



# KACA NEWSLETTER

## SPRING 2023

Volume 46 / Issue 1

### The President's Note

In the president's note, Dr. Kang shares the story of her time at the KACA, encouraging many KACA members to engage, pro, and thrive with the KACA community in the upcoming years.

[Read the full message from Dr. Kang here.](#)



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### 2023 KACA-KOFICE Research Grant Awardees

Congratulations to those who received the 2023 KACA-KOFICE (Korean Foundation for International Cultural Exchange) grant.



### Virtual Influencers for Promoting K-contents: Focusing on the Interaction between Virtual Influencers' Races and Types

- Won-Ki Moon, Assistant Professor, Department of Advertising, College of Journalism & Communications, University of Florida, Gainesville, FL
- Jiyoung Lee, Assistant Professor, Department of Media and Communication, Sungkyunkwan University, Seoul, South Korea

### K-Drama Representations of Journalism Ethics in South Korea

- Emily S. Kinsky, Professor, West Texas A&M University Department of Communication, Canyon, TX
- Susan Grantham, Professor, University of Hartford School of Communication, West Hartford, CT



### Koreaboo” as Stigma: Transnational Disciplining and Bounded Fandom

- David C. Oh, Associate Professor of Communication Arts Ramapo College of New Jersey Mahwah, NJ

## 2023 Jae-Won Lee Distinguished Service Award Call

We are asking for your nominations for the KACA Jae-won Lee Distinguished Service Award. The committee is accepting nominations for up to 2 awards this year. The deadline is **June 1, 2023, at 11:59 pm (PT)**.

For further information, contact [Dr. Taehyun Kim](#), awards committee chair. You can also follow [the link](#) for details.



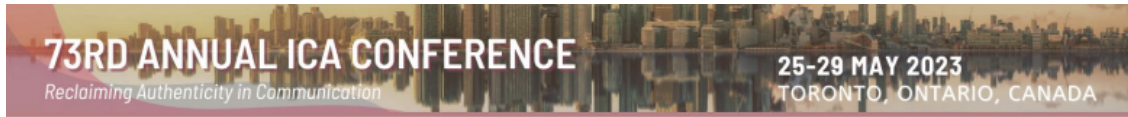
## 2023 David Tae Yong Cho Memorial Scholarship



KACA is pleased to announce continuing the David Tae Yong Cho Memorial Scholarship program to support our student members studying journalism, press freedom, and/or Korean news media studies.

[Check out more information here.](#)

## 2023 KACA-ICA Program



**Research Session** | Sunday, May 28, 4:30 pm to 5:45 pm

Session Chair: Susanna Lee (Temple University, USA)

Five studies will be presented:

- **A preliminary study for developing perceived ESG scale to measure public perception toward organizations' ESG performance.**  
Hyun Jung Oh, Sejin Park, Hye Hyun Ma, Byoungkwan Lee, & Dayeoun Jang
- **Race/ethnicity, education, and society: Educational challenges of students from multicultural families in Korea.**  
Eun-Jeong Han & Ellen Kang
- **Feeling distant and uncertain: Expanding hazard characteristics in the risk information seeking and processing model.**  
Hye Kyung Kim, Hye Jung Kim, & Yungwook Kim
- **Reinforcing spirals of media cynicism and political cynicism: Evidence from two panel data sets.**  
Sangwon Lee, Jihyang Choi, S. Mo Jones-Jang, Dam Hee Kim, & Kate Kenski
- **News media trust, news platform repertoires, and political participation during the election campaigns.**  
Zhieh Lor

The scheduled KACA sessions and events are below.

Sunday, May 28		
4:30 – 5:45 pm	KACA Research Session	@ 4 - Yorkville West (Sheraton)
6:30 – 8:00 pm	KACA Reception	@ 4 - Yorkville West (Sheraton)

**Virtual Business Meeting** | Wednesday, May 17, 2023

Registration is required in order to participate.




# virtual BUSINESS MEETING


 Wednesday, May 17, 2023  
 Pacific Time 5:00 - 6:00 PM  
 Central Time 7:00 - 8:00 PM  
 Eastern Time 8:00 - 9:00 PM

\*we will be holding a virtual business meeting the week prior to the ICA conference.

REGISTRATION REQUIRED: [shorturl.at/ezCTO](https://shorturl.at/ezCTO)

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WE ARE MEETING ON ZOOM (RSVP REQUIRED)



REGISTRATION [shorturl.at/ezCTO](https://shorturl.at/ezCTO)



## Call for KACA-AEJMC 2023 Papers and Reviewers

We invite submissions of original research papers for the 2023 KACA-AEJMC competitive research session. We encourage submissions that advance theories and understanding of various aspects of media and communication relevant to Korean and/or other Asian contexts. Submissions from graduate students are highly recommended, as student submissions are considered a separate category. If you have any questions, please contact research chairs, [Jiyoung Lee](#) or [Jungyun Won](#).




