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President's Column



Dear KACA members,

I hope this message finds you all in good health and fine spirits!

Looking back, it has been my pleasure to work with KACA officers, members, and supporters over the six months since I started serving as the 14th President. I humbly (and proudly) say that KACA is flourishing. The following update highlights a few key accomplishments.

First, KACA program committees have been diligently working on programming various sessions with three major associations: the National Communication Association (NCA), the International Communication Association (ICA), and the Association for Education in Journalism and Mass Communication (AEJMC). The KACA-NCA Committee successfully organized sessions in Las Vegas (November 2015). KACA-ICA and KACA-AEJMC program committees, respectively, are in the process of organizing numerous sessions in Fukuoka, Japan (June 2016) and in Minneapolis, MN (August 2016). I am looking forward to seeing you all at the conferences!

Second, KACA has implemented collaborative efforts with the Chinese Communication Association (CCA). KACA-CCA will host joint research and panel sessions, as well as a joint reception at the upcoming ICA conference in Fukuoka, Japan. Furthermore, KACA-CCA will organize a post-ICA conference in Beijing, China. We are grateful to numerous sponsors for their generous support: Peking University, Xiamen University, Ewha Womans University, University of Michigan, and University of Alabama. KACA members and supporters are cordially invited to attend all the sessions, including the joint reception, hoping you can broaden your academic and professional networks!

Third, KACA, with sponsorship from Ewha Womans University, has just launched its first research accolade or 'Ewha-KACA Research Award,' which will fund up to two competitive grant proposals totaling \$4,000 for the two years (2016-2017). I sincerely appreciate the School of

Communication and Media at Ewha Womans University and their invaluable support with regard to Korea and its related communication and media research. I highly encourage KACA members to apply for the inaugural research award!

With an increased membership size and growing support from KACA members, KACA will move forward to continue to achieve its missions through a more caring, collegial, and collaborative intellectual environment.

First, KACA will collaborate with other professional associations in North America and beyond. Toward that end, KACA will continue to work with the Korean Association of Broadcasting & Telecommunication Studies (KABS) to launch a new journal. KACA plans to continue a joint effort with the Korean Society for Journalism and Communication Studies (KSJCS). KACA will also consider joining global consortiums such as World Journalism Education Council.

Second, KACA will celebrate its 40th anniversary in 2018. To do so, KACA will organize a steering committee, which will take the lead on programming a special conference that year. Notably, KACA and its steering committee plan to publish a KACA Handbook and an Annotated Bibliography concerning Korea and its related scholarship over several decades.

Third, KACA will initiate new awards, such as granting a dissertation award through competitive grant proposals, in addition to the awards we currently bestow, such as top faculty and student awards for each conference, AEJMC, ICA, and NCA, as well as distinguished service award, outstanding student award, and travel grants for graduate students. KACA, through various types of awards, will stimulate high-quality research and the pursuit of excellence in scholarship.

KACA will also revamp its homepage by which our members share useful academic and professional resources and build strong networks through various communication media, such as a bulletin board, newsletters, and social media venues.

Without KACA members' active participation, KACA may not be able to accomplish these goals in the upcoming years. I highly urge you to keep your membership active and up-to-date!

I am looking forward to working with you all the upcoming years.

ON KACA!

Seungahn Nah, Ph.D.

President, 2015-2017

Korean American Communication Association 

KACA **Executive Committee**

President

Dr. Seungahn Nah
University of Kentucky

Vice Presidents

Dr. Eyun-Jung Ki (ICA)
University of Alabama

Dr. Ji Young Kim (NCA)
University of Hawaii at Manoa

Dr. Chang-Dae Ham (AEJMC)
University of Illinois at Urbana-Champaign

Secretary

Dr. Joonghwa Lee
University of North Dakota

Treasurer

Dr. Sunyoung Lee
Texas Tech University

Webmaster

Dr. Seung Mo Jang
University of South Carolina

Editor

Dr. Moonhee Cho
University of Tennessee

Editor-Elect

Dr. Hyunjin Seo
University of Kansas

Student Representatives

Dam Hee Kim
University of Michigan

Myoung-Gi Chon
Louisiana State University

Eunyoung Kim
University of Alabama

Sungsu Kim
University of Georgia

Introduction to KACA Officers and Subcommittees

As a nonprofit organization, KACA does not manage well without many KACA members' participation. The officers of KACA consist of the following, and will be elected by all voting members: President, Vice presidents for the International Communication Association (ICA), Vice president for the Association for Education in Journalism and Mass Communication (AEJMC), Vice president for the National Communication Association (NCA), Secretary, Treasurer, Editor, Webmaster, and Student Representatives. In this issue, we would like to introduce various committees and members who play a vital role in accomplishing the mission of KACA, to serve the academic and social needs of Korean communication scholars and students in North America. The description of each committee was contributed by the chair of the committees.



Looking Ahead: KACA is more global than ever before!!!

