

A Message from the President

In the President's note, Dr. Kang reviewed the news of KACA over the past year through the three keywords she suggested when she started her role as the KACA president: resilience, resources, and empowerment.

[Read the full note from Dr. Kang here.](#)



2022 KACA-AEJMC Report

Research Session | Thursday, August 4, 2:30-4:00 PM (EDT)

Five accepted research papers were presented (three open-competition papers and two student papers). Thanks to Dr. Yeonsoo Kim and Dr. Won-Ki Moon for sharing feedback on the presented studies as discussants.

Congratulations to our top research paper winner (Dr. Wansoo Lee, Dongseo University) and top student paper winner (Yoosun Ham, Indiana University).



Business Meeting | Thursday, August 4, 4:30-6:00 PM (EDT)

KACA-AEJMC report and financial report were shared with business meeting attendees,

and a membership drive was conducted.



KACA Networking Dinner | Thursday, August 4, 6:30-8:30 PM (EDT)

KACA Networking Dinner sponsored by the Korea Foundation, Los Angeles Office was hosted. A total of 29 KACA scholars, including graduate students, enjoyed the event.



[Check out more information about the KACA-AEJMC 2022.](#)

2022 KACA-NCA Program

The 108th annual convention of the National Communication Association (NCA) will be held from November 17 to 20, 2022 in New Orleans, Louisiana. The KACA division will hold one research papers session and two panel discussion sessions.

- **Paper session:** Politics of a People: Exploring Korean Identities, Community, and Place. Sat, 11/19. 12:30-1:45 PM CST
- **Panel discussion session 1:** Insights from Asian Female Educators' Experience in Communication and Public Relations. Fri, 11/18. 9:30-10:45 AM CST
- **Panel discussion session 2:** Reflections on K-scholarship and KACA: Honoring PLACE. Sat, 11/19. 3:30-4:45 PM CST

- **Business meeting | Social networking dinner** Sat, 11/19. 6 PM CST
- **Graduate student lunch** Fri, 11/18. 12 PM CST

The programmed KACA session and events are below:

2022 KACA-NCA Program	
Friday, November 18	
9:30-10:45 AM (CST)	Panel Discussion Insights from Asian Female Educators' Experience in Communication and Public Relations
12:00 PM (CST)	Graduate Student Lunch
Saturday, November 19	
12:30-1:45 PM (CST)	Paper Session Politics of a People: Exploring Korean Identities, Community, and Place
3:30-4:45 PM (CST)	Panel Discussion Reflections on K-scholarship and KACA: Honoring PLACE
6:00 PM (CST)	KACA Business Meeting/Social Networking Dinner

[Check out more information about the 2022 KACA-NCA Program.](#)

Call for 2023 KACA-ICA Conference Papers and Ad-hoc reviewers

KACA invites submissions of original research papers for the 2023 KACA-ICA competitive research session. Research endeavors relating to Korean- or East Asian-related communication themes.

KACA accepts two types of submissions: (1) full papers and (2) extended abstracts. Send your completed papers or extended abstracts to [Dr. YoungJu Shin](#) at no later than 11:59 pm (EST), Wednesday, November 30, 2022.

For those who do not plan to submit a paper to KACA sessions this year, please consider serving as an ad-hoc reviewer for KACA. Please use [the link](#) to register as a reviewer. We appreciate your service!

Call for Papers & Ad Hoc Reviewers!

ICA

KACA

73RD ANNUAL ICA CONFERENCE

Reclaiming Authenticity in Communication

25-29 MAY 2023

TORONTO, ONTARIO, CANADA

Full-Paper Manuscript Preparation

Two *separate* files are required for the paper submission

(1) Cover page:

The cover page must include the following:

- Paper title
- An abstract (less than 200 words)
- 5 to 8 keywords
- Submission Categories
(Open or Student Paper competition)
- Submission Type (Full manuscript or Extended Abstract)
- All author names, email addresses, affiliations, & departments
in the order as they appear on the paper.
- Corresponding author name & contact info
(e-mail address, mailing address, & phone #)

(2) Manuscript Format:

- Word count: 8,000 words maximum
(excluding references, figures, and tables)
- Format: Times New Roman, double-spaced, 12-point font,
1-inch margins
- APA reference style preferred

Submit your

Manuscript to:

icakaca2021@gmail.com

Deadline:

Wed. November 30, 2022

by 11:59 p.m. (EST)

**Send manuscript in
Word or PDF format**

Call for Papers & Ad Hoc Reviewers! ICA KACA

73RD ANNUAL ICA CONFERENCE
Reclaiming Authenticity in Communication

25-29 MAY 2023
TORONTO, ONTARIO, CANADA

Extended Abstract Preparation

Two separate files are required for the paper submission

(1) Cover page:
Refer to the full-manuscript guidelines.

