



## FALL 2021 KACA NEWSLETTER

Volume 44, Issue No. 2

### Greetings from the KACA president!

In the president's note, Dr. Kang brings the latest news from KACA, including the new look of the newsletter, warm request to put the safety of the members at the on-site NCA-KACA event, and the launch of the Korean Journal of Communication, etc.



[Read the President's full note here!](#)



### Farewell to our outgoing officers

At the end of August 2021, we made a farewell to our officers of 2019-2021. Thanks for their tireless efforts.

Outgoing officers 2019-2021 include:

- President:** Dr. Moon J. Lee, Syracuse University
- Vice President (ICA):** Dr. Jin-Ae Kang, East Carolina University
- Vice President (AEJMC):** Dr. Hanna Park, Sun Moon University
- Vice President (NCA):** Dr. Eun-Jeong Han, Salisbury University
- Secretary:** Dr. Sungsu Kim, Kookmin University
- Treasurer:** Dr. Taehyun Kim, California State University Northridge

**Newsletter Editor:** Dr. Myojung Chung, Northeastern University  
**Webmaster:** Dr. Yunmi Choi, Indiana University Southeast  
**Membership Chair:** Dr. Ilyoung Ju, Bowling Green State University  
**Student Representative:** Dr. Jiyoun Suk, University of Connecticut  
**Student Representative:** Sejung Kim, Syracuse University  
**Student Representative:** Esul Park, Temple University

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## Welcome new KACA officers

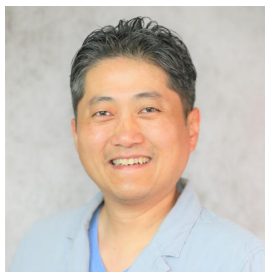
Congratulations to those elected to serve on the KACA Executive Committee for the next two years, from September 2021 through August 2023.



**President:** Dr. Jin-Ae Kang, East Carolina University  
**Vice President (ICA):** Dr. YoungJu Shin, Arizona State University  
**Vice President (NCA):** Dr. JongHwa Lee, Angelo State University  
**Vice President (AEJMC):** Dr. Yeonsoo Kim, James Madison University  
**Secretary:** Dr. Soo Young Bae, University of Massachusetts, Amherst  
**Treasurer:** Dr. Kyung Jung Han, California State University, Bakersfield  
**Newsletter Editor:** Dr. Jiyoun Kim, University of Maryland  
**Webmaster:** Dr. Kisun Kim, Albany State University  
**Membership Chair:** Dr. Jee Young Chung, University of Arkansas-Fayetteville  
**Student Representative:** Minji Kim, University of Florida  
**Student Representative:** Rachel Son, University of Florida  
**Student Representative:** Jeongwon Yang, Syracuse University

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## Introducing our inaugural journal editor of KJOC



We have appointed Dr. Do Kyun Kim (University of Louisiana at Lafayette) as our inaugural journal editor of the *Korean Journal of Communication (KJOC)*. For the successful launch of the journal, the continued support of our members is needed. We ask for your interest and support to lay a solid foundation of scholarship with the KJOC.

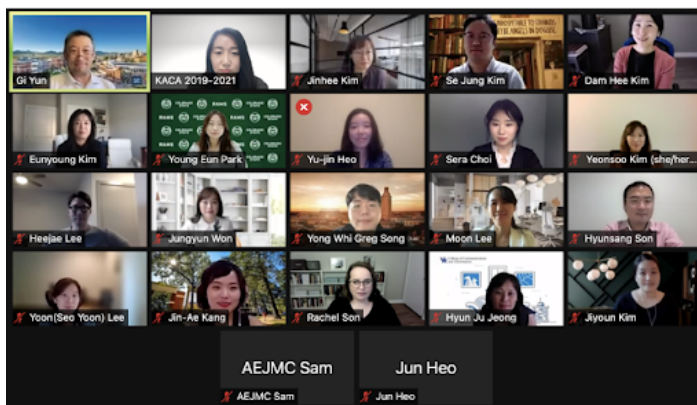
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## AEJMC 2021 Report

### Research session

Thursday, August 5, 5:00 p.m. to 6:30 p.m. (CDT)

Four accepted research studies were presented, and a total of 22 attendees participated in the session.