As the Vice President of KACA-ICA, I am pleased to announce the upcoming KACA programs this June in Fukuoka, Japan. This year's KACA programs are special because KACA has collaborated with the Chinese Communication Association (CCA) to organize five programs. KACA will open the conference by co-sponsoring a pre-conference with CCA. During the main conference, KACA will have two research paper sessions and a co-reception with CCA. The institutions that sponsor the co-hosting reception include KACA, Ewha Womans University, the Nam Center at the University of Michigan, the College of Communications and Information Sciences at the University of Alabama, Beijing University of China, and Xiamen University of China. Additionally, KACA will participate in a joint post conference program on June 17 in Beijing, China. KACA also has a few stand-alone programs to maintain our tradition, and will host a business meeting, social and graduate socials. Please attend these programs to show your support for KACA and increase KACA's visibility. Each event schedule will be announced via KACA member email.

I want to introduce the eight KACA-ICA committee members who have been working behind the scenes to put together all of the programs. Dr. Yonghwan Kim, an Assistant Professor at the University of Alabama, and Jeyoung Oh, a master's student at the University of Alabama, are in charge of paper submissions and the review process. Dr. Chang Wan Woo, an Assistant Professor at James Madison University, and Joo Young Jang, a doctoral student at the University of California at Davis, are coordinating the joint reception. Dr. Jaehee Park, an Assistant Professor at the University of North Florida, and Jungyun Won and Ah Ram Lee, doctoral students at the University of Florida, are putting together KACA social and graduate student socials. Finally, I (Dr. Eyun-Jung Ki, an Associate Professor at the University of Alabama) am chairing the committee and coordinating the pre- and post- conferences. Working with these wonderful members has been such a joy.

Feature Column



Four faculty and two graduate student members are working for KACA activities in the coming 2016 and 2017 AEJMC conference on behalf of all the KACA members.

Dr. Chang-Dae Ham, an Assistant Professor at the University of Illinois at Urbana-Champaign, leads the KACA-AEJMC subcommittee as an AEJMC VP in KACA. Dr. Soojung Kim, an Assistant Professor at the University of North Dakota, Dr. Yoonmo Sang, an Assistant Professor at Howard University, and Dr. Kyung Jung Han, an Instructor at University of Akron, work for preparing and managing back-to-back KACA research sessions in the AEJMC annual conferences. Their role includes calling for papers, inviting reviewers and managing the evaluation process, and awarding selected research. A total of eight to ten research papers will be selected and presented in the sessions and the best papers will be selected and awarded a prize. The faculty members are also involved in organizing and managing KACA social and business sessions, which is scheduled after the research presentation sessions in each conference, and KACA mentoring program, which allows graduate students to meet and establish a mentor-mentee relationship with faculty members.

Two doctoral students, Jisu Kim from University of Minnesota-Twin Cities and Regina Ahn from University of Illinois at Urbana-Champaign support such roles, in addition to organizing and leading KACA graduate social event, which allows KACA graduate students to meet and communicate with each other during the conference. All the KACA-AEJMC committee members volunteered for those roles and would actively collaborate on behalf of all the KACA members.



The NCA committee is designed to support KACA develop and promote annual NCA conventions. During 2015-2017, NCA conventions are held in Las Vegas, NV (2015), Philadelphia, PA (2016), and Dallas, TX (2017). The committee's main activities include paper reviewer recruitment, paper/panel session design, NCA business meeting participation, award/grant selection, and social events design (social dinner and graduate student social gathering). Here is the brief description of six members who share the responsibilities stated above:

- Dr. Ji Young Kim, an Assistant Professor in Communications at the University of Hawaii at Manoa, serves as the Vice President for NCA and leads the committee.
- Dr. JongHwa Lee is an Associate Professor in the Department of Communication at Hawaii Pacific University.
- Dr. Dong Hoo Kim is an assistant professor in the School of Media and Journalism at the University of North Carolina, Chapel Hill.
- Dr. Jiyeon So is an Assistant Professor in the Department of Communication Studies at the University of Georgia.
- Jeeyun (Sophia) Baik currently produces news at SBS Los Angeles Bureau. She is soon pursuing her Ph.D. focused on political communication, new media, and deliberative democracy.
- Jin-A Choi is a doctoral student in the Stan Richards School of Advertising and Public Relations at the University of Texas at Austin.

Feature Column

Award Committee

Award committee is designed to manage and develop KACA's awards, including Distinguished Service Award, Outstanding Graduate Award, and Ewha-KACA Research Award. Through these awards, the committee envisions to support KACA members' academic performance. In the future, the committee plans to create more awards to recognize KACA members' excellent teaching, research, and service. The committee consists of KACA President (Dr. Seungahn Nah), three KACA Vice Presidents (Drs. Eyun-Jung Ki, Chang-Dae Ham, and Ji Young Kim), and KACA Secretary (Dr. Joonghwa Lee, Committee Chair).

Directory Committee

Directory committee manages KACA members' information including affiliation, position, and contact information. The committee typically collects updated information from KACA members every year, November and December. The committee is led by Dr. Seung-Mo Jang (University of South Carolina), and four student representatives of Dam Hee Kim (University of Michigan), Myoung-Gi Chon (Louisiana State University), Eunyong Kim (University of Alabama), and Sungsu Kim (University of Georgia).

Social Media Committee

Social media committee updates information in KACA webpage and social media. Currently, social media activities focus on Facebook KACA group page. The four active committee members of Directory committee also dedicate to the social media committee. It should be also acknowledged that Sherri Ter Molen (Doctoral candidate, Wayne State University) is passionately updating information and managing group pages.

