



KACA NEWSLETTER

SUMMER 2023

Volume 46 / Issue 2

The President's Note

Dr. Kang made a few special announcements in her final president's note and shared a farewell message.

"... It is time for me to deliver my farewell message. It was my honor to serve the KACA community over the past two years, and I am extremely grateful that I was able to keep the promises that I made..."



[Read the full message here.](#)

2023 KACA-ICA Report

The virtual business meeting: Wednesday, May 17, 2023



Research Session: Sunday, May 28, 4:30-5:45 p.m. (Toronto Local Time)

Five accepted research studies were presented in the research session. Congratulations to our presenters, authors, discussants and the chair for the successful research session!



Congratulations to our top paper winners:

Dr. Hyun Jung Oh Hanyang University (ERICA),
 Dr. Sejin Park Hanyang University (ERICA),
 Hye Hyun Ma Hanyang University (ERICA),
 Dr. Byoungkwon Lee, Hanyang University (ERICA), and
 Dayeoun Jang (Michigan State University)



KACA Networking and Social Reception: Sunday, May 28, 6 p.m.

Drs. Hyang-Sook Kim (Towson University), Kyunghee Hazel Kwon (Arizona

State University), and Eun-Jeong Han (Salisbury University) were invited to speak about research, teaching, and job search and promotion and tenure for graduate students and junior scholars at the networking event, followed by social reception. Over 40 KACA scholars and graduate students, including prospective KACA members, joined the KACA networking and social reception.



[Check out here for more information!](#)

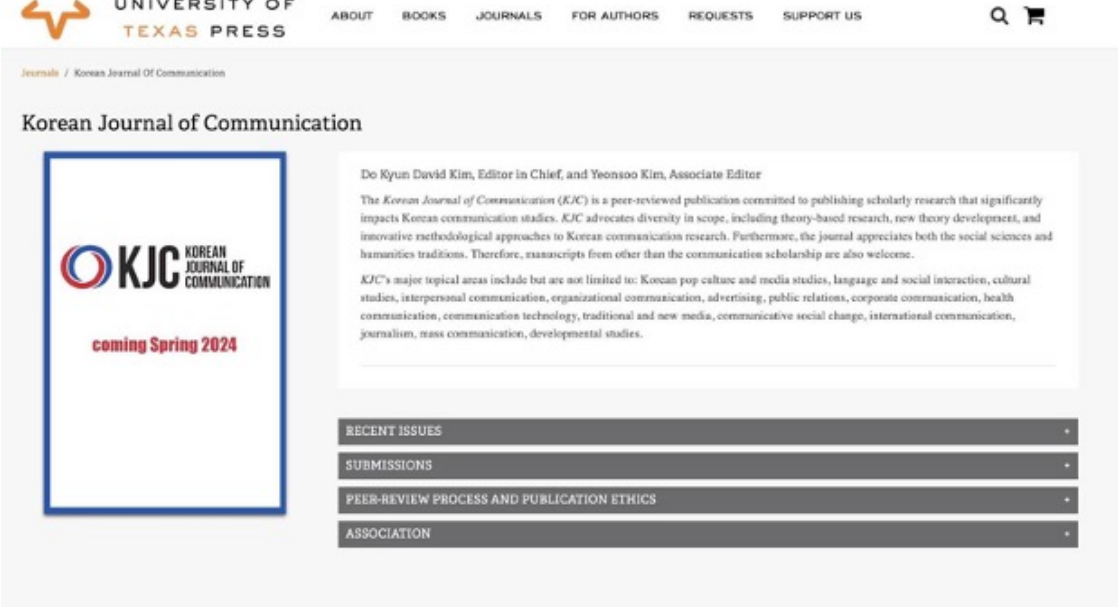
2023 KACA-AEJMC Program

The 106th annual conference of the AEJMC will be held from August 7 to 10, 2023 in Washington, D.C. The programmed KACA sessions and events are below. [Click here for more information about the KACA-AEJMC 2023.](#)