We want to extend congratulations to our top paper winners (Dr. Damhee Kim, University of Arizona; Joshua von Herrmann, University of Arizona; Dr. Seungahn Nah, University of Oregon) and top student paper winners (Se Jung Kim, Syracuse University; Seo Yoon Lee, University of Illinois at Urbana-Champaign; Heejae Lee, Syracuse University; Shengjie Yao, Syracuse University)!

### Business meeting & KACA webinar August 5, 7:00 p.m. to 8:30 p.m. (CDT)

A total of 22 attendees participated in the business meeting. Thanks to Dr. Daemin Park (Sun Moon University) for giving us a webinar on big data analytics and media AI.



### KACA Social

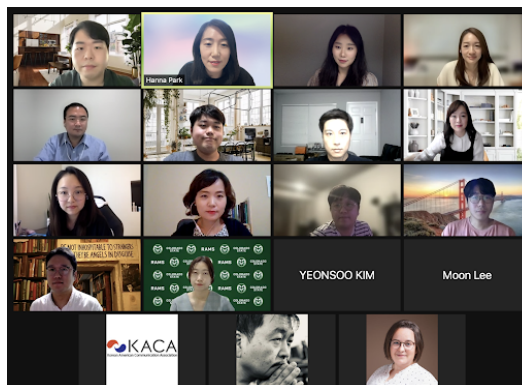
August 6, 8:00 p.m. to 9:00 p.m. (CDT)

KACA held a social event through Zoom. A total of 23 KACA scholars and graduate students, including prospective KACA members, participated in the event.

### KACA Graduate student social

August 6, 7:00 p.m. to 8:00 p.m. (CDT)

We also held a graduate student social gathering through Zoom. A total of 19 Korean graduate students studying communication and KACA members attended the session.



[Check out more information about the KACA-AEJMC 2021.](#)



## KACA-KOFICE 2021 Report August 4, 7:00 p.m. to 10:00 p.m. (CDT)

KACA and KOFICE hosted a joint conference addressing K-Culture and Media Strategy, with approximately 90 attendees from the United States and South Korea. The panels -Seung-jun Yi (Film Director) and Bernie Cho (CEO, DFSB Collective) - discussed the film industry and K-culture strategy. Four peer-reviewed studies were presented in the research session, and two grant awarded studies were presented in the grant session, respectively. Congratulations to our top paper winner (Dr. Jiyouon Cha, San Francisco State University) and KACA-KADPR research grant recipients (Dr. Sangwon Lee, New Mexico State University; Dr. Soo Young Bae, University of Massachusetts-Amherst)!

[More information about the KACA-KOFICE conference.](#)



## NCA 2021 Program

Seattle, WA, USA | November 18-21, 2022

5 selected studies with a panel discussion will be presented at the KACA-NCA research session.



The programmed KACA research and panel sessions are below for your reference. Note that all times are Pacific Standard Time (PST).

KACA research and panel sessions	
Friday, November 19	
9:30 a.m. - 10:45 a.m.	Paper Session 1 (Co-sponsorship with CCA): (Re)use, sense-making, and transformation in virtual and cultural space.
Saturday, November 20	
12:30 a.m. - 1:45 p.m.	Panel Discussion Session: Diaspora within homeland: Displacement, mobility, and diversity in Korea.
2:00 p.m. - 3:15 p.m.	Paper Session 2 (KACA & CCA Joint-Session): Misinformation, disinformation and lies: Cases in East Asia.
TBD	
	KACA Business Meeting
	KACA Research/Scholarly Networking
KACA co-sponsored sessions	
Thursday, November 18	
11:00 a.m. - 12:15 p.m.	Panel Discussion Session: Antiracist Asians, complicit Asians, and everything in between and all outside: What does Asian Pacific American Communication Studies say about White supremacy?
Friday, November 19	
3:30 p.m. - 4:45 p.m.	Panel Discussion Session: Association for Chinese Communication Studies (ACCS) 30 <sup>th</sup> anniversary solidarity panel: Addressing anti-Asian hate and violence, advocating for a path toward transformation and renewal

[More information about the KACA-NCA 2021 here.](#)



**Call for ICA 2022  
papers and ad-hoc reviewers**  
Paris, France | May 26-30, 2022

We will hold one competitive KACA paper session at the annual conference of the International Communication Association. We invite you to submit your completed papers or extended abstracts related to the ICA conference theme of “One World One Network” in the context of Korea or East Asia. For those who do not plan to submit a paper to KACA sessions this year? Please consider serving as an ad-hoc reviewer.