Newsletter Committee

The primary role of Newsletter committee is to publish bi-annual newsletter and other printed materials designed to promote the association to its members and general public. To this end, the newsletter committee recruit contributors to feature stories, design the layouts of publications, and collect KACA member updates. The committee recently conducted online survey to explore KACA members' satisfaction with newsletter. For this 2016 March newsletter, five faculty members and three student members were actively involved. The following is the list of the newsletter committee members: Dr. Moonhee Cho (Assistant Professor at the University of Tennessee, Chair of Newsletter Committee), Dr. Yongick Jeong (Associate Professor at Louisiana State University), Dr. Jun Heo (Assistant Professor at Louisiana State University), Dr. Jaejin Lee (Assistant Professor at Florida State University), Dr. Sun-Young Park (Assistant Professor at Rowan University), Soojin Kim (Doctoral candidate at the University of Florida), Hyunsang Sohn (Doctoral student at the University of Texas Austin), and Gawon Kim (Master student at the University of Tennessee). From March 1, 2016, Dr. Hyunjin Seo (Assistant Professor at the University of Kansas) will take over the role of editor.

Student Council

Serving as a link between the association and its student members, Student Representatives strive to promote the interests and needs of students within the association. KACA Student Representatives organize networking events with fellow graduate students as well as faculty mentors at annual meetings of the ICA, the AEJMC and the NCA. Student Representatives also serve on various committees within the KACA, including its Social Media, Directory, and Membership committees.

Feature Column

Membership Committee

The primary responsibility of membership committee is assisting the KACA in recruiting new members and renewing current members. Membership dues are an essential financial resource for the KACA's operation and member support, so the membership committee's commitment is vital for the KACA's survival and growth.

In order to accomplish these things, the committee undertakes three long-term efforts. First, using the KACA directory, the committee members send out reminders of membership dues, especially at the beginning of each year as the fiscal year runs from January to December every year. The committee members divide up the contact list in the directory and contact individual members to remind them of their membership dues using personalized messages. Second, the committee uses KACA representative communication channels for membership drive, such as the KACA listserv and the KACA Facebook page. Third, we also make efforts to increase membership and funding for the KACA through various other sources. Examples include spreading the word about our AmazonSmile program, which can be a great funding source for the KACA, reaching out to people or organizations outside the U.S. to contact prospective members, and encouraging people to pay membership dues and collecting membership dues at various conferences such as ICA, AEJMC, and NCA.

In addition to making these efforts to sustain the KACA's funding, we answer questions about membership dues during membership drives and work with the directory committee by informing them of necessary corrections or updates to the KACA directory if we learn about updated contact information or incorrect information in the course of contacting present or prospective members.

The membership committee consists of four faculty members and four student members:

Faculty members

- Dr. Hyunji Lim, Assistant Professor at University of Miami
- Dr. Jiyoung Cha, Assistant Professor at San Francisco State University
- Dr. Joonghwa Lee, Instructor at University of North Dakota
- Dr. Sun Young Lee, Assistant Professor at Texas Tech University (Membership Committee chair)

Student members

- Dam Hee Kim, Doctoral Student at University of Michigan
- Esul Park, Master's student at Texas Tech University
- Hyunsang Sohn, Doctoral Student at University of Texas at Austin
- Myounggi Chon, Doctoral Student at Louisiana State University

***Looking for a
volunteer
opportunity for the
KACA?***

Please contact Dr.
Joonghwa Lee, at
joonghwa.lee@und.edu

Ad Hoc Committees:

KACA also have several Ad Hoc committees to fulfil its mission. The following is the list of Ad Hoc Committees: Journal committee with KABS, fundraising committee, global and outreach committee, and 40th year committee. 🇺🇸

Conference Update

2015 KACA-NCA Conference Report

The 101st annual convention of the National Communication Association (NCA) was held in Las Vegas, NV (Nov. 19-22, 2015) at Rio Hotel & Casino. KACA had four academic and social events.

By Ji Young Kim, Ph.D.

Assistant Professor
University of Hawaii at Manoa

Research Session: 11:00 — 12:15 p.m., November 19, 2015

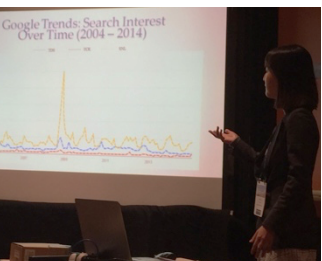
KACA hosted a research session, the Role of Communication in the Korean Contexts. Four research papers were presented by Dr. Yang-Soo Kim (Middle Tennessee State University), Dr. C. Mo Bahk (California State University, San Bernardino), JeeYun Baik (University of Southern California graduate), and Hwalbin Kim (University of South Carolina). Approximately eleven people attended the session.



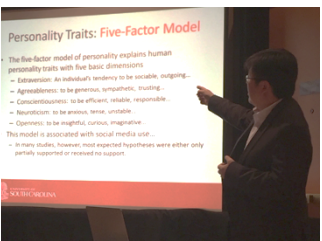
“Communication Experiences of North Korean Defectors in Los Angeles: An Exploratory Interview Study of Cross-Cultural Adaptation” by Dr. Jong Sook Ahn (California State University, Northridge) and Dr. Yang-Soo Kim (Middle Tennessee State University). This paper won KACA-NCA Top Paper Award and was acknowledged with a cash prize and certificate during the social gathering.