2023 KACA-AEJMC PROGRAM	
Tuesday, August 8	
2:30-4:00 p.m.	Research paper session Moderating/Presiding: Dr. Jinhyon Kwon, Flagler College Discussants: Dr. Won-Ki Moon, University of Florida & Dr. Jungyun Won, William Paterson University Open Competition: <ul style="list-style-type: none"> • Dr. Kyung Sun "Karen" Lee, Zayed University, Visual construction of the competitive imaginary in South Korea's (inter)national development volunteer images. • Dr. Irkwon Jeong, Kwangwoon University & Dr. Hyoungkoo Khang, University of Alabama, Normative influence of social media on adolescents' actions, attitudes, and perceptions toward non-normative behavior in South Korea. • Seung-Hwan Mun (Northeastern Illinois University), Revived Yellow Peril: A comparative analysis of hate crime and racial discrimination against Korean Americans during the COVID-19 pandemic. Student Competition: <ul style="list-style-type: none"> • Jeeyun Park, The University of Texas at Austin, The effect of online consumer-generated visual content in the hospitality section: Focusing on shared photo types and platform characteristics. • Soyoon Choi, The University of Texas at Austin & Hyungrok Jin, The University of Texas at Austin, The Effectiveness of spatial presence in mixed reality sports (MRS) on exercise satisfaction and adherence. • Yunjin Pi, Yonsei University, The effect of message fatigue of COVID-19 emergency alert on avoidance behavior: The mediating role of perceived information usefulness.
4:30-5:20 p.m.	Business Meeting: Moderating/Presiding: Dr. Yeonsoo Kim, University of Texas at Austin
7:00-9:00 p.m.	Networking Dinner @Han Gang Restaurant, 7243 Little River Turnpike, Annandale, VA 22003
Wednesday, August 9	
12:00-1:30 p.m.	Graduate Student Session @Unconventional Diner, 1207 9th St NW, Washington, DC 20001

Korean Journal of Communication (KJC) was officially launched

Our journal publication contract with the University of Texas Press (UT Press) was signed and became effective as of May 19, 2023. KJC's official website is open now for accepting manuscripts. [Submit your manuscript here!](#)



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Journals / Korean Journal Of Communication

Korean Journal of Communication

Do Kyun David Kim, Editor in Chief, and Yeonsoo Kim, Associate Editor

The *Korean Journal of Communication (KJC)* is a peer-reviewed publication committed to publishing scholarly research that significantly impacts Korean communication studies. *KJC* advocates diversity in scope, including theory-based research, new theory development, and innovative methodological approaches to Korean communication research. Furthermore, the journal appreciates both the social sciences and humanities traditions. Therefore, manuscripts from other than the communication scholarship are also welcome.

KJC's major topical areas include but are not limited to: Korean pop culture and media studies, language and social interaction, cultural studies, interpersonal communication, organizational communication, advertising, public relations, corporate communication, health communication, communication technology, traditional and new media, communicative social change, international communication, journalism, mass communication, developmental studies.

RECENT ISSUES

SUBMISSIONS

PEER-REVIEW PROCESS AND PUBLICATION ETHICS

ASSOCIATION

The Editor-In-Chief of the journal, Dr. Do Kyun David Kim, sent us a message to present his plans for strengthening the journal.



"... the publication of KJC holds immense meaning and value as it will serve as a rigorous publication outlet for researchers to share their findings, theories, and insights related to Korean communication with the wider scholarly community... "

"... Together, we can strengthen KJC's position as a leading journal in the field of Korean communication, fostering academic excellence and disseminating knowledge interdisciplinary and internationally. I look forward to collaborating with esteemed contributors, dedicated reviewers, and the vibrant members of the KACA community..."

[Read the entire message from Dr. Do Kyun David Kim here.](#)

“Thank you” to Dr. Jae Won Lee’s family

We are pleased to announce that Dr. Jae Won Lee's family donated an additional \$20,000 to KACA in May on top of Dr. Lee's previous donation. We will use this donation as seed money to expand KACA's mission for our members into the future.



Farewell to our outgoing officers!