[Click here to get more information on the topics, submission deadline & policies.](#)

## Member News

### *New appointments*

**Dr. Nojin Kwak** has been named vice provost for international education at the University at Buffalo.

**Dr. Moon Lee**, formerly an associate professor at the University of Florida, joined Syracuse University as the new Public Relations Department Chair.

**Dr. Youjeong Kim**, formerly an associate professor at the New York Institute of Technology, joined the Texas State University as an associate professor in the School of Journalism and Mass Communication.

**Dr. Dal Yong Jin** leads "The Transnational Culture and Digital Technology Lab" starting in fall 2021 at Simon Fraser University.

**Dr. Jiyoun Suk** joined the University of Connecticut as an assistant professor.

### *New books*

**Dr. David Oh** (Ramapo College of New Jersey) will publish a book titled "Whitewashing the Movies: White Subjectivity and Asian Erasure in U.S. Film Culture, (November 2021, Rutgers University Press).

Thank you to everyone who shared your news with other KACA members. Please share your good news with us (jkimcomm@umd.edu). We will include it in the next newsletter and celebrate with KACA members.

## Membership Dues

ANNUAL MEMBERSHIP DUES	KACA MEMBERSHIP CATEGORIES	HOW THE MEMBERSHIP DUES ARE USED	BENEFITS
\$ 20	Student Member	KACA Operational Account	*All membership benefits
\$ 30	Regular Member	KACA Operational Account	*All membership benefits
\$ 50	Prime Member	KACA Operational Account (\$30) + Graduate Student Supporting Fund (\$20)	*All membership benefits + Name recognition on the newsletter, blog and Web site
\$ 75	Silver Member	KACA Operational Account (\$30) + Graduate Student Supporting Fund (\$45)	*All membership benefits + Name recognition on the newsletter, blog and Web site
\$ 100	Gold Member	KACA Operational Account (\$30) + Graduate Student Supporting Fund (\$70)	Silver Member benefits + Name recognition at the Conferences
At least \$200	Platinum Member	KACA Operational Account (\$30) + Establishment /contribution to a special fund	Gold Member benefits + As a platinum member, you can choose to direct your dues to one or more of the special funds

*\*All membership benefits include the Newsletter and the KACA Members Page.*

Membership dues are very important in funding activities that are essential to fulfilling the

KACA's organizational mission. We are truly grateful for your support. The KACA's fiscal year runs from **January 1** to **December 31**.

[More information about the membership and how to pay](#)

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Here is another way you can support the KACA while shopping at Amazon.



AmazonSmile is an Amazon's program to support nonprofit organizations. Amazon donates 0.5% of the price of customers' purchases to the nonprofits that the customers designate. What that means to us is that if you shop on AmazonSmile instead of on the regular website, Amazon.com, Amazon will donate 0.5% of the price of your Amazon purchases to the KACA whenever you shop on AmazonSmile. AmazonSmile is the same as Amazon on your end—the same products, same prices, and same Amazon Prime benefits. The only difference is that if you use AmazonSmile instead of the regular Amazon website, we at the KACA receive some funding from it. This is a great way to support the KACA without any additional cost!

[Learn more about the KACA's AmazonSmile program](#)

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A special thanks to the following KACA-AEJMC 2021 committee:

Dr. Hanna Park, Associate Professor, Sun Moon University  
Dr. Young Eun Park, Assistant Professor, Colorado State University  
Dr. Hyunsang Son, Assistant Professor, West Virginia State University  
Dr. Jungyun Won, Assistant Professor, William Paterson University  
Dr. Eunyoung Kim, Assistant Professor, Auburn University at Montgomery  
Yong Whi Greg Song, Doctoral Student, University of Texas-Austin  
Sera Choi, Doctoral Student, Colorado State University



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We hope you enjoyed the issue of fall 2021 newsletter! If you have suggestions for future content, please reach out to the newsletter editor [Dr. Jiyoun Kim](#).

KACA Newsletter Committee

Dr. Jiyoun Kim, Assistant Professor, University of Maryland  
Dr. Hyun Ju Jeong, Assistant Professor, University of Kentucky  
Dr. Jungmi Jun, Associate Professor, University of South Carolina  
Dr. Mina Choi, Assistant Professor, Kent State University  
Dr. Yangsun Hong, Assistant Professor, University of New Mexico  
Saymin Lee, Doctoral Student, University of Maryland

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