“Mediated Contact and Interethnic Relational Acceptance: The Impact of the Gangnam Style Video” by Dr. C. Mo Bahk (California State University, San Bernardino).



“The Effects of Television Comedy Shows on Public Engagement in the United States and South Korean Political Campaign” by JeeYun Baik (University of Southern California graduate).



“Who Likes, Comments, and Shares on Facebook? A Study of Facebook Use and Engagement between U.S. and South Korean College Students” by Hwalbin Kim (University of South Carolina) and Dr. Diana C. Sisson (Auburn University).

Conference Update

Graduate Students' Social: 11:30 a.m., November 20, 2015



KACA supported graduate students' social gathering lunch at a local restaurant. KACA thanks Sungsu Kim (student representative, University of Georgia), Jeeyun Baik (University of Southern California graduate), and Jin-A Choi (University of Texas at Austin) who organized the event. Six graduate students attended.

KACA Social Gathering: 6:30 p.m., November 20, 2015

Approximately 15 people attended the KACA social gathering at a local Korean restaurant. During the meeting, top paper award (Dr. Jong Sook Ahn, California State University, Northridge & Dr. Yang-Soo Kim, Middle Tennessee State University), and graduate student travel grant awards (Hwalbin Kim, University of South Carolina & Claire Shinhea Lee) were recognized.



KACA especially thanks Dr. Hye-ryeon Lee (University of Hawaii at Manoa, former KACA President), Dr. Hye Jin Paek (Hanyang University, former KACA-ICA Vice President), and Dr. Yongick Jeong (Louisiana State University, former Secretary of KACA) for joining our social gathering event and meeting our new members.

Conference Update

Panel Discussion Session: 9:30 — 10:45 p.m., November 21, 2015,

KACA also hosted a panel discussion session with Korean Health Communication Association. The theme of the session was “Korean Health Communication: Past, Present, and Future.” Dr. Hye Jin Paek (Hanyang University) chaired the session. Director Jisoo Lee (Enzaim Health Co., Ltd.), Dr. Yong Chan Kim (Yonsei University), Dr. Jiyeon So (University of Georgia), Dr. Jaesub Lee (University of Houston), and Dr. Do Kyun Kim (University of Louisiana) participated in the session as panelists:

- Trends and Strategies of Korean Health Campaigns
- Korean Health Communication Education
- Challenge and opportunities for risk communication in Korea
- Current and Future of Health Literacy Research in South Korea
- Internationalizing Korean Health Communication



Dr. Xiaoquan Zhao (George Mason University) provided insightful suggestions as a respondent, and approximately 18 people attended the session. 🇰🇷

KACA-ICA Schedule

Planning to attend the ICA Annual Conference this year?

Please mark your calendars for the upcoming KACA-ICA events!

KACA & CCA Joint Paper Session

Time: Fri, June 10, 15:30 to 16:45

Place: Fukuoka Hilton, Argos C

CCA & KACA Joint Paper Session

Time: Fri, June 10, 17:00 to 18:15

Place: Fukuoka Hilton, Argos C

CCA & KACA Joint Reception

Time: Fri, June 10, 18:30 to 19:45

Place: Fukuoka Hilton, Argos C



KACA Business Meeting

Time: Sat, June 11, 14:00 to 15:15

Place: Fukuoka Hilton, Sakura

CCA-KACA Post Conference in Beijing, China

Time: Friday, June 17, 8:00 to 20:00

Location: Chinese University of Communication Hotel, Beijing, China

KACA Socials and Graduate Socials: TBD

See you in Japan!

KACA Member News

New Hires

Eric Wonseok Jang (Ph.D. candidate, University of Florida) will be joining the College of Media and Communication at the Texas Tech University as an Assistant Professor in Fall 2016.

Dr. Julie Yeojin Kim (Ph.D., University of Alabama) will join the faculty at the Communication Department, Central Connecticut State University in Fall 2016.

Soojin Kim (Ph.D. candidate, University of Florida) will join the faculty at the Manship School of Mass Communication, Louisiana State University as an Assistant Professor in Fall 2016.

Young Kim (Ph.D. candidate, Louisiana State University) will be joining Diederich College of Communication at Marquette University in Fall 2016.

Job Changes

Dr. Joonghwa Lee (University of North Dakota) will become a tenure-track assistant professor in the Communication Program at University of North Dakota from Fall 2016.

Dr. Sang-Hwa Oh (Appalachian State University) will join the Charles H. Sandage Department of Advertising at the University of Illinois, Urbana-Champaign this Fall.

Dr. Mark Yi-Cheon Yim (Canisius College) will join the Manning School of Business at University of Massachusetts - Lowell in Fall 2016.

Awards

Sungsu Kim (Doctoral student, University of Georgia) received International ABERJE award at 19th Annual International Public Relations Research Conference, Miami, Florida, 2016.

Taeyoung Kim, Cheonsoo Kim, and Young Eun Park (Doctoral Students, Indiana University) received Peter Debreceny Corporate Communication Award at 19th Annual International Public Relations Research Conference, Miami, Florida, 2016.

Young Kim (Ph.D. candidate, Louisiana State University) received a top paper at the Public Relations Division, NCA.

Ah Ram Lee and Jungyoon Won (Doctoral students, University of Florida) received a top faculty research paper award at 2015 Public Relations Society of America Educators Academy.

