) presented her research entitled, “What Does the Storytelling Engagement of Gender Differences Tell Us About Branded Content?,” and Youjeong Kim (NYIT) and Hyangsook Kim (Towson University) served as panel discussants. The presenter and panelists introduced KACA to the conference participants during the reception, and President Ki delivered a congratulations message to KADPR via video.

In spring 2019, the committee is organizing a joint session with the annual conference of the **Korean Society for Journalism and Communication Studies** in May 2019.

The committee envisions that the influence of the KACA members on communication scholarship will expand beyond the boundary of North America and Korea. The committee is expected to foster a network between KACA and with other academic associations in diverse countries. There is a growing number of KACA members who work in countries such as China, Hongkong, Singapore, and Australia. Therefore, the committee will make an effort to create a supportive and inclusive environment for those who are currently working in those countries.

The committee members (2018-2019) include as follow: Jin-Ae Kang (East Carolina University, Chair), Youjeong Kim (New York Institute of Technology), Jooyun Hwang (Elon University) and Bumgi Min (Pennsylvania State University).

KACA Special Event Held in Busan: The Korean Society for Journalism & Communication Studies hosted a KACA special section and social event at the spring conference held at Kyungsoo University in May 19, 2018. Three KACA members – Drs Eunyoung Kim, Jee Young Chung and Hanna Park presented at the conference.

Finding an Academic Job Abroad

Academic Jobs in Europe: What to Expect and What Not to Expect

Dr. Hyunjin (Jin) Song

Universitätsassistent (Assistant professor),

Department of Communication

University of Vienna, Austria

About this time of the year, many Ph.D. candidates on the U.S. job market eventually proceed to the next stage of their career – securing a post-doc fellowship position or a tenure track job, or they rather remain in the market for another year for various reasons. As with many international graduate students, I would imagine many Korean graduate students on the market will face at least one additional dilemma during this process – get a job, or go home. Of course, being an international graduate student in the U.S. academic market means they would face many additional obstacles and frustrations as a “foreigner” in addition to already frustrating experience of being on the market (e.g., being ineligible to certain positions that are only open for citizens or permanent residents), but getting a job in one’s home country is not an easy option as well; for many KACA members, doing so probably means getting a tenure track position in one of the universities in Korea, yet many of institutions are not yet willing to hire ABDs or minted Ph.D, but expect to hire whose track-record is already visible and promising. This is probably reflected in the typical requirement in the job ads of “having a Ph.D. in hand already by the time of applying” as a prerequisite of applications, although I have no intention to generalize this personal observation.

Yet perhaps there are also additional opportunities outside of the U.S. but not at home country. Communication studies are increasingly being internationalized more than ever before, and working in academic environments beyond the U.S. becoming increasingly common for even many Americans and the U.S. trained scholars. After all, we have spent our good chunks of our lives overseas, so why not give a chance to be in another place? This may not be an ideal option for early career academics who already have a family

or have significant others in the U.S. (unless they are also willing to move to somewhere else), yet as a communication scholar who is trained in Korea and in the U.S. and now living in Europe, I think I have made a wise decision to move to Europe for various reasons (getting to know many different perspectives, better work-life balance, and especially for family conditions). Yet my experience would probably not be representative, so rather than giving general recommendations, I would just share my personal experience of moving outside the U.S. and some observations regarding job markets and working conditions in Europe.

Know where to look. In retrospect from my personal experience, the first thing I probably should have known when I was wrapping up my Ph.D. is to have a good understanding of where typical job advertisements from European Universities coming from. Various European countries have their national job boards (for instance, www.academictransfer.com for Netherlands; <https://www.jobs.ac.uk/> for UK; <https://euraxess.ec.europa.eu> for EU-wide job offers). Sometimes Twitter and Facebook groups circulate offers from respective institutions directly and you would hear those well in advance before they officially put into job news websites (this was my case as well). So, follow and subscribe to ICA division accounts, and pay attention to job offers retweeted and shared from your social networks. Ask your adviser if he or she has heard anything from their European colleagues.

Understand the career structure and expectations. Many positions in Europe are markedly different from typical entry-level (a tenure-track assistant professor) position. Traditionally, academic career structure in European countries still follows the traditional “Continental European model,” where job security is not guaranteed until you get a full professor position based on a university-wide competitive selection process. This means that a typical entry-level position lacks a long-term prospect for the job security, and you are required to move to another place after some time. In some of the European countries, there is no connection between academic rank and being tenured. Personally, I made the choice despite knowing this limitation, yet it is a very important factor when deciding a career choice.

