

THE ARTICLES OF
KOREAN AMERICAN COMMUNICATION ASSOCIATION

August, 1979

1.0 NAME OF ASSOCIATION

Korean American Communication Association (KACA, Kei ei Si: ei, hereafter referred to as KACA where convenient).

2.0 OBJECTIVES OF THE ASSOCIATION

The objectives of the association are:

- 2.1 To encourage and facilitate exchange of professional knowledge in various fields of communication including communication theory and methodology, journalism, telecommunications, speech communication, public relations, advertising, film, theatre and other disciplines related to human communication (hereafter referred to as "various fields of communication" where convenient).
- 2.2 To encourage and facilitate cooperation among members in exchanging professional information and conducting research in communication, especially focusing on subjects related to Korea and Korean-Americans.
- 2.3 To facilitate academic and social exchange of communication scholars between North America (U.S.A. and Canada) and Korea.
- 2.4 To facilitate professional cooperation with other associations of Korean scholars or professionals in North America.
- 2.5 To facilitate social exchange among members.

3.0 ACTIVITIES OF THE ASSOCIATION

The activities of the association may include:

- 3.1 An annual academic conference or seminar.
- 3.2 Publishing an academic journal and/or newsletter.
- 3.3 Cooperation and seminar with other related associations of Korean scholars or professionals in North America.
- 3.4 Cooperation for communication research related to Korea, Korea-U.S. relations or Korean-Americans.

- 3.5 Academic conference or seminar in cooperation with related academic associations or institutions in Korea or other countries.
- 3.6 Professional activities appropriate to the objectives of the association.

4.0 MEMBERSHIP AND MEMBERSHIP DUES

Two types of membership, their qualifications and dues are:

- 4.1 Regular Member: Any Korean or Korean-American college professor or researcher in various fields of communication in North America is eligible to be a regular member. Also, any journalist, mass communicator, communication specialist, college or school teacher, regardless of national background, working in North America will be qualified as a regular member.
- 4.2 Student Member: Any college or graduate school student in various fields of communication studying in North America is eligible to be a student member.
- 4.3 All members shall pay annual membership dues. The amount of the dues is decided annually by the Steering Committee. A student member pays half the regular membership dues. The membership dues shall be used for the expense of the association's activities.
- 4.4 The membership dues are paid once a year. The dues for a year's membership shall be paid to the Secretary within the first month of each financial year beginning September 1st.
- 4.5 All members have voting rights in the association. The voting right for a year shall not be given to those who fail to pay membership dues for the year.

5.0 OFFICERS OF THE ASSOCIATION

There are three officers in the association: President, Vice-President, and Secretary. All the officers shall be elected.

- 5.1 President is the official representative of the association. He is the ex officio chairperson of the Steering Committee (See Article 6.1), and is in charge of executing activities of the association and conducting new elections for the officers and division chairpersons. He may hold the presidency for no more than two consecutive years.
- 5.2 Vice-President assists the President and shall be acting President in case of the President's absence. He may hold the office for no more than two consecutive years.
- 5.3 Secretary is instrumental to the functions of President and Vice-President. His major duties include general paperworks, financial management, publishing the newsletter and clerical works for the association's activities. Secretary shall be the acting Vice-President in case of the Vice-President's absence.

6.0 STEERING COMMITTEE AND DIVISIONS OF THE ASSOCIATION

The association has a Steering Committee and four divisions. Their structure and functions are:

- 6.1 A Steering Committee consisting of a President, Vice President, Secretary and chairpersons of the divisions shall discuss and decide major activities of the association. The President sits as the chairperson of the Steering Committee. The chairperson summons the Committee meeting at least twice a year, of which one may be held during the annual convention of the Association for Education in Journalism. Other meetings may be summoned whenever the chairperson thinks appropriate or upon request by two or more members of the Committee. In case of geographic or time difficulty, the Steering Committee meetings can be substituted for by teleconference or mail correspondence. The majority rule shall be applied to decisions in the Steering Committee. The chairperson holds the casting vote in the meetings.
- 6.2 The four divisions of the association are:
 - a) Mass Communication (MC) Division
 - b) Intercultural/International Communication (IIC) Division
 - c) Public Relations and Advertising (PRA) Division
 - d) Theatre and Film (TF) Division
- 6.3 Members of the association may join one or more of the divisions. No additional dues shall be required for the division membership.
- 6.4 Each division shall elect a chairperson every year by popular vote by its members. The President, Vice President or Secretary may hold a division chairpersonship. The division chairperson is in charge of planning the division activities and providing the agenda for the Steering Committee meetings. The activities planned by the division chairpersons shall be subject to the Steering Committee's approval.

7.0 ELECTION PROCEDURES

The President shall announce election procedures and call for nominations for the three officers and four division chairpersons to all members in early January.

- 7.1 Nominations for the three officers (President, Vice President and Secretary) may be made by any member(s) of the association. Nominations for the four division chairpersons may be made by the respective division member(s). All nominations shall be made in writing to the President by February 1.
- 7.2 The President will forward by mail a ballot to each member by the end of February. The completed ballot will be then returned to the President by March 15 of the same year.

- 7.3 The candidate, in each category of officer and chairperson, receiving the largest number of votes shall be declared elected. The announcement of the results shall be made to the association by April 1st of the same year. In case of a tie, a runoff election shall be completed by May 1st of the same year.
- 7.4 The term of all three officers and division chairpersons is one year beginning September 1st of the year in which they are elected.
- 7.5 If there is no nomination of candidate for an office or chairpersonship, the Steering Committee shall appoint the officer or chairperson for the coming year by April 1st.

8.0 REVISION OF THE ARTICLES OF THE ASSOCIATION

The articles of KACA may be amended or revised by a two-thirds majority vote of the all ballots cast.

- 8.1 The petition for the amendment or revision of the article(s) can be made to President either by a decision of the Steering Committee or by five or more members of the association. The petition must be accompanied by a statement explicating the rationales of the amendment or revision of the article(s).
- 8.2 President shall conduct a mail ballot within two weeks after receiving petition for the amendment or revision of the article(s). The ballot will be forwarded with the statement of the petition to each member. The completed ballot shall be returned to President within three weeks since it was mailed to the members. The results of the ballots shall be announced within a week after the close of the ballots.

9.0 PROVISOS

The articles of the association shall be effective immediately upon approval in the inaugural meeting of the association.

- 9.1 A coordinator will be elected in the inaugural meeting of the association. The coordinator will be in charge of all official works of the association pending the election of the officers and division chairpersons.