Yeunjae Lee (Doctoral student, Purdue University) and **Dr. Jeong-Nam Kim** (Associate professor, Purdue University) received a top research paper award at 19th Annual International Public Relations Research Conference, Miami, Florida, 2016.

Dr. Kyu Ho Youm (University of Oregon) received Guido H. Stempel III Award for Journalism and Mass Communication Research. The award is given by the faculty of the E.W. Scripps School of Journalism at Ohio University to recognize a body of research that has benefited the professions of journalism and related mass communication fields.

Dr. Eunkyong (Esther) Lee Yook won the 2015 Sue DeWine Distinguished Scholarly Book Award for her book, *Culture Shock for Asians in U.S. Academia: Breaking the Model Minority Myth* by the Applied Communication Division of the National Communication Association (NCA).

Four applied communication scholars reviewed her book. The review team consisted of both senior and junior faculty members, and people who are active members of the Applied Communication Division. Each reviewer completed his/her work independently. The reviewers scored the submissions from 1-100 and rank ordered them. The results revealed that her book is worthy of the award. She also received this award at the Applied Communication Division business meeting at NCA in Las Vegas, NV.

KACA Membership Information

Appointment

Dr. Sei-Hill Kim (University of South Carolina) has been appointed as the Eleanor M. & R. Frank Mundy Professor of Journalism and Mass Communications. Dr. Kim has also been appointed as graduate JMC associate director at South Carolina and as associate editor of Journalism & Mass Communication Quarterly (JMCQ).

Dr. Eun-Ju Lee (Seoul National University) will take over HCR, one of the ICA premier journals. <http://goo.gl/9xJtAu> Dr. Lee has just been appointed by ICA as the journal's new editor.

Dr. Eunkyong (Esther) Lee Yook (George Mason University) was appointed as one of 15 members of the NCA Task Force on Internationalization, and will present and participate in task force projects at the NCA / CUC Summer conference in Beijing, China, June 17 - 20.

Promotion

Dr. Nojin Kwak (University of Michigan) has been promoted to full professor. 🇷🇺

Have items for newsletter?

Please send them to the editor-elect, Hyunjin Seo, at hseo@ku.edu

What are membership dues used for?

Your KACA membership dues are put to use in various meaningful ways, but primarily for the KACA sessions at three annual conferences—ICA, AEJMC, and NCA (e.g., for organizational memberships, top paper awards, and partial support for receptions/dinners), for supporting graduate students (e.g., for the outstanding graduate student award and support for graduate social lunches), and maintenance costs (e.g., website hosting and registration as a nonprofit organization).

Future plan

As the KACA becomes a more established nonprofit organization, we are planning to extend our activities beyond the traditional areas mentioned above into new ventures, such as launching a journal and expanding our recognition of academic achievement by increasing the categories of awards (e.g., expanding categories of awards for top papers, awarding more travel grants, and establishing research grants).

Membership changes in 2016

Starting this year, there were some membership category and amount changes; while the basic categories—student membership (\$20) and regular membership (\$30)—remain the same, we have some changes in other categories, based on our member survey in 2015: these memberships will now be prime (\$50), silver (\$75), gold (\$100), and platinum (at least \$200).

How we allocate funds from dues

Prime, silver, gold, and platinum members will be recognized as such in all KACA publications. All of the additional funding beyond that generated from regular dues (\$30) is maintained separately from the KACA's general operating account and used to support graduate student members in various ways, including scholarships, paper awards, and travel funds. Platinum members may contribute their membership dues to the graduate student program fund or to a special fund of their choice. Some popular choices include a young scholar's award fund, the KACA graduate representative scholarship, and a research award in honor of someone designated by the donor.

As the KACA's primary funding source is KACA membership dues, your continuing support of the KACA through membership dues is vital. The fiscal year of the membership runs from January to December, 2016, so now is a good time to pay your membership dues! 🇷🇺

Membership dues categories

Annual Membership Dues	KACA Membership Categories	How the Membership Dues Are Used	Benefits
\$ 20	Student Member	KACA Operational Account	*All membership benefits
\$ 30	Regular Member	KACA Operational Account	*All membership benefits
\$ 50	Prime Member	KACA Operational Account (\$30) + Graduate Student Supporting Fund (\$20)	*All membership benefits + Name recognition on the newsletter, blog and Web site
\$ 75	Silver Member	KACA Operational Account (\$30) + Graduate Student Supporting Fund (\$45)	
\$ 100	Gold Member	KACA Operational Account (\$30) + Graduate Student Supporting Fund (\$70)	Silver Member benefits + Name recognition at the Conferences
At least \$200	Platinum Member	KACA Operational Account (\$20) + Establishment /contribution to a special fund	Gold Member benefits + As a platinum member, you can choose to direct your dues to one or more of the special funds

*All membership benefits include the **Newsletter** and the **KACA Members Page**.

Pay by Check

Fill out the online membership application form (https://docs.google.com/forms/d/1X9kbTNnvx6Dfr0oCoww2P9Nb_TXPtEqe6vhMuwJVM6g/viewform) and mail the check (payable to **Korean American Communication Association**) to:

Sun Young Lee
Assistant Professor
Department of Public Relations
College of Media and communication
Texas Tech University, Box 43082
Lubbock, TX 79409

Use Paypal

Fill out the online membership application form (https://docs.google.com/forms/d/1X9kbTNnvx6Dfr0oCoww2P9Nb_TXPtEqe6vhMuwJVM6g/viewform) and once you "submit," you will find a PayPal payment link. On the PayPal page, please enter the amount of your membership dues and click "Donate with PayPal."

