

kaca

NEWSLETTER

KOREAN AMERICAN COMMUNICATION ASSOCIATION

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PRESIDENT'S NOTES

Dear fellow members! Please join me in saying "Many thanks" to Dr. Seong Lee who has done and achieved so many things for our KACA. He was the founder, coordinator, then president and secretary of our association. Also, he has been the editor of the KACA Newsletter for many years. We look forward to his continued leadership for our organization although he is stepping out of his official duties.

We will explore the possibility of having a joint conference with the Korean Society for Journalism & Communication Studies in Seoul next year. Another possibility is a program we may be able to have at the next ICA conference to be held in Montreal, Canada.

We also call on everyone of you to come up with new ideas and inputs for further growth of our association so that it could evolve into a more active, expanding organization.

Some illuminating ideas and concerns were expressed as to what we could and ought to do for our association when we had frank discussions over Bulgoki and Naengmyon in Chicago during the recent ICA conference.

Dr. Jin Keon Kim and I will do our best to translate some of those ideas into action. For example, we will try to have in the KACA newsletter all the information on degree completion and employment opportunities whenever they are available. Again, we need everyone's help to make the newsletter serve our needs.

Jot down a few lines or call me at your convenience if you have new ideas, information or any questions.

Best Regards, Hyun Kim

KACA IN THE ICA CONFERENCE

KACA had an official program in the International Communication Association Conference in Chicago, May 22-26, 1968.

The program entitled "Conflict Resolution through Communication: The Role of the Mass Media in the Tensions between South and North Korea" was chaired by Dr. Hyun K. Kim and attended by more than 50 scholars, half of them Koreans including about 20 KACA members.

Even though the invited South and North Korean scholars were unable to attend the session of May 25, three KACA members presented papers: "Peace and the Mass Media: A Theoretical Model of Mass Media in South and North Korean Relations," Seong Hyong Lee, Appalachian State; "Ethical Problems in the Media Coverage of Inter-Korean Talks," Hyun Kap Kim, U of Wisconsin-Stevens Point; and "Tree-Pruning and Ax-Wielding: An Analysis of the 1976 Panmunjon Incident in Watkins' Analytic Model of Conflict," Jin Keon Kim, SUNY-Plattsburgh. Jae-won Lee was the respondent. The Korea Times (Hankook Ilbo), Chicago, covered the program.

Also, about 20 KACA members and their guests attended a business meeting and dinner on May 23 at a Korean restaurant in Chicago. The dinner was sponsored by KACA. President Hyun Kap Kim, assisted by Professors Jae-won Lee, Seong H. Lee, Young Y. Kim and Jin K. Kim.

NEW KACA HEADQUARTERS

Beginning this fall (September 1), KACA headquarters will move to Department of Communication, SUNY-Plattsburgh,

as Dr. Jin Keon Kim becomes new KACA Secretary. All KACA official materials will be transferred to Dr. Kim from the Dr. Lee's office, Communication Arts Dept, Appalachian State, in July.

Therefore, KACA members are advised to communicate with new secretary regarding any official matters after receiving this newsletter.

DEPARTING SECRETARY'S COMMENTS

I am proud of that KACA has grown to the current 45-member academic organization from its 1977 inaugural meeting in which only 8 members participated.

During the past nine years, we have held several joint conferences with the Korean Society for Journalism & Communication Studies (KSJCS) in Seoul and the U.S. Three of them were official programs of the International Communication Association and Association for Education in Journalism and Mass Communication conventions. Most of the conference proceedings have been published in the KSJCS journals.

A number of former KACA student members are now university professors or communication professionals in Korea and the U.S. I have been able to contribute to much of the KACA achievements merely due to the support and cooperation from our members & staffs. I would like to express my thanks again for their support as well as their participation in this association.

It seems that one of the KACA's new challenges is to develop ways to meet the needs of increasing student members, including an effective guide to their studies in various communication fields as well as to job opportunities in the U.S. and Korea. To do so, I believe, requires both each member's more active approach and the staff's creative leadership.

For instance, a student member may inform the secretary of his/her desire to be advertised in the newsletter, as did Joung Soon Park last year, even before being asked to submit his/her professional and personal news for the upcoming newsletter. I have full confidence in the new Secretary Jin Keon Kim's ability, especially in developing new, creative ways to better serve our members.

Wish you have a nice summer.

Seong H. Lee

PERSONAL

Myung Koo Kang, U of Iowa, completing his doctoral dissertation, returned to Korea to join as a faculty member in Journalism Department, Hanyang U in March, 1986.

Yang Soo Choi, U of Iowa, completing his doctoral program, will join the faculty of Communication Div at U of Wisconsin-Stevens Point in Fall, 1986.

Yunhee Choe, Ohio U, was awarded a Ph.D. in journalism/mass communication in June, 1986. He is seeking for a college teaching position. His areas of interest include: Communication Theory, Research Methods, Journalism, Public Relations, and Advertising.

Seong Hyong Lee, Appalachian State, was promoted to Full Professor July, 1986. He was elected President of the Korean American University Professors Association (KAUPA) in its inaugural meeting held at U of South Carolina, May 16-17, 1986. His new office phone number is: (704) 262-2405.

*****Special Note*****

KACA members and ULLON HAKWHAE(연문학회) of Seoul are encouraged to submit their news (professional and personal) for the next KACA Newsletter to: Dr. J. K. Kim KACA Secretary, Dept of Communication, SUNY-Plattsburgh, Plattsburgh, NY 12901.

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