Finding an Academic Job Abroad

While there are big differences from one European country to another, typical entry-level position in European system is advertised as a “post-doc”; in some case this is roughly equivalent to the U.S. assistant professor position yet is limited to a certain number of years (typically four to six years) without the possibility of being tenured. This position usually involves normal teaching loads, service, and of course research and supervision. Sometimes the same “post-doc” positions are offered under the specific research projects backed by a large-scale grant (such as EU-funded projects), and this can be regarded as a conventional post-docs or research associate position in the U.S. (i.e., without or very limited teaching/service loads but primarily responsible for research project administration while advancing one’s own research profile). Yet under the Continental European model, either form of this entry position is expected to closely work with – or even strictly follow the supervision of -- the “chairperson” who hires you, typically a full professor whose professorship position is dedicated to certain research areas (therefore his or her entire team is working on that area). Although in many cases those chairholders usually encourage one’s own independent research as well, the academic work culture is still bit different in Europe compared to U.S.

On a related note, many of European universities operate through a large “grant money” from national funding institutions or EU-wide funding opportunities (e.g., ERC or H2020). Unlike the U.S. where such grant-based, “lab” system is not yet common in social science and in communication, this model is widely adopted in Europe. Therefore, during one’s entry-level career, one is expected to actively participate in acquiring competitive third-party funding and acquiring related experience of securing and administrating large-scale funding is highly recommended. Knowing the major funding institutions already would be a huge plus here.

Recently, some European institutions introduced the U.S.-like “tenure-track” position (which is the most similar to roles expected to typical Assistant Professor in U.S.), but this is still rare in Europe and thus incredibly competitive. And one of the requirements for this “tenure-track” position is a prior “post-doc” experience (typically at least two years). Nevertheless, depending on specific national academic culture, the

role required to this entry-level position is probably very different from that of the U.S. for sure. From a job-candidate perspective, it would be important to familiarize yourself to this important difference when you apply – or during the interview process – for those positions based on Europe.

Understand the search process. The typical hiring process can be very different if you look outside of the U.S., especially after the initial screening process. Typically, due to various logistical and budget-related reasons, you would at best being offered to do a (couple of) Skype interview but not flyouts (unless you can visit there based on your own budget). A typical interview does not last longer than two hours in total, which is considerably different from that of the U.S. So, be prepared yourself for everything, and do well on those short interviews. If you make it through your interview, then there is a short period of clarifying conditions of employment before officially being offered the position. Bear in mind that for an entry-level, there is usually no room for salary negotiations, since this is governed by a respective law in Europe; but you can ask about additional supports for sure such as travel funds, university-wide infrastructure/service for research activities, etc.

Language barriers still exist. Despite the fact that English is the lingua franca of academia, language barriers are still in place. Some institutions are willing to hire you since you publish and teach in English, but many institutions expect you to acquire a reasonable level of language skills within few years (especially for the purpose of teaching undergrads). Internal correspondences and faculty meetings are often in respective native language but not in English (personally I have never seen any institution in Continental Europe that does this in English), and this language barrier is real and substantial. Being able to speak – or at least willing to learn – another language definitely helps you during the hiring process and thereafter.

Finding an Academic Job Abroad

Preparing a global academic career: Perspectives from Australia

Dr. Sora Park

*Associate Dean of Research
Faculty of Arts & Design
University of Canberra*

The pressure to keep young students interested competing with YouTube and Snapchat, the balancing act of heavy teaching duties and maintaining a research profile, and to be on top of news digital tools in all of these activities are just a few of the challenges that academics face in the 21st century. To a certain extent, the change that is occurring in academia is promising, as it increases transparency. This means that it is easier to seek jobs in the global market, as junior scholars can establish an online profile.

Increased casualisation of workforce is a common problem in academia in many countries and Australia is not an exception. About 17% of academic staff are on casual basis which is lower than US or UK where about half of the positions are temporary. Furthermore, among casual staff only about half are looking for full-time academic jobs, which means many of them are from the industry or working part-time by choice.

The job market in higher education is relatively small compared to countries like the US where there are a large number of private universities. In 2016 there were 1.3 million domestic and international students studying at 43 universities in Australia and only three of them are private enterprises. The number of academics in tertiary institutions was estimated to be approximately 120,000 in 2018 and has been static for a few years. Only 12.6% are Associate Professor level or above. These figures mean that this sector is maturing.

Australia has a unique model of higher education. The Federal government provides substantial funding for research. In 2018 the government supported \$1.92 billion to universities for research and postgraduate student training. Of the total research income in the tertiary sector about 40% is from the Federal government. Heavy reliance on the government for funds can be problematic in many ways but it does mean there is some stability and security in the business if you are running a university.