In August 2023, we will say goodbye to our 2021-2023 officers. Thanks for their tireless efforts. Outgoing officers include:

- President: Dr. Jin-Ae Kang, East Carolina University
- Vice President (ICA): Dr. YoungJu Shin, George Washington University
- Vice President (NCA): Dr. JongHwa Lee, Angelo State University
- Vice President (AEJMC): Dr. Yeonsoo Kim, University of Texas, Austin
- Secretary: Dr. Soo Young Bae, University of Massachusetts, Amherst
- Treasurer: Dr. Kyung Jung Han, California State University, Bakersfield
- Newsletter Editor: Dr. Jiyoun Kim, University of Maryland
- Webmaster: Dr. Kisun Kim, Columbus State University
- Membership Chair: Dr. Jee Young Chung, University of Arkansas
- Student Representative (Bridge member): Dr. Minji Kim, Flagler College
- Student Representative: Rachel Son, University of Florida
- Student Representative: Jeongwon Yang, Syracuse University



[Here are some words from them.](#)

KACA Bylaw revision voting results

The KACA officials revised the bylaws, and the members approved it in March (Voter turnout: 28.9% of eligible members voted).

[The revised bylaws can be found here.](#)

KACA Shout-Outs

Congratulations to Dr. Deborah Chung (AEJMC Research Committee) and Dr. Hyejoon Rim (AEJMC Publications Committee) for being elected to AEJMC committee positions. We would also like to congratulate Dr. Hanwoo Park, who became an ICA fellow this year!



New appointments

- Dr. YoungJu Shin, formerly an associate professor at Arizona State University, will be joining George Washington University as a Chauncey M. Depew Endowed associate professor in August.
- Dr. Mina Choi, formerly an assistant professor at Kent State University, joined Sejong University as an assistant professor.

Membership Dues

Membership dues are very important in funding activities that are essential to fulfilling the KACA's organizational mission. We are truly grateful for your support. The KACA's fiscal year runs from January 1 to December 31.

ANNUAL MEMBERSHIP DUES	KACA MEMBERSHIP CATEGORIES	HOW THE MEMBERSHIP DUES ARE USED	BENEFITS
\$ 20	Student Member	KACA Operational Account	*All membership benefits
\$ 30	Regular Member	KACA Operational Account	*All membership benefits
\$ 50	Prime Member	KACA Operational Account (\$30) + Graduate Student Supporting Fund (\$20)	*All membership benefits + Name recognition on the newsletter, blog and Web site
\$ 75	Silver Member	KACA Operational Account (\$30) + Graduate Student Supporting Fund (\$45)	*All membership benefits + Name recognition on the newsletter, blog and Web site
\$ 100	Gold Member	KACA Operational Account (\$30) + Graduate Student Supporting Fund (\$70)	Silver Member benefits + Name recognition at the Conferences
At least \$200	Platinum Member	KACA Operational Account (\$30) + Establishment /contribution to a special fund	Gold Member benefits + As a platinum member, you can choose to direct your dues to one or more of the special funds

**All membership benefits include the Newsletter and the KACA Members Page.*

[Click here for more information about the membership and how to pay.](#)

Support the KACA while shopping at Amazon



AmazonSmile is an Amazon's program to support nonprofit organizations. Amazon donates 0.5% of the price of customers' purchases to the nonprofits that the customers designate. What that means to us is that if you shop on AmazonSmile instead of on the regular website, Amazon.com, Amazon will donate 0.5% of the price of your Amazon purchases to the KACA whenever you shop on AmazonSmile. AmazonSmile is the same as Amazon on your end—the same products, same prices, and same Amazon Prime benefits. The only difference is that if you use AmazonSmile instead of the regular Amazon website, we at the KACA receive some funding from it. This is a great way to support the KACA without any additional cost!

[Learn more about the KACA's AmazonSmile program](#)



We hope you enjoyed the issue of summer 2023 newsletter! If you have suggestions for future content, please reach out to the newsletter editor [Dr. Jiyoun Kim](#).

KACA Newsletter Committee

Dr. Jiyoun Kim, Assistant Professor, University of Maryland
Dr. Mina Choi, Assistant Professor, Sejong University
Dr. Hyun Ju Jeong, Assistant Professor, University of Kentucky
Dr. Yangsun Hong, Assistant Professor, University of New Mexico
Dr. Jungmi Jun, Associate Professor, University of South Carolina
Saymin Lee, Doctoral Student, University of Maryland

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