**CALL FOR PAPERS**

**Deadline:**  
Sat. April 8, 2023  
11:59 p.m. EDT

**THEME**

- We encourage submissions that advance theories and understanding of various aspects of media and communication relevant to Korean and/or other Asian contexts.
- The AEJMC-KACA session welcomes a variety of theoretical orientations and methodological approaches.

**SUBMISSION CATEGORIES**

- Open
- Student
  - authored/co-authored by students **ONLY**
  - no faculty co-authors
  - must have **"STUDENT"** written on the title page.

**SUBMISSION TYPES**

**Full papers**

- 25 pages EXCLUDING abstract, references, tables, figures, & all notes.

**Extended Abstracts**

- 5 pages EXCLUDING abstract, references, tables, figures, & notes.
  - Minimum 750 words, maximum 1,500 words
- All paper sections should be included
- Research findings & conclusions must be shared at the conference presentation

**GENERAL GUIDELINES**

**Document formatting**

- Times New Roman, Times, or Arial with 12-point font.
- Double spaced with 1-inch margins
- References may be single spaced, double spaced between citations
- Consistent with the APA 7 style.
- File type: Word or PDF

**Submission Guidelines**

- Separate title page
  - paper title
  - author name, affiliation, mailing address, email, & phone number.
  - Abstract
    - approx. 250 words
- Paper
  - Open or Student category
  - Full or extended abstract

**Author Identification**

- Any information that may identify the author(s) should not appear anywhere in the paper.

**Email your paper submission to: [aejmckaca@gmail.com](mailto:aejmckaca@gmail.com)**

The AEJMC–KACA and the Research Committees also need your help to review submissions for the 2023 AEJMC–KACA paper competitions. To serve as a reviewer, please complete the [brief reviewer interest survey](#).

[Click here for more information.](#)

## Call for KACA-NCA 2023 Reviewers

Thanks for submitting your research paper to the KACA division to be presented at the NCA this year! This year’s conference will take place from November 16-19 in National Harbor, MD around the theme of “FREEDOM.”



# FREEDOM

Korean American  
Communication Association  
**CALL FOR PAPERS**

*The KACA Division promotes research, teaching, and professional engagement in diverse fields of communication of, by, and for the members of the KACA community.*

## DEADLINE

March 29, 2023  
11:59 p.m. PDT

## SUBMISSION TYPES

- » Individual Papers
- » Paper Sessions
- » Panel Discussions

## CONTACT

- » Dr. JongHwa Lee  
jonghwa.lee@angelo.edu
- » Dr. Stephanie Young  
slyoung@usi.edu

## THEME

- » The KACA Division seeks submissions that advance the mission of KACA and engage the 2023 NCA Convention Theme "Freedom."
- » We invite individuals to reflect on the critical role of human communication in understanding what it means to be free, who is free, and the ideals of freedom.
- » What are racial, cultural, social, and intersectional systems of oppression that limit our freedoms?
- » What are historical and future challenges we face that enable and constrain our freedoms?
- » What does freedom, real or imagined, look like for Korean and Korean Americans?
- » We appreciate a diversity of theoretical, methodological, and creative approaches to communication research.



Now, we would like to invite you to serve the division by being a reviewer of paper and panel proposals and/or chair or be a respondent. [Click here for more information.](#)

Please fill out the [information form](#).

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A Special Thanks to the 2022 KACA Scholarly Activities Reviewers

### 2022 KACA-ICA Research Session Reviewers

- Jinae Kang, East Carolina University
- Sang Yeal Lee, West Virginia University
- Kyongseok Kim, Towson University
- Dongjae (Jay) Lim, University of Alabama
- Bumsub Jin, Hongik University
- Inyoung Shin, Yale University
- Rebecca Leach, University of Arkansas
- Soo Rhee, Towson University
- Moonhee Cho, University of Tennessee
- Hyunsang Son, University of New Mexico
- Jihoon (Jay) Kim, University of Alabama
- Benjamin Johnson, University of Florida
- Huan Chen, University of Florida
- Cen (April) Yue, University of Connecticut

- Jee Young Lee, University of Canberra
- Sejung Park, Pukyong National University
- Youngji Seo, University of Georgia
- Young Eun Park, Colorado State University