To send dues directly to the KACA PayPal account, please fill out the application form above and electronically submit your payment to the KACA PayPal account (kacassociation@gmail.com) from your PayPal account.

We now accept credit cards (Visa, MasterCard, American Express, Discover, and JCB). For more information about credit card payment, please visit: <http://www.thekaca.org/membership/>



**You Shop at Amazon.
Amazon gives to the KACA!**

How many of you shop at Amazon.com? Here is another way you can support the KACA while shopping at Amazon.

Since the KACA is a 501(c)(3) organization, it was able to join the AmazonSmile program in 2015. AmazonSmile is an Amazon’s program to support nonprofit organizations. Amazon donates 0.5% of the price of customers’ purchases to the nonprofits that the customers designate.

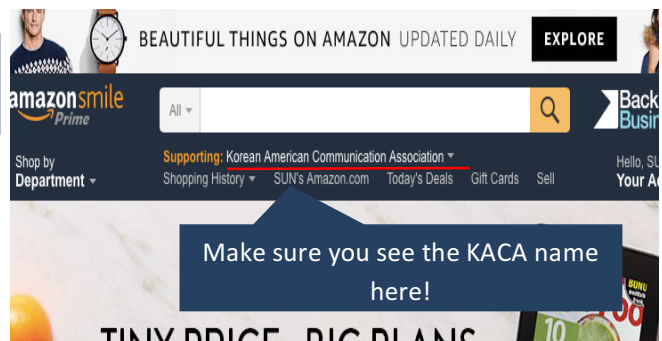
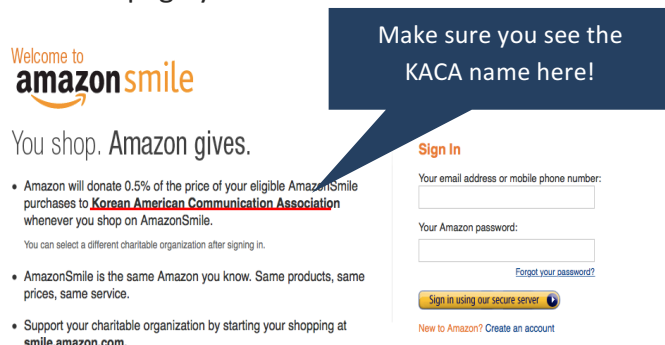
What that means to us is that if you shop on AmazonSmile instead of on the regular website, Amazon.com, Amazon will donate 0.5% of the price of your Amazon purchases to the KACA whenever you shop on AmazonSmile. AmazonSmile is the same as Amazon on your end—the same products, same prices, and same Amazon Prime benefits. The only difference is that if you use AmazonSmile instead of the regular Amazon website, we at the KACA receive some funding from it. This is a great way to support the KACA without any additional cost!

How:

1. Click the following link: <http://smile.amazon.com/ch/30-0800053> (this is the KACA-designated AmazonSmile link).
2. Log in with your Amazon account and start shopping at AmazonSmile.
3. The rest of process is exactly same as when you shop at Amazon.com!

This is the page you will see, depending on your login status.

1. If you have not logged in to your Amazon account before you click to follow the link (<http://smile.amazon.com/ch/30-0800053>), this is the page you will see.
2. If you are already logged in at Amazon, this is the page you will see.



Please use the KACA’s AmazonSmile program when you shop at Amazon! Your shopping will help the KACA continue to grow and give back to Korean scholars and students in many ways.

If you have any questions regarding AmazonSmile, please contact the KACA treasurer, Sun Young Lee, at pearl.syl@gmail.com.

2016 March KACA Financial Report

General Operation Account	Income	Expenses	Balance
Balance from August 2015			5,187.52
Membership dues (September 2015–February 2016)	1,936.10		
AmazonSmile fund	15.09		
Ewha Womans University for Ewha–KACA research award)	3,290.58		
Address change on KACA registration in Texas		5.14	
NCA dinner		144.68	
ICA association membership		250.00	
Ewha–KACA research award bank transfer commission		16.00	
ICA KACA–CCA joint ad (50% discount)		250.00	
Miscellaneous (envelopes, stamps, certificates, etc.)		191.14	
Total Income to Account September 2015–February 2016	5,241.77		
Total Expenses to Account September 2015–February 2016		856.96	
End of February 2016 Balance			9,572.33
Graduate Program Account	Income	Expenses	Balance
Balance from August 2015			3,977.75
Contribution from membership dues (September 2015–February 2016)	2028.15		
Graduate student travel grants (NCA)		400.00	
NCA graduate social		130.00	
Total Income to Account September 2015–February 2016	2028.15		
Total Expenses to Account September 2015–February 2016		530.00	
End of February 2016 Balance			5,475.90

A Special Thank You to the Following Platinum, Gold, Silver, and Prime Members:

Platinum	Gold	Silver	Prime
Kim, Seihill	Bahk, C. Mo	Kang, Seok	Heo, Jun
Kim, Sindong	Cho, Jaeho	Kim, Yeuseung	Jang, Seungmo
Lim, Joon Soo	Jin, Dal Yong	Oh, Sang Hwa	Ji, Sung Wook
Nah, Seungahn	Khang, Hyoungkoo	Park, Hyojung	Kim, Eunice
	Ki, Eyun-jung	Park, Sun-Young	Kim, Ji Young
	Kim, Jangyul		Kim, Keunyeong
	Kim, Jooyoung		Kim, Eunice
	Kim, Yong-Chan		Lee, Jayeon
	Kwon, Kyounghee Hazel		Lee, Joonghwa
	Lee, Eun-Ju		Lee, Sang Yeal
	Lee, Hye-ryeon		Lim, Hyunji
	Mun, Seung-Hwan		Park, Sung-Yeon
	Nam, Inyong		Sang, Yoonmo
	Paek, Hye-Jin		Woo, Chang Wan
	Shin, Wonsun		Yook, Eunkyong (Esther) Lee

*Based on membership dues paid from September 2015 to February 2016.

The National Communication Association (NCA) will hold its 102nd Annual Conference in Philadelphia, Pennsylvania, on November 10-13, 2016. The Korean American Communication Association (KACA) invites individual papers for three competitive research sessions, which are one traditional KACA Competitive Research session and two joint research/panel sessions with Chinese Communication Association (CCA).

We invite submissions of papers broadly related to all areas of Korean and/or Korean-American communication themes, including but not limited to intercultural/international communication; new technologies and social media influence on communities; and contemporary communication issues in health, science, environment, sports, or entertainment. The submission of papers pursuing the convention theme, "Communication's Civic Callings," is encouraged. The KACA embraces all theoretical and methodological approaches to research.

We accept three types of submissions:

1. Individual Paper Submission

a. Full length completed research papers. No more than 25 double-spaced pages, excluding references, tables, and figures. Work already presented, published or accepted for presentation or publication should not be submitted. All papers must include a title and a 250-word abstract. Only full length completed papers are eligible for top research awards (a certificate and a small cash prize).

b. Extended abstracts. 2-3 single-spaced pages, plus references. Abstracts can include research ideas in development or research in-progress. If accepted, participants are expected to send the full paper to the session planner no later than 6 weeks before the convention. A title, author(s) information and keywords are also required on a title page.

2. Panel proposal.

Panel proposals should include a title, a rationale (2-3 single-spaced pages), a description for the conference program (250 words), a list of names and institutions of panelists, and brief summary of each paper/presentation. Panels should avoid single institution representation.

All submissions will be blind reviewed by three referees/reviewers with expertise in the area. Submitters **MUST DELETE ALL IDENTIFYING INFORMATION** before submitting a paper, abstract, or panel proposals. AV requests must be made at the time of submission to be considered.

Please submit your work online using the NCA Submission Central. All submissions must be made by **March 30 (Wednesday), 2016 at 11:59 PM Pacific.**

Submitters do not need to be a member of the NCA or the KACA to submit a paper/abstract/proposal for the sessions. However, if accepted, at least one author will need to (1) register for the conference and (2) attend the conference to present the work.

Questions about the call should be directed to the session planner:

Dr. Ji Young Kim, Assistant Professor at University of Hawaii at Manoa
2550 Campus Road Crawford 309
Honolulu, HI, 96822
Email: jkim22@hawaii.edu

Please volunteer to review papers and panels! If you are interested, email Ji Young Kim at jkim22@hawaii.edu, providing some details about your expertise and contact information. 🇺🇸

Call for Papers

Call for 2016 AEJMC-KACA Papers

2016 AEJMC Convention
Hilton Hotel, Minneapolis, Minnesota, USA
August 4 - 7, 2016

KACA Research Session I: August 6 (Saturday), 3:30-5:00pm

KACA Research Session II: August 6 (Saturday), 5:15-6:45pm

The Korean American Communication Association (KACA) invites submissions of original papers that focus on various aspects of media and communication studies related to Korea. Various theoretical orientations and methodological approaches are welcome. Consistent with the APA style, paper should be 12 points, double-spaced and be **30 or less pages (including references, tables, and all notes)**.

Guidelines for All Submissions

1. Deadline: All submissions must be made no later than **11pm, EST, April 10 (Sunday), 2016**
2. Categories of Submissions: Two categories of submissions may be accepted: 1) **full papers** (30 pages maximum - 12 points, double space - including references, tables, figures, and all notes) and 2) **extended abstracts** (5 pages - 12 points, double space - plus references, tables, and figures). **Full papers are preferred.** Extended abstracts should contain literature review, research questions/hypotheses, a detailed method section, and **actual findings (NOT expected findings)**. **Abstracts only with literature review or research questions would NOT be considered.**
3. All submissions must include a **separate cover page and an abstract with approximately 250 words**. A separate cover page should include the following information: Title, name(s) of the author(s), affiliation, mailing address, email address, and phone numbers.
4. Author Identification: **Names and all information that may identify the author(s) should not appear anywhere in the paper other than on the separate cover page.**
5. Submission Method: All submissions should be in MS Word and sent to *Chang-Dae Ham* by email: cdham317@illinois.edu
At least one author of the submitted paper should attend the conference and present the paper at the KACA session.

For paper submission, authors do not need to be formal membership-paying members of KACA.