In Communication (including Journalism and Audio Visual Studies) there are 39 universities offering an undergraduate degree. There is no clear-cut boundary between research and teaching universities in Australia. And among these universities 18 of them have strong research programs in Communication.

The stress among PhD graduates has increased in the past decade as there are fewer entry level academic jobs and higher expectations in terms of performance in all areas of research, teaching and service. However, in Australia most jobs are continuing positions, and only a small number of universities have adopted the US tenure-track model. The education sector is still ranked high in employee benefits and flexible work arrangement. For those seeking stability and long-term work-life balance, an academic job in Australia can be very attractive.

Distinguished Service Award: Jae-won Lee

Two KACA members reflect on the legacies of Dr. Jae-won Lee, the founding president and longtime supporter of KACA whose generous donations have led to the creation of the Jae-won Lee Distinguished Service Award.

PROFESSOR JAE-WON LEE: SOURCE OF INSPIRATION

A towering presence inside and outside KACA, Professor Emeritus Jae-won Lee (Cleveland State University) deserves recognition for his role as the founder and a two-time president and for his enduring scholarly impact and his remarkable generosity. He has been a role model for me and many others.

Lee's 1982 article, "South Korea," for World Press Encyclopedia (substantially revised and updated for the encyclopedia's second edition in 2003) was a revelation to me. I was indelibly impressed with his unmistakable expertise in Korean journalism and his superb mastery of English. (This and other highly acclaimed articles by Lee are included in *Korean Communication, Media, and Culture: An Annotated Bibliography*.)

In 1994, for the IAMCR conference in Seoul, Lee co-edited *Elite Media Amidst Mass Culture: A Critical Look at Mass Communication in Korea*. The book was the most comprehensive scholarly treatment of Korean mass communication published in English.

In the early 1990s, Lee, along with Professor Seong H. Lee (Appalachian State), the second KACA president, reached out to me concerning KACA's ongoing existential challenge. He wanted KACA Newsletter, which I edited during KACA's second founding, to illuminate his vision for the reborn KACA.

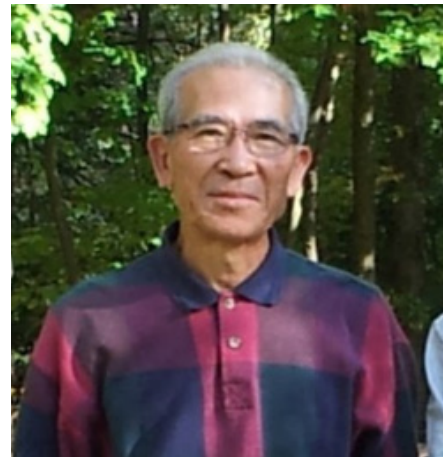
Lee has been an exceptional advocate for KACA. His personal commitment to the KACA Founders Scholarship is particularly noteworthy. In 2008, he emailed me about his \$1,000 scholarship contribution: "Whether there are others participating or not, I would like to pledge that I will make this donation of the same amount annually as long as I stay alive and well."

I hope we'll revisit and embrace Lee's laudable scholarship philosophy.

And, just as importantly, we should embrace our unfinished business to honor Lee, an inspiring leader, in appreciation of his far-reaching and significant legacy.

Kyu Ho Youm

Youm, 1993–94 KACA president, is professor and the Jonathan Marshall First Amendment Chair at the University of Oregon School of Journalism and Communication and co-editor (with former KACA President Nojin Kwak at the University of Michigan) of Korean Communication, Media, and Culture: An Annotated Bibliography.



Dr. Jae-won Lee,

In his Cleveland home in 2012

Distinguished Service Award: Jae-won Lee

KEEP UP THE GOOD FIGHT, DR. LEE!

It was hot and humid June. I arrived on the fourth floor-hallway of JeonJu Woosuk Oriental Medicine University Hospital. I was visiting Dr. Jae-won Lee who was being treated for Lou Gehrig's Disease or ALS (amyotrophic lateral sclerosis). He was losing the ability to speak, eat, move and breathe.

The last time I saw Dr. Lee was 2005 when I visited Dr. Lee's Cleveland home with my newly-wed wife. Dr. Lee's wife and my mother were close when I was a graduate student at Ohio State, but my mother never made it to the get-together with Mrs. Lee because six months before the wedding she died of the same Lou Gehrig's Disease.

In 2008 Dr. Lee retired from Cleveland State University where he taught journalism for 36 years and served various academic and administrative positions, such as Assistant to Provost, Director of Curricular Affairs, and Director of Journalism Division of School of Communications.