## 2022 KACA-AEJMC Research Session Reviewers

- Soo Yun Shin, Seoul National University
- Bitt Moon, Indiana University
- Yuanwei Lyu, University of Alabama
- Ji Won Kim, City University of Hong Kong
- Luke Capizzo, James Madison University
- Minji Kim, Flagler University
- Paige Chapman, Flagler College
- Seoyeon Kim, University of Alabama
- Jihyang Choi, Ewha Womans University
- Eunhui Kim, University of Alabama
- Chang Wan "Isaac" Woo, James Madison University
- Ilyoung Ju, Bowling Green State University

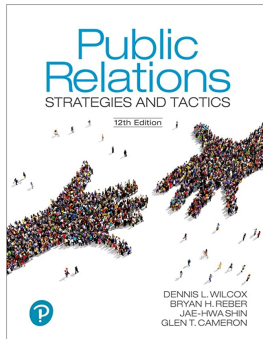
## 2022 KACA-NCA Research Session Reviewers

- Eun-Jung Han, Salisbury University
- Myojung Chung, Northeastern University
- Hae Lim Suh, University of North Georgia
- Jaehyong Jeong, University of Utah
- Stephanie Young, University of Southern Indiana
- Soo-Hye Han, Tsuda University
- Hojeong Lee, San Jose State University
- Shin Hye Lee, Pusan National University
- David Oh, Ramapo College
- Sung Eun (Stella) Park, Webster University
- Rachel Chang Yoo, Gordon College
- Ji-Hyun Ahn, University of Washington-Tacoma
- Seokhoon Ahn, Central Washington University
- Hocheol Yang, California Polytechnic State University
- Min Hwa Han, West Texas A&M University

## 2022 KACA-KOFICE Research Grant Reviewers

- MinJi Kim, Flagler College
- Jihoon Kim, University of Alabama
- Youjeong Kim, Texas State University
- Taeyoung Kim, California State University, Northridge
- Chad Painter, University of Dayton

## Member News



Dr. Jae-Hwa Shin (University of Southern Mississippi) recently published a book (12th edition) titled: “Public Relations Strategies and Tactics” (Boston, MA: Pearson)

## Membership Dues

Membership dues are very important in funding activities that are essential to fulfilling the KACA’s organizational mission. We are truly grateful for your support. The KACA’s fiscal year runs from **January 1 to December 31**.

ANNUAL MEMBERSHIP DUES	KACA MEMBERSHIP CATEGORIES	HOW THE MEMBERSHIP DUES ARE USED	BENEFITS
\$ 20	Student Member	KACA Operational Account	*All membership benefits
\$ 30	Regular Member	KACA Operational Account	*All membership benefits
\$ 50	Prime Member	KACA Operational Account (\$30) + Graduate Student Supporting Fund (\$20)	*All membership benefits + Name recognition on the newsletter, blog and Web site
\$ 75	Silver Member	KACA Operational Account (\$30) + Graduate Student Supporting Fund (\$45)	*All membership benefits + Name recognition on the newsletter, blog and Web site
\$ 100	Gold Member	KACA Operational Account (\$30) + Graduate Student Supporting Fund (\$70)	Silver Member benefits + Name recognition at the Conferences
At least \$200	Platinum Member	KACA Operational Account (\$30) + Establishment /contribution to a special fund	Gold Member benefits + As a platinum member, you can choose to direct your dues to one or more of the special funds

*\*All membership benefits include the Newsletter and the KACA Members Page.*

[Click here for more information about the membership and how to pay.](#)



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## Support the KACA while shopping at Amazon



AmazonSmile is an Amazon’s program to support nonprofit organizations. Amazon donates 0.5% of the price of customers’ purchases to the nonprofits that the customers designate. What that means to us is that if you shop on AmazonSmile instead of on the regular website, Amazon.com, Amazon will donate 0.5% of the price of your Amazon purchases to the KACA whenever you shop on AmazonSmile. AmazonSmile is the same as Amazon on your end—the same products, same prices, and same Amazon Prime benefits. The only difference is that if you use AmazonSmile instead of the regular Amazon website, we at the KACA receive some funding from it. This is a great way to support the KACA without any additional cost!

[Learn more about the KACA’s AmazonSmile program](#)



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We hope you enjoyed the issue of spring 2023 newsletter! If you have suggestions for future content, please reach out to the newsletter editor [Dr. Jiyoun Kim](#).

**KACA Newsletter Committee**

Dr. Jiyoun Kim, Assistant Professor, University of Maryland

Dr. Jungmi Jun, Associate Professor, University of South Carolina  
Dr. Hyun Ju Jeong, Assistant Professor, University of Kentucky  
Dr. Mina Choi, Assistant Professor, Kent State University  
Dr. Yangsun Hong, Assistant Professor, University of New Mexico  
Saymin Lee, Doctoral Student, University of Maryland

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KACA · 2130 Skinner Bldg · College Park, MD 20742-7635 · USA