The best paper(s) (best faculty paper AND/OR best student paper) will be selected and awarded a cash prize. Only full papers, not extended abstracts, will be considered. **A paper will be considered a student paper only when ALL authors of the paper are students.** If you have any questions regarding the call for papers, you may contact:

Dr. Chang-Dae Ham, Assistant Professor at University of Illinois at Urbana-Champaign
Charles H. Sandage Department of Advertising
College of Media
Institute of Communications Research
119 Gregory Hall, 810 S. Wright St., MC-462, Urbana, IL, 61801
Email: cdham317@illinois.edu

Please volunteer to review papers submitted to AEJMC-KACA session. If you are interested, email Chang-Dae Ham, cdham317@illinois.edu, providing some details about your expertise and contact information. 🇰🇷



EWHA-KACA RESEARCH AWARD



Ewha Womans University, Division of Communication and Media (EWA) and The Korean American Communication Association (KACA) jointly award outstanding research proposals focusing on Korea-related communication and/or media studies. A total of \$4,000 will be awarded to the winning recipient(s). Ideally, one or two faculty-led projects will be competitively selected to receive \$4,000 (\$2,000 for each of two projects). The half of the award will be distributed at the beginning of the award cycle (August 2016) and the remaining half will be distributed at the completion of the study within two years (August 2018). **The research findings should be presented at one of the KACA research sessions at NCA, ICA, or AEJMC 2017-2018.**

DETAILS AND HOW TO APPLY

SUBMISSION DEADLINE

All material must be submitted electronically to the Award Committee Chair, **Dr. Joonghwa Lee** (joonghwa.lee@und.edu), by **April 5, 2016 at 11:59pm EST.**

RESEARCH TOPIC

Any topic that advances Korea-related communication and/or media research is eligible for the award. Proposals must emphasize contributions to relevant research streams and the Korean society in general. All methods, whether qualitative or quantitative, are welcomed.

PROPOSAL

The proposal should be submitted in a word document with the .doc extension, 12 points, Times New Roman, double-spaced with page numbers, 1-inch margin on each side. Otherwise, the proposal will be disqualified. Hard copies will not be accepted. The proposal should be no more than five pages excluding references, timeline, and other additional materials. It should include the following sections:

- 1) An overview of the study, stressing the importance of the topic and the fit with Korea related communication and/or media research.
- 2) A brief literature review citing the most relevant articles and describing where the project fits with past research; This section should include the research questions and/or hypotheses, if applicable;
- 3) Proposed methods, with as much detail as possible;
- 4) A proposed timeline from inception of the project to presentation at one of the KACA research sessions at NCA, ICA, or AEJMC (2017-2018). Note: The project must be completed within two years from the date of the business meeting in which the first half of the award is granted.


ADDITIONAL MATERIALS

Include a current curriculum vita for PI and Co-PIs and a detailed project budget, targeting either \$2,000 or \$4,000, showing how the research funds would be used. For the most part, indirect costs, personal memberships, and subscriptions to software or journals will not be funded, unless justified by the researcher(s). If matching funds are promised by another source, please include a letter (or e-mail) of support from the department chair or other administrators responsible for those funds.

ELIGIBILITY

Any full-time faculty member who is currently teaching, researching or studying communication or media in North America, Korea, or elsewhere is eligible to apply. To be considered for the award, the PI should be a KACA member as of April 5, 2016. Members of the KACA Executive Committee (2015-2017) are not eligible to apply.

ADDITIONAL INFORMATION

Half of the awarded funds will be distributed at the start of the project, and the other half will be awarded when the project is completed and presented at one of the KACA research sessions at NCA, ICA, or AEJMC within the two-year deadline. Recipient(s) are required to submit an annual short progress report. Those who do not complete the project in two years from the date of award become ineligible for the additional funding. Proposals will be blindly reviewed by the selected reviewers, KACA Award Committee, and KACA Executive Committee. The committees reserve the right not to present the award. 

KACA-ICA Graduate Student Travel Award Call

Dear KACA Graduate Students,

We are pleased to announce the KACA-ICA Graduate Student Travel Grant. This grant provides financial support for a qualified graduate student who will be attending this year's ICA conference to present his/her research.

The 2016 ICA's Annual Conference

Fukuoka, Japan, June 9-13, 2016

To be eligible for funding, a student must become a KACA member or maintain an active KACA membership status. An application for the travel funding should be completed and submitted online along with your curriculum vita, by **Monday, March 21, at 11:59 p.m. (CST)**.

To submit the application, click on the link below:

Application: <https://docs.google.com/forms/d/14P0elAS2DcpHrH7xGVSqT7znbvZkylqyuYiwXJC5zeQ/viewform>

Selection Criteria:

- Conference information (15 points)
- Statement of purpose (20 points)
- Completion of application (5 points)
- Evaluation of CV (10 points)
- Other selection criteria (5 points)
 - The priority is given to applicants who have not received the KACA conference travel grant in previous years.
 - An applicant receiving significant funding from an outside source (fellowship, stipend, scholarship, grant, departmental travel grant) is less likely to be considered as a top candidate.



The decision will be announced by early April 2016. A recipient will be recognized with a cash grant (\$300) and a certificate at the KACA-ICA business meeting/social. For further information, please contact the KACA Student Council at kacastudentcouncil@gmail.com. We look forward to receiving your applications.

Sincerely,

KACA Student Council 