(2) Manuscript Format:
Extended abstracts should contain all of the following:

- study's purpose
- literature review
- research questions and/or hypotheses
- method
- findings
- discussion/conclusion
- Word Count:
 - Minimum: 1,500 words
 - Maximum: 3,000 words (excluding references, figures, and tables)

• Extended abstracts are not eligible for top paper awards

Submit your Manuscript to:
icakaca2021@gmail.com

Deadline:
Wed. November 30, 2022
by 11:59 p.m. (EST)

Send manuscript in Word or PDF format

[Visit here for more information on the KACA-ICA call for papers and reviewers.](#)

2022 KACA-KOFICE Conference Report

KACA and KOFICE (Korean Foundation for International Cultural Exchange) hosted a joint conference with the theme of Power and Potential of Korean Studies and Korean Cultural Contents in the Transnational Media Environment on October 6th, Thursday from 7:30 pm to 10:30 pm (EST).

Conference Schedule

20
22

KACA-KOFICE
Joint Virtual Conference
Thurs, October 6, 2022 at 7:30 p.m. (EST)

KACA
KOFICE
Korea Foundation for
International Academic Exchange

*Power and potential of Korean studies
and Korean cultural contents in the
transnational media environment*

Opening Remarks
7:30 - 7:40 p.m. (EST)



Moderator:

YoungJu Shin
Associate Professor, Arizona State University
KACA-ICA Vice President

Opening Remarks:

- **Kil-Hwa Jung** (KOFICE President)
- **Jin-Ae Kang** (Associate Professor, East Carolina University, KACA President)

Panel Discussion

7:40pm - 8:35pm (EST)
8:40am - 9:35am (KST)



*Creativity, Developmentalism, and Globalization: State
support of the Media Industries in South Korea and Japan*

Moderator:

Dal Yong Jin
Distinguished Professor, Director of The Transnational, Culture &
Digital Technology Lab, Simon Fraser University, ICA Fellow

Panelist:

- **Nissim Otmazgin** (Professor, Dean of the Faculty of Humanities Hebrew University of Jerusalem)

8:35pm - 8:40pm (EST)
9:35am - 9:40am (KST)

Break

Research Session

8:40pm - 9:30pm (EST)
9:40am - 10:30am (KST)



Moderator:

Ju Oak Kim
Associate Professor,
Texas A&M International University

Speakers:

- **Kyong Yoon** (Professor, Principal's Research Chair in Trans-Pacific Digital Platform Studies, University of British Columbia at Okanagan) "Lived Experiences and Challenges of Transcultural Audiences in the Making"
- **Tae Young Kim** (Lecturer, Loughborough University) "Understanding K-Pop Fandom in the Era of Platformisation: A Case Study of Canadian K-Pop Fan Participation in Streaming Platforms"

9:30pm - 9:35pm (EST)
10:30am - 10:35am (KST)

Break

**Research Grant
Presentations**

9:35pm - 10:30pm (EST)
10:35am - 11:30am (KST)



Moderator:

Minji Kim
Assistant Professor, Flagler College
KACA Bridge Committee Representative

Presenters:

- **Rachel Son** (Ph.D. Student, University of Florida) "Who is watching K-dramas and why? Understanding the relationship between aspects of one's self-concept and K-drama viewing"
- **Jinsook Kim** (Assistant Professor, Emory University) "Questioning 'K-culture': Subversive voices from K-daughters and rebranding the nation"
- **Seon-Woo (Sun) Kim** (Ph.D. Student, Louisiana State University) "Mitigating anti-Asian hate crime: Exploring the role of k-pop, framing, and nationality of Asian to affect individuals' perception and engagement against the hate crime"