A fixture of SPJ Cleveland Chapter, Dr. Lee received the SPJ Distinguished Service Award in 2011 and he won 1987 National Teaching Awards for Excellence in Journalism Teaching from the Poynter Institute for Media Studies. In 1995, Dr. Lee founded the first-ever global Olympic journalism competition, Olympic Media Awards. An internationally recognized journalism educator, Dr. Lee was selected as Fulbright Scholar for whopping 4 times, first as a Korean student to US in 1967, and three times as a Cleveland State University faculty: Korea (1988), Botswana (2002) and Nepal (2008).

Dr. Lee had a special place in his heart for KACA, which he helped found and twice served as its president.

Fast forward to 2017, I reunited with Dr. Lee in Korea, where he had resettled in his beautiful "new home" in Namhae. I was now facing a different Dr. Lee, who now walked with a limp and could no longer talk or write. I tried my best to sound cheerful, but it was impossible for me to watch Dr. Lee without getting choked up.

A loud pumping noise from the air compressor was the only sound that broke the awkward silence in the hospital room. I

held Dr. Lee's limp wrist and told him it is time for me to go, remembering his once powerful handshake grip and palms cracked and calloused from gardening.

When my mother was going through the same ordeal, I used to pray to God to reverse my mom's condition. I knew what Dr. Lee was going through is one of those irreversible things in our life.

What is also irreversible, it turned out, is Dr. Lee's undying affection toward KACA. Even in the face of incurable life-threatening illness, Dr. Lee wanted to continue to nurture KACA as if KACA is his birth child.

So, with his shaking right hand, Dr. Lee painstakingly scribbled his signature on his personal check and handed it to me. This is how KACA Jae-won Lee Distinguished Service Award was born last summer. This award will instill Dr. Lee's humility, generosity and intellectual courage in the minds of the next generation of Korean American scholars in the U.S.

KACA and Dr. Lee will always be inseparable.

Taehyun Kim

Kim is an associate professor in the Department of Journalism at California State University, Northridge. He served KACA as student representative, webmaster, newsletter editor and treasurer from 1995 through 2008.

KACA \$40 for 40 Years Donor List:

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*2017-2018 AEJMC President

** Incoming AEJMC President

*** An anonymous KACA member has donated to KACA as a small token of his unceasing gratitude to Prof. Lee for his pivotal role as a founding father under his name.

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Financial Report

GENERAL OPERATION ACCOUNT	INCOME	EXPENSES	BALANCE
Balance from May 2018			5,618.51
Membership dues (June 2018 - January 2019)	284.90		
PayPal Giving Fund	7.91		
Transfer to the Founder account (The Academy of Korea Studies)	19,985.00		
Transfer to the Founder account (Conference registration refund)	97.50		
40th anniversary KACA conference registration (via Square)	96.35		
Award plaque refunds	242.34		
Award plaques, award certificates, award plaque and certificate shipping		1,439.35	
40th anniversary KACA conference registration refund		97.50	
AEJMC graduate social support & NCA KACA social support		280.83	
Stationary, equipment purchase and rental, banner, booklet copy, shipping		5,065.10	
Keynote speaker honorarium, lodging, air fare, transportation, welcome dinner		5,818.23	
AEJMC graduate travel grant, KACA student rep. travel support		700.00	
Three minute thesis competition		1,700.00	
40th anniversary KACA conference recording		200.00	
40th anniversary KACA conference reception		427.94	
Stop check payment fee		30.00	
International wire fee in relation to keynote speaker honorarium		50.00	
Total Income to Account June 2018 - January 2019	20,714.00		
Total Expenses to Account June 2018 - January 2019		15,808.95	
End of January 2019 Balance			10,523.56

GRADUATE PROGRAM ACCOUNT	INCOME	EXPENSES	BALANCE
Balance from May 2018			5,693.86
Contribution from membership dues (June 2018-January 2019)	465.10		
KACA student representative travel grants & ICA travel grant		400.00	
KACA dissertation award		1,000.00	
KACA NCA graduate social support		73.16	
Total Income to Account June 2018 - January 2019	465.10		
Total Expenses to Account June 2018 - January 2019		1,473.16	
End of January 2019 Balance			4,685.80