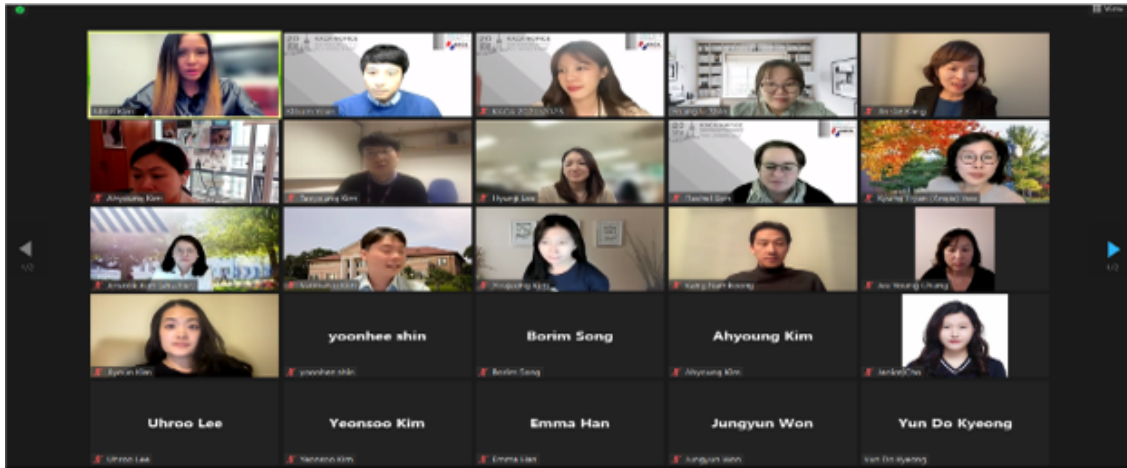
REGISTER AT (OR SCAN THE QR CODE)

<https://us02web.zoom.us/join/register?ZUq=qrz4rE1P7Nfn1y3kX1Na9vT14q6>

The three sessions were held virtually with approximately 60 attendees from the United States, Canada, the United Kingdom, Israel, and South Korea.

Thanks to the following contributors for making this successful conference possible:

- Dr. Nissim Otmazgin (Professor, Dean of the Faculty of Humanities Hebrew University of Jerusalem) / Panelist
- Dr. Dal Yong Jin (Distinguished Professor Director of The Transnational, Culture & Digital Technology Lab, Simon Fraser University, ICA Fellow) / Moderator
- Dr. Kyong Yoon (Professor, Principal's Research Chair in Trans-Pacific Digital Platform Studies, University of British Columbia at Okanagan) / Invited speaker
- Dr. Tae Young Kim (Lecturer, Loughborough University) / Invited speaker
- Dr. Ju Oak Kim (Associate Professor, Texas A & M International University) / Moderator
- Rachel Son (Ph.D. Student, University of Florida) / Presenter
- Dr. Jinsook Kim (Assistant Professor, Emory University) / Presenter
- Seon-Woo (Sun) Kim (Ph.D. Student, Louisiana State University) / Presenter
- Dr. Minji Kim (Assistant Professor, Flagler College) / Moderator



[Click here for more information.](#)

David Tae Yong Cho Memorial Scholarship

The late Rev. Cho's grandchild, Dr. David C. Jeong, [shared a message](#) to honor his grandfather and his legacy in the field of Journalism.

About the Rev. David Tae Yong Cho

The Rev. David Tae Yong Cho, age 90, passed away on Jan. 13, 2022, in Los Angeles, surrounded by his loving wife, Elizabeth, children, and grandchildren. He was born on Dec. 24, 1931, in Ichon in present-day North Korea.



The Rev. Cho was a graduate of Yonsei University (Political Science, B.A.) and Korea University (Business, M.B.A.). As a high school student, he enlisted in the South Korean Army as a student volunteer during the Korean War in 1950-1953.

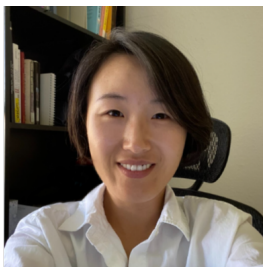
It was during the Korean War that the 38th parallel was drawn between North and South Korea, forever separating him from his parents and siblings in the North. He received a Korean equivalent of a Purple Heart and a Medal of Freedom for his bravery and personal injuries incurred in the Korea War. His war experiences propelled him into a life of politics, journalism, and press freedom [in Korea?]

The Rev. Cho married his college sweetheart, Elizabeth, in Seoul on Dec. 5, 1959. In Korea, he served as editor-in-chief of several newspapers and publications, including the Dokseo Press, Samsung Press, and Kookmin Ilbo. He emigrated to the United States in 1975 and started a new life in Oahu, Hawaii. In Hawaii, he led countless non-profit efforts and service initiatives, such as for the unification of North and South Korea, the advocacy of Korean-American rights and issues, as well as the Olympic Planning Committee for the 1988 Seoul Olympics.

In the early '90s, the Rev. Cho began a rigorous series of coursework that culminated in his ordainment as a pastor and conferral of a doctoral degree in theology. His educational background included: Faith Theological Seminary in Philadelphia, Master of Divinity ('92); Evangelical Presbyterian Churches in the US, Certificate of Ordination ('93); Faith Theological Seminary in California, Master of Theology ('95); and American Theological Seminary, Lit.D ('00). He combined his passion for the press/media and his Christian faith by founding and directing the Korean Christian Broadcasting Network in Hawaii and serving in leadership positions in the Korean Christian Broadcasting Association. The Rev. Cho was fiercely proud of his service in the Korean Army and served as director of the Korean War Veterans Association.

The Rev. Cho loved Christmas (his birthday was Christmas Eve), eating cold noodles (naengmyun), and going to the beach.

The Rev. Cho is survived by his wife (Elizabeth), daughter (Mary), sons (John and Paul), son-in-law (Sam), daughter-in-law (Romy and Josephine), and grandchildren (David, Esther, Jayden).



Here is [a message from a recipient](#) (Lyounghee Kim, University of New Mexico) of this year's "KACA David Tae Yong Cho Memorial Scholarship."

Now, Korean Communication Research (KCR) has its logo and a completed website!

- Korean Communication Research (KCR), KACA's official scholarly online journal, held a logo contest to have its official [logo](#)
*Congratulations to Ms. JiEun Lee (Korean graphic designer) for winning it.
- We are glad to announce that our first KACA online journal, KCR, has a complete [website](#). Consider submitting your manuscript through our submission link at any time. If you have any questions, please contact KCR.



KOREAN COMMUNICATION RESEARCH

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Korean American Communication Associations
Koreancommunication@gmail.com #KCR #KACA



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A special thanks to the Korea Foundation LA office

We would like to recognize and thank our sponsor, who made it possible for us to hold such an amazing event at the AEJMC held in Detroit, MI, in August.

A special thanks to the KACA-AEJMC 2022 committee

- Dr. Yeonsoo Kim, Associate professor, University of Texas Austin
- Dr. Jungyun Won, Assistant professor, William Paterson University
- Dr. Jin-A Choi, Assistant professor, William Paterson University
- Dr. Jiyoung Lee, Assistant professor, University of Alabama
- Dr. Jinhyon Kwon Hammick, Assistant professor, Flagler College
- Dr. Won-ki Moon, Assistant professor, University of Florida
- Dayoung Kang, Graduate student, University of Alabama

Planning your Thanksgiving shopping? Support the KACA while shopping at Amazon.



AmazonSmile is an Amazon's program to support nonprofit organizations. Amazon donates 0.5% of the price of customers' purchases to the nonprofits that the customers designate. What that means to us is that if you shop on AmazonSmile instead of on the regular website, Amazon.com, Amazon will donate 0.5% of the price of your Amazon purchases to the KACA whenever you shop on AmazonSmile. AmazonSmile is the same as Amazon on your end—the same products, same prices, and same Amazon Prime benefits. The only difference is that if you use AmazonSmile instead of the regular Amazon website, we at the KACA receive some funding from it. This is a great way to support the KACA without any additional cost!

[Learn more about the KACA's AmazonSmile program.](#)



We hope you enjoyed the issue of fall 2022 newsletter! If you have suggestions for future content, please reach out to the newsletter editor [Dr. Jiyoung Kim](#).

KACA Newsletter Committee

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Dr. Yangsun Hong, Assistant Professor, University of New Mexico

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