Financial Report

FOUNDER ACCOUNT	INCOME	EXPENSES	BALANCE
Balance from May 2018			7,035.89
40th anniversary individual donations	388.78		
40th anniversary KACA conference registrations	3,966.10		
Institution/organization sponsorships	33,928.70		
KACA social remaining balance deposit	70.00		
Dr. Jae-won Lee Fund	5,000.00		
Bank interest earned	1.71		
Transfer to the General Account (The Academy of Korean Studies)		19,985.00	
Registration refund transfer to the General Account		97.50	
Wire fees in relation to institution/organization sponsorships		45.00	
Total Income to Account June 2018 - January 2019	43,355.29		
Total Expenses to Account June 2018 - January 2019		20,127.50	
End of May 2019 Balance			30,263.68

A SPECIAL THANKS TO THE FOLLOWING PLATINUM, GOLD, SILVER, & PRIME MEMBERS:

**Based on membership dues paid from June 16, 2018 to January 31, 2019.*

PLATINUM	GOLD	SILVER	PRIME
Dal Yong Jin Hyun Kim	Sungeun Chung Eunho Yeo		

Membership Dues

ANNUAL MEMBERSHIP DUES	KACA MEMBERSHIP CATEGORIES	HOW THE MEMBERSHIP DUES ARE USED	BENEFITS
\$ 20	Student Member	KACA Operational Account	*All membership benefits
\$ 30	Regular Member	KACA Operational Account	*All membership benefits
\$ 50	Prime Member	KACA Operational Account (\$30) + Graduate Student Supporting Fund (\$20)	*All membership benefits + Name recognition on the newsletter, blog and Web site
\$ 75	Silver Member	KACA Operational Account (\$30) + Graduate Student Supporting Fund (\$45)	*All membership benefits + Name recognition on the newsletter, blog and Web site
\$ 100	Gold Member	KACA Operational Account (\$30) + Graduate Student Supporting Fund (\$70)	Silver Member benefits + Name recognition at the Conferences
At least \$200	Platinum Member	KACA Operational Account (\$20) + Establishment /contribution to a special fund	Gold Member benefits + As a platinum member, you can choose to direct your dues to one or more of the special funds

**All membership benefits include the Newsletter and the KACA Members Page.*

How to Pay:

- 1) Go to <http://www.thekaca.org/membership/>
- 2) Once you click the “Join Now” button at the bottom of the page, you will be directed to the application form page.
- 3) Please fill out your information in the form. Please fill out the form even if you are an existing member.
- 4) Once you submit the form, you will be directed to the PayPal page where you can pay either through your PayPal account or by credit card. You can pay by credit card even if you don't have a PayPal account.

If you have any questions or problems with paying your membership dues, please contact the KACA treasurer, Jiyoung Cha, at kacabusiness@gmail.com.



You Shop at Amazon. Amazon gives to the KACA!

How many of you shop at Amazon.com?

Here is another way you can support the KACA while shopping at Amazon.

Since the KACA is a 501(c)(3) organization, it was able to join the AmazonSmile program in 2015. AmazonSmile is an Amazon's program to support nonprofit organizations. Amazon donates 0.5% of the price of customers' purchases to the nonprofits that the customers designate.

What that means to us is that if you shop on AmazonSmile instead of on the regular website, Amazon.com, Amazon will donate 0.5% of the price of your Amazon purchases to the KACA whenever you shop on AmazonSmile. AmazonSmile is the same as Amazon on your end—the same products, same prices, and same Amazon Prime benefits. The only difference is that if you use AmazonSmile instead of the regular Amazon website, we at the KACA receive some funding from it. This is a great way to support the KACA without any additional cost!

How:

1. Click the following link: <http://smile.amazon.com/ch/30-0800053> (this is the KACA-designated AmazonSmile link).
2. Log in with your Amazon account and start shopping at AmazonSmile.
3. The rest of process is exactly same as when you shop at Amazon.com!

This is the page you will see, depending on your login status.

1. If you have not logged in to your Amazon account before you click to follow the link (<http://smile.amazon.com/ch/30-0800053>), this is the page you will see:



You shop. Amazon gives.

- Amazon donates 0.5% of the price of your eligible AmazonSmile purchases to **Korean American Communication Association** whenever you shop on AmazonSmile.
 - Amazon donates 0.5% of the price of your eligible AmazonSmile purchases to the charitable organization of your choice.
 - AmazonSmile is the same Amazon you know. Same products, same prices, same service.
 - Support your charitable organization by starting your shopping at **smile.amazon.com**
2. If you are already logged in at Amazon, you will see this under the search bar.



Please use the KACA's AmazonSmile program when you shop at Amazon! Your shopping will help the KACA continue to grow and give back to Korean scholars and students in many ways.

If you have any questions regarding AmazonSmile, please contact the KACA treasurer, Jiyoung Cha, at kacabusiness@gmail.com

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